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Highly Confidential - Subject to Further Confidentiality Review

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UNITED STATES DISTRICT COURT

FOR THE NORTHERN DISTRICT OF OHIO

EASTERN DIVISION

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IN RE: NATIONAL PRESCRIPTION ) Case No.

OPIATE LITIGATION ) 1:17-MD-2804

APPLIES TO ALL CASES ) Hon. Dan A. Polster

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HIGHLY CONFIDENTIAL - SUBJECT TO FURTHER

CONFIDENTIALITY REVIEW
VIDEOTAPED DEPOSITION OF LARRY W. ROMAINE

CHARLOTTESVILLE, VIRGINIA

THURSDAY, JANUARY 10, 2019

9:06 A.M.

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Reported by: Leslie A. Todd

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1	Deposition of LARRY W. ROMAINE, held in the	1 APPEARANCES (Continued):
2	conference room at:	2
3		3 SANDRA DI LORIO, ESQUIRE
4		4 ENDO
5	OMNI HOTEL	5 1400 Atwater Drive
6	212 Ridge McIntire Road	6 Malvern, Pennsylvania 19355
7	Charlottesville, Virginia 22903	7 (4840 574-2921
8		8
9		9 ON BEHALF OF WALMART:
10		10 CHRISTOPHER LOMAX, ESQUIRE
11		11 JONES DAY
12	Pursuant to notice, before Leslie Anne Todd,	12 600 Brickell Avenue
13	Court Reporter and Notary Public in and for the	13 Suite 3300
14	Commonwealth of Virginia, who officiated in	14 Miami, Florida 33131
15	administering the oath to the witness.	, , , , , , , , , , , , , , , , , , , ,
16		15 (305) 714-9700 16
17		
18		17 ON BEHALF OF PERNIX THERAPEUTICS HOLDINGS, INC:
19		18 BRUCE CLARK, ESQUIRE (Telephonically)  19 CLARK MICHIE LLP
20		
21		20 220 Alexander Street
22		21 Princeton, New Jersey 08540
23		22 (609) 206-1104
24		23
		24
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2	ON BEHALF OF THE PLAINTIFFS: JENNIFER SCULLION, ESQUIRE	1 APPEARANCES (Continued): 2 3 ON BEHALF OF AMERISOURCEBERGEN:
2 3 4	ON BEHALF OF THE PLAINTIFFS:  JENNIFER SCULLION, ESQUIRE  ERICA KUBLY, ESQUIRE	1 APPEARANCES (Continued): 2 3 ON BEHALF OF AMERISOURCEBERGEN: 4 MARY BALASTER, ESQUIRE (Telephonically)
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2 3 4 5	ON BEHALF OF THE PLAINTIFFS:  JENNIFER SCULLION, ESQUIRE  ERICA KUBLY, ESQUIRE  SEEGER WEISS, LLP  77 Water Street, 8th Floor  New York, New York 10005	1 APPEARANCES (Continued): 2 3 ON BEHALF OF AMERISOURCEBERGEN: 4 MARY BALASTER, ESQUIRE (Telephonically) 5 REED SMITH, LLP 6 811 Main Street, Suite 1700 7 Houston, Texas 77002-6110
2 3 4 5 6	ON BEHALF OF THE PLAINTIFFS:  JENNIFER SCULLION, ESQUIRE  ERICA KUBLY, ESQUIRE  SEEGER WEISS, LLP  77 Water Street, 8th Floor	1 APPEARANCES (Continued): 2 3 ON BEHALF OF AMERISOURCEBERGEN: 4 MARY BALASTER, ESQUIRE (Telephonically) 5 REED SMITH, LLP 6 811 Main Street, Suite 1700 7 Houston, Texas 77002-6110
2 3 4 5 6 7 8	ON BEHALF OF THE PLAINTIFFS:  JENNIFER SCULLION, ESQUIRE  ERICA KUBLY, ESQUIRE  SEEGER WEISS, LLP  77 Water Street, 8th Floor  New York, New York 10005	1 APPEARANCES (Continued): 2 3 ON BEHALF OF AMERISOURCEBERGEN: 4 MARY BALASTER, ESQUIRE (Telephonically) 5 REED SMITH, LLP 6 811 Main Street, Suite 1700 7 Houston, Texas 77002-6110 8 (713) 469-3800
2 3 4 5 6 7 8	ON BEHALF OF THE PLAINTIFFS:  JENNIFER SCULLION, ESQUIRE  ERICA KUBLY, ESQUIRE  SEEGER WEISS, LLP  77 Water Street, 8th Floor  New York, New York 10005  (212) 584-0780	1 APPEARANCES (Continued): 2 3 ON BEHALF OF AMERISOURCEBERGEN: 4 MARY BALASTER, ESQUIRE (Telephonically) 5 REED SMITH, LLP 6 811 Main Street, Suite 1700 7 Houston, Texas 77002-6110 8 (713) 469-3800 9
2 3 4 5 6 7 8 9	ON BEHALF OF THE PLAINTIFFS:  JENNIFER SCULLION, ESQUIRE  ERICA KUBLY, ESQUIRE  SEEGER WEISS, LLP  77 Water Street, 8th Floor  New York, New York 10005  (212) 584-0780  ON BEHALF OF THE TENNESSEE PLAINTIFFS:  JOE P LENISKI, JR, ESQUIRE	1 APPEARANCES (Continued): 2 3 ON BEHALF OF AMERISOURCEBERGEN: 4 MARY BALASTER, ESQUIRE (Telephonically) 5 REED SMITH, LLP 6 811 Main Street, Suite 1700 7 Houston, Texas 77002-6110 8 (713) 469-3800 9
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2 3 4 5 6 7 8 9 10 11 12 13	ON BEHALF OF THE PLAINTIFFS:  JENNIFER SCULLION, ESQUIRE  ERICA KUBLY, ESQUIRE  SEEGER WEISS, LLP  77 Water Street, 8th Floor  New York, New York 10005  (212) 584-0780  ON BEHALF OF THE TENNESSEE PLAINTIFFS:  JOE P LENISKI, JR, ESQUIRE  BRANSTETTER, STRANCH & JENNINGS, PLLC  223 Rosa L Parks Avenue, Suite 200	1 APPEARANCES (Continued): 2 3 ON BEHALF OF AMERISOURCEBERGEN: 4 MARY BALASTER, ESQUIRE (Telephonically) 5 REED SMITH, LLP 6 811 Main Street, Suite 1700 7 Houston, Texas 77002-6110 8 (713) 469-3800 9 10 11 ALSO PRESENT: 12 SABRINA TYJER (Paralegal - Seeger Weiss)
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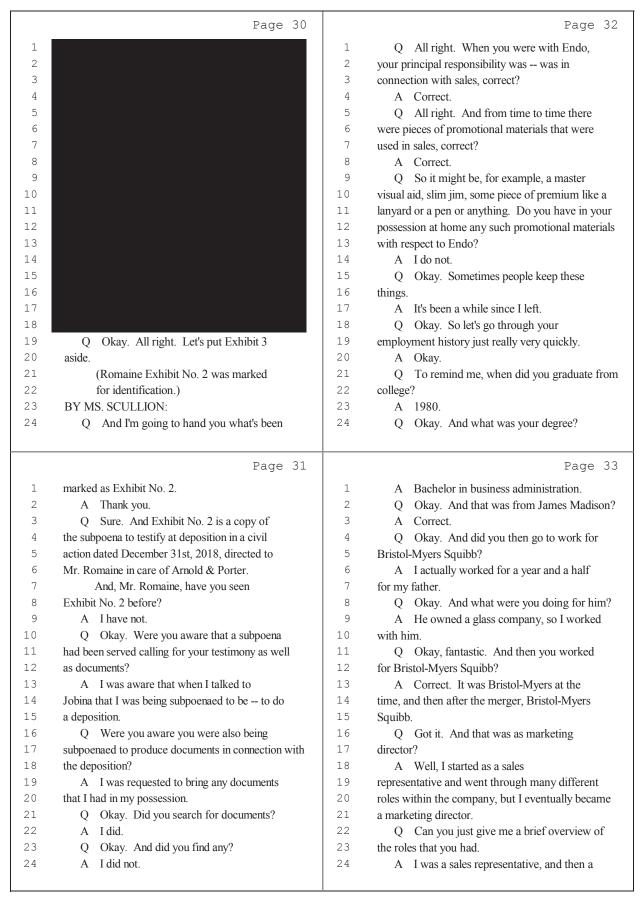
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6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	No. 33 E-mail string re Opana ER speaker program update - Midwest Region, Bates ENDO-OPIOID_MDL-00644449 286  No. 34 E-mail re Opana Top 50 Writers (with attachment), Bates E1175.1 to E1175.8 293  No. 35 E-mail re IMPORTANT - Walgreens stores that have stocked Opana, Bates E0524.1 to E0524.58 305  No. 36 E-mail re Documents, Bates E0832.1 to E0832 100 312  No. 37 E-mail re West Opana ER Feedback, Bates E1215.1 to E1215.4 318  No. 38 E-mail string re Primary Care MDs and Opioids, Bates E0924 1 to	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	No. 47 E-mail re Request to move Opana ER NDA 21-610 to the Orange Book Discontinued List, Bates ENDO-CHI_LIT-00008100 to 00008101 392  No. 48 E-mail string re Communication to the field, Bates ENDO-OPIOID_MDL- 01968698 to 01968700 399  No. 49 E-mail re TENNCARE Medicaid Win, Bates ENDO-OPIOID_MDL-01067350 to 01067351 421  No. 50 Larry Romaine, 2011 Objectives, Bates ENDO-OPIOID_MDL-01006528 to 01006529 426  No. 51 E-mail string re FW: "Don't Be Blue" Opana ER BCBS of Tennessee Initiative - Update,

1         E X H I B I T S (Continued)         1           2         (Attached to transcript)         2           3         ENDO-ROMAINE DEPOSITION EXHIBITS         PAGE           4         No. 52         E-mail string re BCBS TN Opana ER         4           5         Performance, Bates ENDO-OPIOID_MDL-         5           6         01005844 to 01005851         436         6           7         No. 53         E-mail re Opana ER conf call,         8         8           8         Bates ENDO-OPIOID_MDL-01018226 to         8         9           9         01018227         438         9           10         No. 54         E-mail string re Request for         10           11         Information, Bates ENDO-OPIOID_MDL-         11           12         02317224 to 02317226         445         12           13         No. 55         E-mail re 11/4/2011 5:27:25 PM,         13           14         Bates EPI001232307 to 001232322         452           15         No. 56         E-mail string re Lower Performing         15           16         OER Footprints, Bates ENDO-OPIOID_         16           17         MDL-01007694 to 01007695         459           18         No. 57 <th>PROCEEDINGS  THE VIDEOGRAPHER: We are now on the record.  My name is Daniel Holmstock. I am the videographer for Golkow Litigation Services.  Today's date is January 10th, 2019. The time on the video screen is 9:06 a m.  This video deposition is being held at the Omni Hotel at 212 Ridge McIntire Road in Charlottesville, Virginia, in the matter of In Re: National Prescription Opiate Litigation. It's pending before the United States District Court for the Northern District of Ohio, Eastern Division.  Our deponent today is Mr. Larry Romaine.  Counsel will be noted for appearances on the stenographic record.</th>	PROCEEDINGS  THE VIDEOGRAPHER: We are now on the record.  My name is Daniel Holmstock. I am the videographer for Golkow Litigation Services.  Today's date is January 10th, 2019. The time on the video screen is 9:06 a m.  This video deposition is being held at the Omni Hotel at 212 Ridge McIntire Road in Charlottesville, Virginia, in the matter of In Re: National Prescription Opiate Litigation. It's pending before the United States District Court for the Northern District of Ohio, Eastern Division.  Our deponent today is Mr. Larry Romaine.  Counsel will be noted for appearances on the stenographic record.
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21 No. 58 E-mail re Report of Suspected 22 Diversion Form, Bates ENDO00747664 484 23 No. 59 E-mail string re RBD Prescriber 24 Removals for 2P13 (with attachment) 487	Our court reporter is Leslie Todd, who
22 Diversion Form, Bates ENDO00747664 484 22 23 No. 59 E-mail string re RBD Prescriber 24 Removals for 2P13 (with attachment) 487	will now administer the oath to the witness.
23 No. 59 E-mail string re RBD Prescriber 24 Removals for 2P13 (with attachment) 487	LARRY W. ROMAINE,
24 Removals for 2P13 (with attachment) 487	and having been first duly sworn,
	was examined and testified as follows:
l l	
Page 15	Page 17
1 EXHIBITS (Continued) 1	DIRECT EXAMINATION
2 (Attached to transcript) 2	BY MS. SCULLION:
3 ENDO-ROMAINE DEPOSITION EXHIBITS PAGE 3	Q Good morning, Mr. Romaine.
4 No. 60 E-mail string re Physician removed 4	A Good morning.
5 from Opana ER call plan by Colleen 5	Q We met briefly off the record, but I'm
6 Craven, Bates ENDO-OPIOID_MDL- 6	Jennifer Scullion, counsel for the plaintiffs in
7 01861288 to 01861292 516 7	this action.
8	Mr. Romaine, have you been deposed
9	before?
10	A I have.
11 11	Q How many times?
12	A Once.
13	Q When was that?
14	A I believe it was in 2011, but I'm not
15	specific on the date.
16	Q Was that in connection with a particular
17	lawsuit?
18 19 19	A It was in connection with overtime pay
	for employees in the pharmaceutical industry.
	Q And that was with respect to Endo
	employees?
	A Vac
23 24 24	A Yes.
24	<ul><li>A Yes.</li><li>Q Was that for sales reps' overtime?</li><li>A Sales reps.</li></ul>

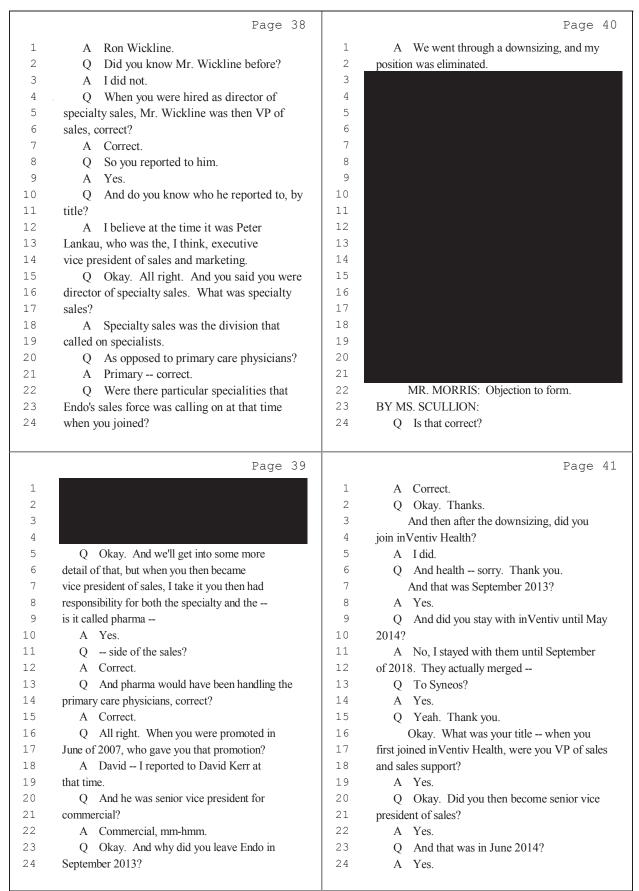
Page 18 Page 20 1 Q Okay. Have you testified in any other 1 time to time. If you need a break, please let me 2 2 depositions? know, and we'll try to do that. The only thing is 3 A No. 3 I would ask that we can't take a break during a 4 4 question. So if I ask you a question and it Q Have you ever testified in court? 5 5 A No. hasn't been answered, we can't take a break. 6 6 Q All right. Have you ever submitted any Okay? 7 sworn testimony? 7 A Okay. 8 A No. 8 Q Okay, great. Is there any reason that 9 9 Q Were you -- did you testify before the you can't give your best testimony today? 10 New York Attorney General --10 11 A No, I did not. 11 Q No medication that impairs your -- your 12 cognitive abilities? 12 -- ever? Okay. Okay. Great. 13 Well, so you've been through one 13 A No. 14 deposition, and I'm sure counsel has explained to 14 Okay. Fantastic. 15 15 Are you represented by counsel today? you some of the -- the rules and guidances, but 16 let me just go over some that I think are really 16 17 17 helpful. Q And who is that? 18 18 First is I'm going to be asking A Arnold & Porter. 19 questions and asking you to answer those 19 Q Did you do anything to prepare for 20 questions. If you don't understand my questions, 20 today's deposition? 21 would you please let me know? 21 A Yes. 22 A Okay. 22 Q What did you do? 23 23 Q Thank you. Otherwise, I'm going to A I met with Arnold & Porter and the Endo 24 assume that you understood it. 24 attorney on Tuesday afternoon and then yesterday, Page 19 Page 21 1 There may be objections from time to 1 which was Wednesday. Q Did you meet with anyone at any other 2 time, but unless you're instructed not to answer 2 3 on the ground of privilege and you choose to 3 time to prepare for today's deposition? 4 4 follow that instruction, you will need to answer A No, I did not. 5 5 the questions. Q Did you speak with anybody on the phone 6 Do you understand that? 6 to prepare for the deposition? 7 7 A Yes. A I spoke with Joanna about the logistics 8 Q Okay. I'm going to try not to speak 8 of this prior to coming here. 9 over your answers, and I'd ask that you not try to 9 Q Okay. Did you speak with anyone else 10 10 speak over my questions. about -- in preparation for the deposition? 11 11 A Okay. A No, I did not. 12 Q It can get a little difficult. The 12 Q Okay. Did you -- did you review any 13 reason for that is Leslie, our court reporter, documents to prepare for the deposition? 13 will have difficulty taking everything down if 14 14 A I did. 15 Q And what did you review? 15 we're talking over each other. 16 16 A Okay. MR. MORRIS: I'm going to object and Q Thank you. We're also going to need to 17 instruct the witness not to answer. If you want 17 make sure that you give verbal answers, so you 18 to ask about a specific document, that's fine, but 18 19 can't just nod your head or say "uh-huh" or 19 he's not going to give you a list of documents 20 "huh-uh." It's got to be actual words so, again, 20 that he reviewed. 21 that Leslie can record those. 21 BY MS. SCULLION: 22 A Okay. 22 Q Let me ask you this: Did you review any 23 Thank you. 23 documents other than in the presence of counsel to 24 We're going to be taking breaks from 24 prepare for the deposition?

	Page 22		Page 24
1	A I did not.	1	Q Anything you asked for?
2	Q Did you go, for example, and look at any	2	A No.
3	former e-mails or calendars, any journals,	3	Q Okay. All right. Putting aside
4	diaries, notes, anything of that sort?	4	preparation for the deposition, did you discuss
5	A I did not.	5	today's deposition with anyone other than your
6	Q Okay. When you reviewed documents with	6	counsel?
7	counsel, did any of those refresh your	7	A Just one other person.
8	recollection about events from your employment at	8	Q And who is that?
9	Endo?	9	A My wife.
10	A Yes.	10	Q And what did you discuss with her about
11	Q Do you recall what events you had your	11	it?
12	recollection refreshed on?	12	A That I was coming to the deposition and
13	A I do.	13	would be giving a deposition for the next three
14	O What were those?	14	days.
15	A The risk map and the director removal	15	Q Okay. Did you have any communication
16	process.	16	with any former Endo colleagues about today's
17	Q The director removal process?	17	deposition?
18	A Mm-hmm, to remove physicians from the	18	A I did not.
19	call plan.	19	Q Have you had any communication with any
20	Q Okay. The the risk map, was that the	20	former Endo colleagues about this litigation, and
21	risk map for Opana ER?	21	that is the In Re: National Prescription Opiates
22	A Correct.	22	MDL?
23	Q Was that a document you had been	23	A I have not.
24	familiar with when you were employed by Endo?	24	Q Okay. How did how did you come to be
	Page 23		Page 25
1	A I was familiar with it at one time, but,	1	familiar with this litigation? How did you come
2	obviously, over time I I had forgotten about	2	to know about it?
3	it.	3	A I was contacted by Joanna.
4	Q Hadn't committed that to memory?	4	Q Had you heard about the case before
5	A No.	5	that?
6	Q And the you said the director removal	6	A No.
7	process. Is that the a prescriber removal	7	Q Do you recall approximately when
8	process?	8	Ms. Percio when Ms. Percio contacted you?
9	A Correct.	9	A Actually, I take that back. It was
10	Q Okay. And that's a process to remove	10	Jobina, and I don't know her last name, at Endo
11	prescribers from a from call plans?	11	that contacted me first.
12	A That's correct.	12	Q Okay. And I apologize, I don't remember
13	Q Okay. And was that something you were	13	Jobina's last name.
14	familiar with when you were employed with Endo?	14	A I don't either.
15	A I was familiar with it.	15	MR. MORRIS: Jones
16	Q Okay. Any other topics on which your	16	MS. SCULLION: Jones?
17	recollection was refreshed by reviewing documents	17	MR. MORRIS: Jones-McDonnell.
18	for the deposition?	18	MS. SCULLION: Jones-McDonnell. Thank
19	A We reviewed a lot of documents, but	19	you.
20	nothing that stands out.	20	BY MS. SCULLION:
21	Q Okay. Was there anything that you	21	Q Do you recall approximately when
22	wanted to see that you weren't able to see to take	22	Ms. Jones-McDonnell contacted you?
	a look at?	23	A It was either late June or early July
23			- 1 10 11 mo diament into during of ourly dury
23 24	A No, not that I remember.	24	of of last year.

	Page 26		Page 28
1	MR. MORRIS: And I'll just jump in.	1	is a CV or a resume?
2	Obviously these kinds of questions are fine, and	2	A I probably have a hard copy somewhere in
3	I'm sure that Ms. Scullion is not going to ask	3	my home.
4	you, but don't reveal the content of any	4	Q Okay.
5	discussions that you had with counsel.	5	MS. SCULLION: Counsel, we we have
6	THE WITNESS: Okay.	6	asked for these documents to be produced to
7	(Romaine Exhibit No. 1 was marked	7	release in the deposition. I'm not sure why that
8	for identification.)	8	hasn't happened, but we would like to get a copy
9	BY MS. SCULLION:	9	of his of his CV as we've asked for.
10	Q Okay. Let's show you what's been marked	10	MR. MORRIS: Okay. Well, we'll take
11	as Exhibit No. 1.	11	that under submission, and you can ask him
12	And this is the Amended Notice of	12	obviously his employment history.
13	Deposition of Larry Romaine. Mr. Romaine, have	13	MS. SCULLION: More quickly, let me have
14	you seen Exhibit 1 before?	14	that.
15	A I have not.	15	
			MS. SCULLION: Let's give number 3.
16	Q So Exhibit 1 is the amended notice of	16	(Romaine Exhibit No. 3 was marked
17	your deposition here today.	17	for identification.)
18	A Okay.	18	BY MS. SCULLION:
19	Q And in the second paragraph at the end,	19	Q I'm going slightly out of order on the
20	we've indicated that you were to bring a copy of	20	exhibits, so just bear with me.
21	your most recent curriculum vitae or similar	21	I'm going to hand you what's marked as
22	summary of education and work history.	22	Exhibit No. 3.
23	Did you bring such a document with you	23	A Do you want this one back?
24	today?	24	Q No, you should keep all the exhibits as
	Page 27		Page 29
1	A I did not.	1	they're handed to you.
2	Q Were you asked	2	A Okay.
3	THE VIDEOGRAPHER: We never set up the	3	0 77 (41 11 10 11 1)
4	_		Q You can put them aside if you like, but
	speakerphone.	4	Q You can put them aside if you like, but we'll be coming back to exhibits, so just so you
5	speakerphone. (A discussion was held off the record.)	4 5	We'll be coming back to exhibits, so just so you know.
	(A discussion was held off the record.)		we'll be coming back to exhibits, so just so you know.
5	(A discussion was held off the record.) MS. SCULLION: So for the record, we	5	we'll be coming back to exhibits, so just so you know.  So Exhibit No. 3 is the Separation
5 6 7	(A discussion was held off the record.)  MS. SCULLION: So for the record, we just got notice that the speakerphone was not set	5 6 7	we'll be coming back to exhibits, so just so you know.  So Exhibit No. 3 is the Separation  Agreement and General Release entered into between
5 6 7 8	(A discussion was held off the record.)  MS. SCULLION: So for the record, we just got notice that the speakerphone was not set up for the dial-in. So we're going to take a	5 6 7 8	we'll be coming back to exhibits, so just so you know.  So Exhibit No. 3 is the Separation Agreement and General Release entered into between Larry Romaine and Endo Pharmaceuticals, Inc.
5 6 7 8 9	(A discussion was held off the record.)  MS. SCULLION: So for the record, we just got notice that the speakerphone was not set up for the dial-in. So we're going to take a quick break, get that set up, and we'll continue.	5 6 7 8 9	we'll be coming back to exhibits, so just so you know.  So Exhibit No. 3 is the Separation Agreement and General Release entered into between Larry Romaine and Endo Pharmaceuticals, Inc.  And if you turn to the very last
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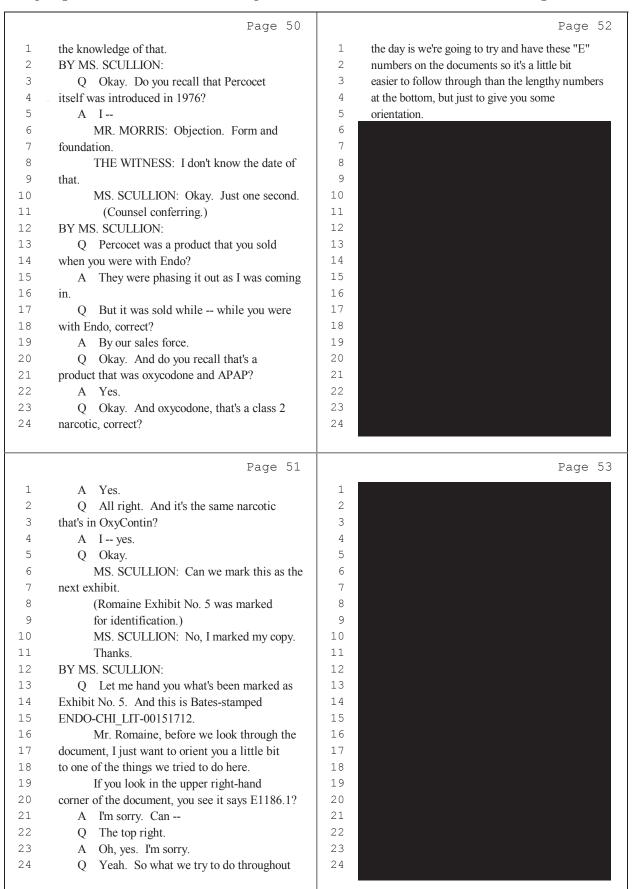


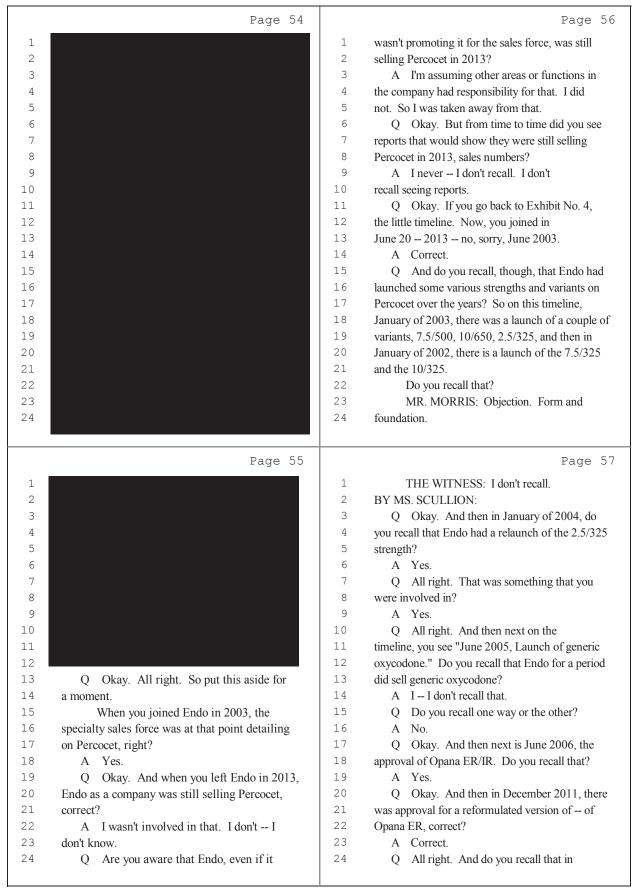
	Page 34		Page 36
1	hospital representative, and then I was a home	1	employed from approximately April 1981 to about
2	office trainer, and then a district manager, and	2	May 1996; is that right?
3	then a manager of promotion in the home office.	3	A Yes.
4 .	And then I was a product manager, and then a	4	Q Okay. You joined is it Eisai?
5	director of one of the divisions. In marketing.	5	A Eisai.
6	Q Did you sell or promote any opioids?	6	Q Thank you. Eisai. Whew. All right.
7	A No.	7	You joined Eisai in around June 1996?
8	Q When you were product manager, what	8	A Yes.
9	products did you manage?	9	Q And you said as field sales director,
10	A It was a product called Duricef, which	10	correct?
11	was an antibiotic.	11	A I was started as a regional director
12	Q All right. And you said you were	12	and
13	ended as a director of a division within	13	Q Thank you.
14	marketing. Which division?	14	A — then became a fields sales director.
15	A The anti-infective division.	15	Q And did you stay with Eisai till May
16	Q All right. As a home office trainer,	16	2003?
17	what were you providing training on?	17	A Correct.
18	A All the promoted products for the	18	Q Did you sell sell or promote any
19	division that I supported, which was the	19	opioid products there?
20	anti-infective division.	20	A No.
21	Q Were you training on sales techniques,	21	Q Any controlled substances?
22	disease state, all of the above?	22	A No.
23	A Product knowledge and sales skills.	23	Q What kind of products were you selling
24	Q Okay. Thank you.	24	and promoting with Eisai?
	Page 35		Page 37
1	Did you provide training on the legal or	1	A We had a product for Alzheimer's
2	regulatory constraints on sale and promotion of	2	disease, and we had a product for GERD, the
3	pharmaceuticals?	3	stomach.
4	A I did not, but we had a department that	4	Q Okay. And then am I correct you joined
5	did that.	5	Endo in June 2003?
6	Q Okay. And as a sales rep, you were out	6	A Correct.
7	calling on physicians?	7	Q And what was your title when you joined
8	A Correct.	8	Endo?
9	Q What territory were you in, what area?	9	A Director of specialty sales.
10	A Richmond, Virginia.	10	Q Let's make sure I have then the whole
11	Q How long did you do that for?	11	sequence.
12	A About a year.	12	Did you were you promoted from
13	Q Okay. And why did you leave	13	director of specialty sales directly to VP of
14	Bristol-Myers?	14	sales?
15	A I got an offer from another	15	A Correct.
16	pharmaceutical company.	16	Q When were you promoted?
17	Q And that was ESI?	17	A June of 2007.
18	A Correct.	18	Q Were you the immediate successor to Ron
19	Q And were you a field sales director	19	Wickline?
20	there?	20	A Yes.
21	A I was a regional director there.	21	Q Thank you. And you stayed on as VP of
22	Q Let me make sure I got the dates we	22	sales through September of 2013; is that right?
23	have some dates, let me make sure they're right.	23	A Correct.
	mare some dutes, let me make suit they it right.	1 20	.1 0011000.
	My understanding is Bristol-Myers, you were	2.4	O Okay Who hired you at Endo?
24	My understanding is Bristol-Myers, you were	24	Q Okay. Who hired you at Endo?



	Page 42		Page 44
1	Q Okay. And you said you stayed with	1	Q And that was just in the work context?
2	and that was when it became Syneos in 2014; is	2	A Mm-hmm.
3	that right?	3	Q I apologize, we're going to need to say
4	A I actually I think it was later than	4	"yes" and "no."
5	that. I don't know the specific date.	5	A Yes. Yes.
6	Q But at some point in Ventiv became	6	Q It's not easy to remember.
7	Syneos.	7	MR. MORRIS: You've been doing great so
8	A Syneos.	8	far, but good good reminder.
9	Q All right. And you stayed with then	9	MS. SCULLION: Yeah.
10	Syneos through September 2018?	10	BY MS. SCULLION:
11	A Correct.	11	O Linda Kitlinski?
12	Q And why did you leave Syneos?	12	A No.
13	A We also went through a downsizing	13	Q Okay. Neil Shusterman?
14	Q Okay.	14	A No.
15	A and my position was eliminated.	15	Q Okay. Brian Lortie?
16		16	A No.
17	Q Do you know what caused that downsizing?  A Syneos is a consulting type company, and	17	
18	we had lost some clients.	18	Q Okay.  A I I have seen Brian Lortie since
19	Q Were there particular major clients that were lost?	19	actually, in a restaurant one time, but I have not
20		20	kept in contact with him.
21	A In my division, in my group, I didn't	21	Q Have you kept in contact with any sales
22	lose any major clients, but the company in	22	reps from Endo?
23	general, so they restructured.	23	A None that I can recall.
24	Q Okay. And have you been employed since	24	Q And just to make sure, with Mr. Jackson,
	Page 43		Page 45
1	leaving Syneos?	1	have you ever discussed this litigation with
2	A I have not.	2	Mr. Jackson?
3	Q Okay. Since you left Endo, have you		
		3	A No.
			A No. O Have you since leaving Endo discussed
4	kept in touch with any of your former Endo	4	Q Have you since leaving Endo discussed
4 5	kept in touch with any of your former Endo colleagues?	4 5	Q Have you since leaving Endo discussed with any of the folks you mentioned, Mr. O'Brien,
4 5 6	kept in touch with any of your former Endo colleagues?  A Several.	4 5 6	Q Have you since leaving Endo discussed with any of the folks you mentioned, Mr. O'Brien, Mr. Jackson, Ms. DeTore or Mendez-DeTore,
4 5 6 7	kept in touch with any of your former Endo colleagues?  A Several.  Q Which ones?	4 5 6 7	Q Have you since leaving Endo discussed with any of the folks you mentioned, Mr. O'Brien, Mr. Jackson, Ms. DeTore or Mendez-DeTore, Endo's sale or promotion of opioids?
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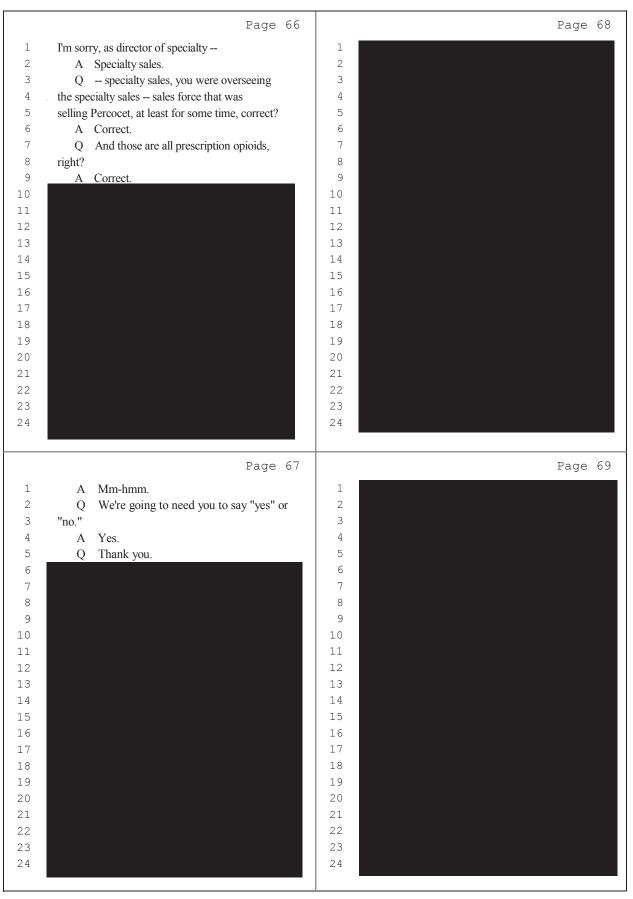
	Page 46		Page 48
1	a timeline that we thought would be helpful for	1	Is that okay?
2	orientation throughout the day about certain	2	A Yes.
3	events.	3	MR. MORRIS: And I'm going to object
4	A Okay.	4	on to form, legal conclusion, and lack of
5	Q I'll present to you we have put at the	5	foundation. He may or may not know the details of
6	bottom of the of Exhibit 4 in footnotes	6	any of those companies.
7	citations to documents from where we're getting	7	BY MS. SCULLION:
8	these dates for various events. If at any point	8	Q I'm just I'm just I'm not asking
9	you believe any of these dates are actually wrong,	9	you to sort of separate out Endo and any Endo
10	please let me know, but they really are just	10	subsidiaries that may have come in while you were
11	just for orientation purposes today.	11	employed with them. If they're under Endo, I'm
12	A Okay.	12	just calling it all Endo.
13	Q Because it has been I think some years,	13	A Okay.
14	and these this spans some years, and I think it	14	Q If you have any questions about that
15	will be helpful.	15	along the way, if you want to be clear about
16	MR. MORRIS: And I'll just insert an	16	whether I'm talking about one entity or a
17	objection noting that, you know, foundation.	17	subsidiary, please let me know.
18	Whether he knows whether dates are wrong, he may	18	A Okay.
19	not know any of that too. But you asked him to	19	Q Okay. Thanks.
20	note if the dates are wrong, he may not even know.	20	MR. MORRIS: I'll still object to form,
21	So	21	
			foundation, legal conclusion.
22	BY MS. SCULLION:	22	BY MS. SCULLION:
23	Q I certainly only want you to speak today	23	Q So, Mr. Romaine, just to make sure we're
24	on things you actually know.	24	all on the same page, do you recall Endo was
	Page 47		Page 49
1	A Okay.	1	founded in 1997; is that correct?
1 2	•	1 2	
	Q Before you get into the timeline, we've		founded in 1997; is that correct?
2	Q Before you get into the timeline, we've been talking today about or I've been using the	2	founded in 1997; is that correct?  MR. MORRIS: Objection to form.
2	Q Before you get into the timeline, we've been talking today about or I've been using the term "Endo." I just want to be clear when I'm	2 3	founded in 1997; is that correct?  MR. MORRIS: Objection to form.  THE WITNESS: I think so.  BY MS. SCULLION:
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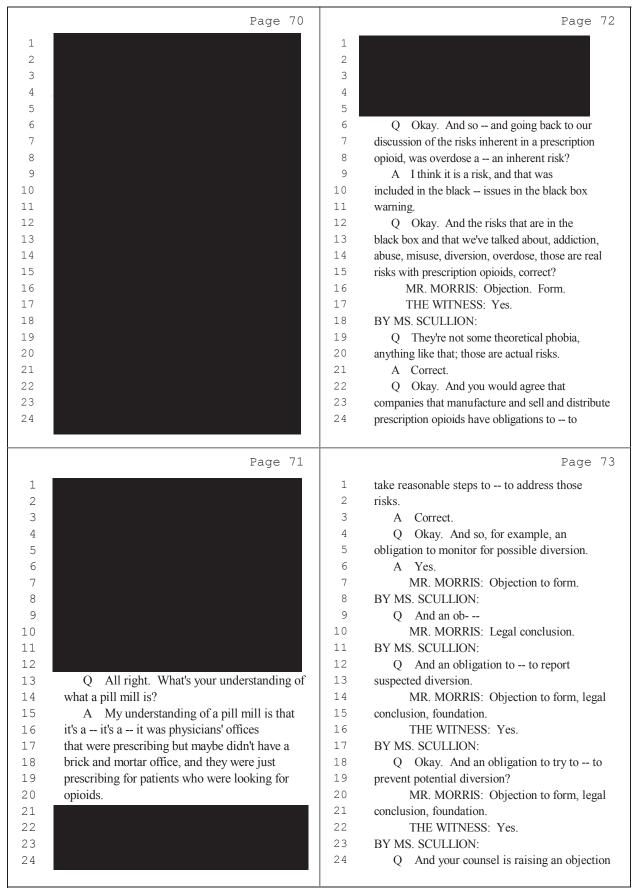


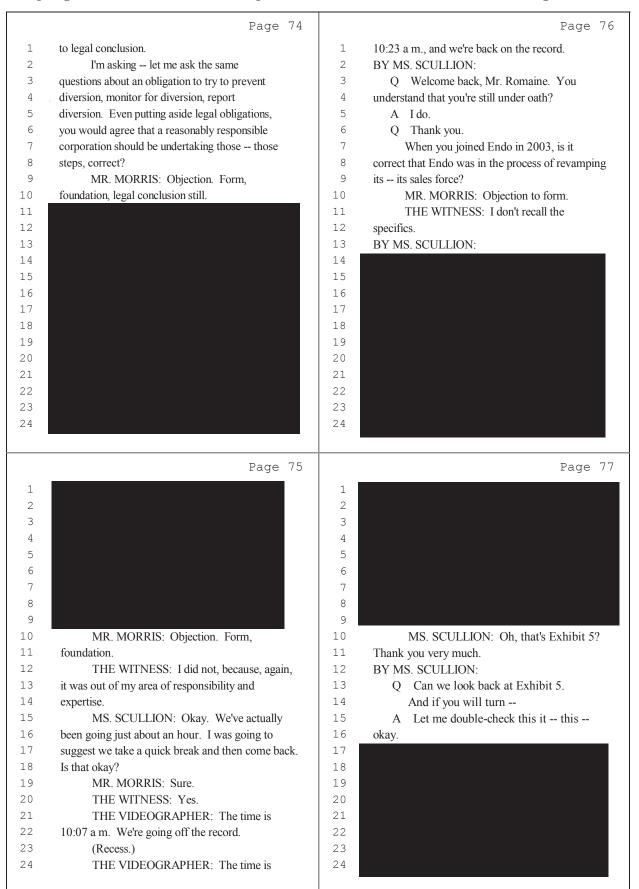
	Page 58		Page 60
1	February of 2012, there was discontinuation of the	1	never kicked in.
2	original version of Opana ER?	2	MS. SCULLION: There are more coming.
3	MR. MORRIS: Objection to form.	3	That happens these days.
4	So my I have an objection to form and	4	BY MS. SCULLION:
5	foundation, but if you can answer the if you	5	Q And do you recall that the that the
6	can answer the question, you can.	6	IV and suppository preparations of oxymorphone had
7	THE WITNESS: Oh, I didn't hear the	7	at one point been branded as Numorphan?
8	question. I'm sorry.	8	A I don't recall that.
9	BY MS. SCULLION:	9	Q Don't remember the name at all for
10	Q So I apologize. Let me try a new	10	Numorphan?
11	question. It may be easier.	11	A No.
12	So there was approval for reformulated	12	Q Okay. Are you aware, though, that the
13	Opana ER in December of 2011.	13	IV and suppository forms of oxymorphone had been
14	A Yes.	14	sold by Endo prior to the June 2006 approval of
15	Q Do you recall then after that in 2012,	15	Opana ER and IR?
16	the original version of Opana ER was discontinued,	16	MR. MORRIS: Objection. Form and
17	and then approximately April 2012 there was the	17	foundation
18	actual commercial launch of the reformulated	18	THE WITNESS: I don't recall that.
19	version?	19	MR. MORRIS: legal conclusion.
20	A Yes.	20	Just as a reminder, you've been doing
21	Q Okay. And I think you explained that	21	great, but not speaking over also includes my
22	then in 2013, Opana ER faced generic competition	22	objections. It's hard for the court reporter. So
23	for from a generic version of oxymorphone,	23	we apologize. Question, if I object, then go
24	correct?	24	ahead with your answer.
24	correct?	24	aneau with your answer.
	Page 59		Page 61
1	A Correct.	1	THE WITNESS: Okay.
2	Q As VP of sales, were you aware that Endo	2	MR. MORRIS: You're doing great, though.
3	was also selling not only Opana in tablet oral	3	THE WITNESS: Sorry.
4	form but also in IV and suppository forms?	4	MR. MORRIS: No, that's okay. You're
5	A Yes.	5	doing great. This is a totally unnatural
6	Q Okay. And those were also oxymorphone	6	environment.
7	preparations, correct?	7	BY MS. SCULLION:
8	A Correct. That was outside of my scope	8	Q So we spoke a little bit about the
9	of responsibility, though.	9	concept of controlled substances. Let's make sure
10	Q But you were aware those were being	10	that we're on the same page.
11	sold.	11	You understand that opioids are a
12	A I was aware that there was	12	controlled substance?
13	Q In fact, there there was some effort	13	A Yes.
14	to have a continuum of care between the forms	14	
15	used in the hospital setting and and after	15	Q And they are classified as a class 2 narcotic?
	^ ~	16	A Yes.
16	hospital?	17	
17	MR. MORRIS: Objection. Foundation.		Q All right. And is it fair to say
18	THE WITNESS: I don't recall that.	18	class 2 narcotics are not regulated the same as
	BY MS. SCULLION:	19 20	other prescription medications, correct?
19	0. 01	1 20	A I I believe so.
19 20	Q Okay.		0 01 771 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1
19 20 21	A I didn't have hospital responsibility.	21	Q Okay. They're tightly controlled due to
19 20 21 22	A I didn't have hospital responsibility. Q Okay. All right. "Outpatient" was the	21 22	the known inherent risks of those products?
19 20 21	A I didn't have hospital responsibility.	21	

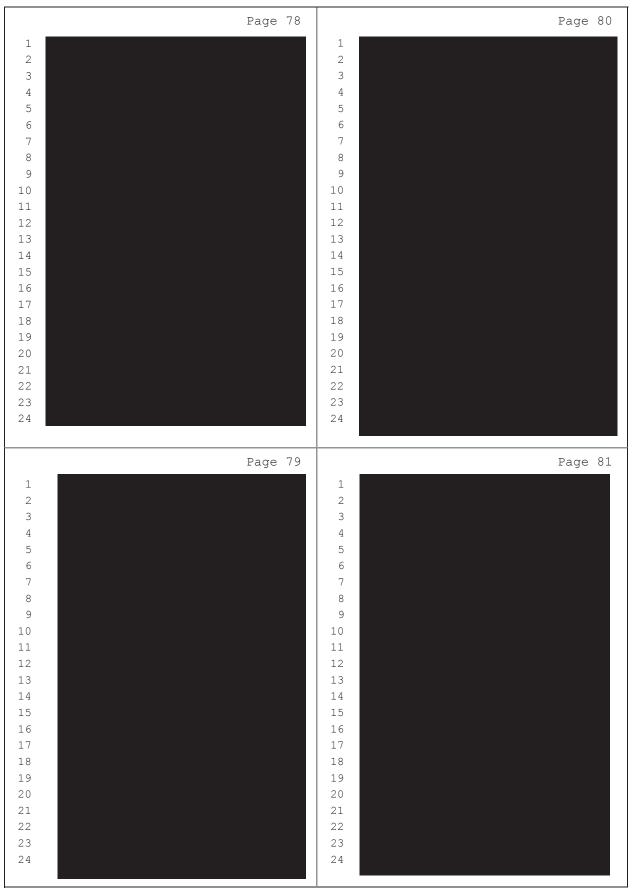
	Page 62		Page 64
1	you understand are inherent in prescription	1	indicated.
2	opioids?	2	Q Does diversion also include phony
3	A I think if they're taken inappropriately	3	prescriptions, for example?
4 .	or prescribed inappropriately, based on the black	4	A Yes.
5	box warning, there is risk for addiction.	5	Q What other channels of diversion did you
6	Q So the risk for addiction, your	6	become aware of with respect to prescription
7	understanding, is only if they're taken	7	opioids?
8	inappropriately?	8	MR. MORRIS: Objection. Form.
9	A It there's a black box warning, so,	9	THE WITNESS: I don't recall.
10	you know, patients have to be aware.	10	BY MS. SCULLION:
11	Q Just to make sure I understand, though,	11	Q Internet pharmacies?
12	is there a risk of addiction if they are taken	12	A I wasn't aware of internet pharmacies.
13	inappropriately?	13	Q Okay. You weren't aware that there was
14	A There's risk for addiction when you're	14	a widespread problem of internet pharmacies
15	taking those. So physicians have to warn	15	selling prescription opioids?
16	patients, and patients have to be aware of that.	16	A I don't recall that.
17	Does that answer your question?	17	Q Okay. How about just plain theft of
18	Q I guess the question is, are those	18	opioids from a relative's medicine cabinet?
19	risks those risks exist only when the product	19	A Yes.
20	is being taken inappropriately?	20	Q That was a problem?
21	MR. MORRIS: Objection. Form,	21	MR. MORRIS: Objection to form.
22	foundation.	22	THE WITNESS: Obviously it could be a
23	BY MS. SCULLION:	23	problem.
24	Q I'm just trying and you said	24	BY MS. SCULLION:
	Page 63		Page 65
1	that's how you initially phrased it. I'm just	1	Q That was a problem you became aware did
2	making sure I understand.	2	occur from time to time?
3	A Yeah, the risks the risk exists, and		
	Ti Tean, the risks — the risk exists, and	3	A I I have heard of it in the news,
4		3 4	
4 5	patients and physicians have to be aware of that.		yes.
	patients and physicians have to be aware of that.  Q Okay. Do those risks exist if the	4	
5	patients and physicians have to be aware of that.	4 5	yes.  Q Okay. How about patients getting
5 6	patients and physicians have to be aware of that.  Q Okay. Do those risks exist if the product is being taken appropriately?	4 5 6	yes.  Q Okay. How about patients getting multiple prescriptions for opioids and selling
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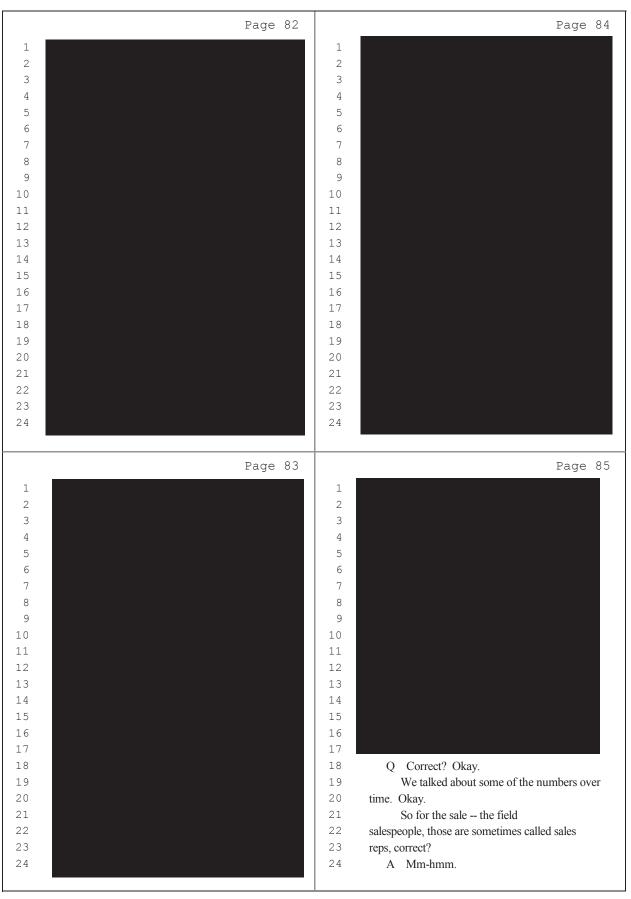
18 (Pages 66 to 69)







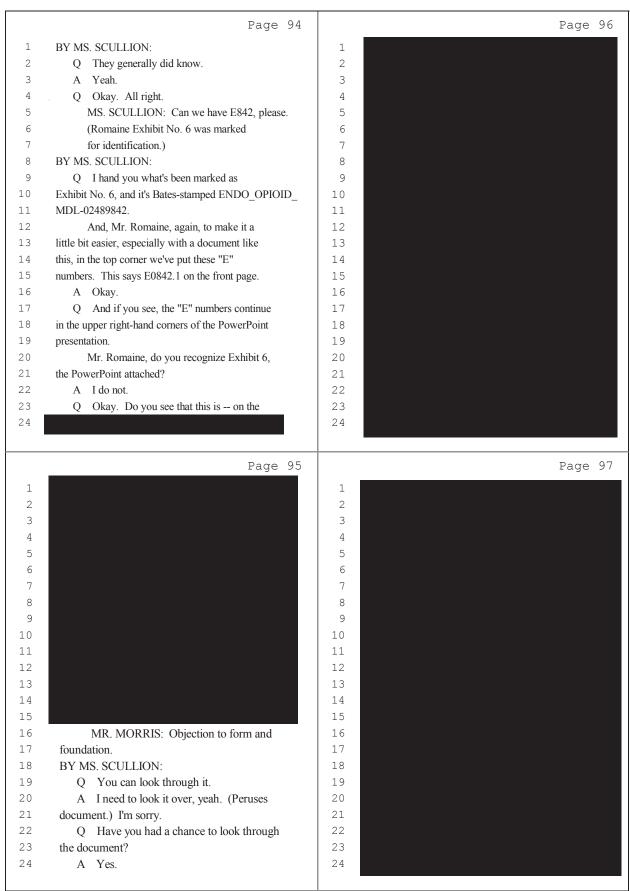
21 (Pages 78 to 81)

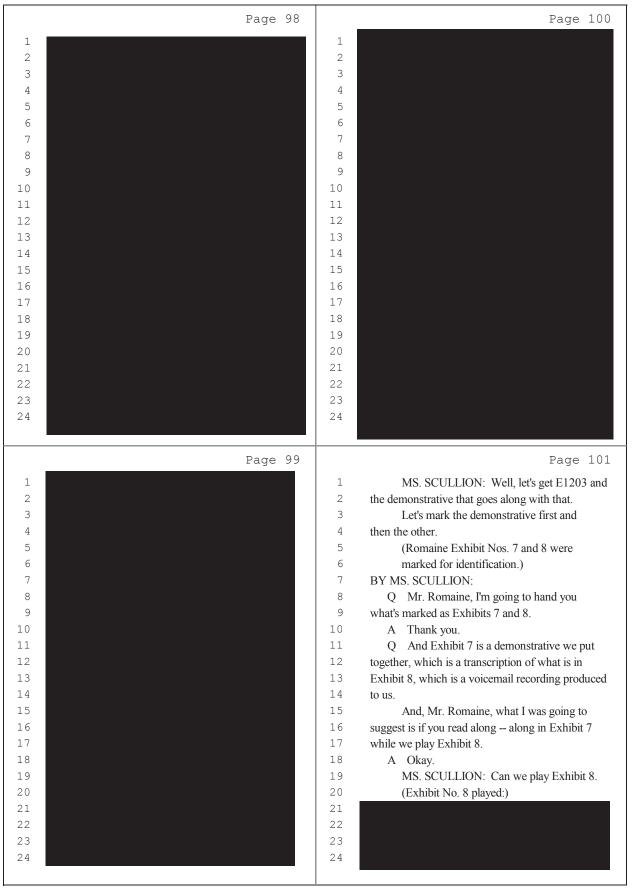


22 (Pages 82 to 85)

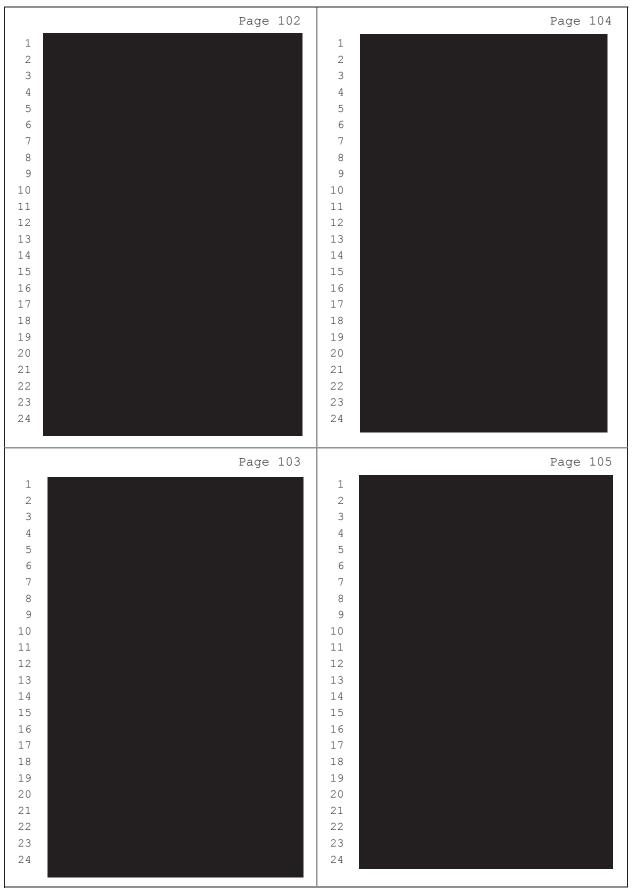
	Page 86		Page 88
1	Q If I use the term	1	A That's correct.
2	A Yes.	2	Q The nurses?
3	Q salespeople	3	A Yes.
4	A Yes.	4	Q Physicians assistants?
5	Q that means the same thing?	5	A Yes.
6	A Yes.	6	Q They're expected to sort of get to know
7	Q Okay. And the principal activity they	7	the entire office, correct?
8	engaged in was going out and calling on healthcare	8	A They had yeah, they built a
9	professionals in their territory, correct?	9	relationship with the office, yes.
10	A That's correct.	10	Q Okay. What was the value of building a
11	Q And that's called detailing?	11	relationship for a salesperson?
12	A Yes.	12	MR. MORRIS: Objection. Form.
13	Q Okay. How many days a week were they	13	THE WITNESS: To enhance their
14	out detailing on average?	14	relationship in the overall office.
15	A It was	15	BY MS. SCULLION:
16	MR. MORRIS: Objection to form.	16	Q And why was that important for a
17	THE WITNESS: The can you clarify,	17	salesperson?
18	the sales representative?	18	A It's a trusting relationship that
19	BY MS. SCULLION:	19	they they created and built.
20	Q Yes.	20	Q Okay. And they're building that
21	A Five.	21	trusting relationship with again, with the
22	Q And they're generally trying to see	22	staff of the of the office?
23	around eight to ten healthcare providers a day?	23	A The entire office, yes.
24	A Usually around six.	24	Q Including the the physicians.
	, and the second		
	Page 87		Page 89
1	Q Okay. Sometimes more, sometimes less?	1	A Yes.
2	A Mm-hmm.	2	Q Okay. Were they I think you
3	Q I need you to say "yes" or "no."	3	mentioned they're using marketing materials, so
4	A Yes. I'm sorry.	4	those would include, for example, what, brochures?
5	Q Thank you.	5	A Brochures.
6	And when we talk about a detailing, can	6	Q Dosing guides?
7	you describe what detailing would entail, what it	7	A Yes.
8	would look like?	8	Q It could include reprints of articles
9	A A representative would go in for a sales	9	of studies?
10	presentation to a physician and they would give	10	A That were approved for use.
11	full prescribing information. So there may be	11	Q Correct. Okay.
12	several products that they're talking to that	12	I think also we talked about they can
13	individual physician about, so they would go	13	include premiums like pens, lanyards, things that
14	through their their sales presentation and	14	just have the brand name on them, correct?
15	they would have materials that would guide them,	15	MR. MORRIS: Objection to form.
16	that were marketing pieces that they would use to	16	THE WITNESS: Yes, but those were phased
17	guide them. And then they would talk about the	17	out based on pharma guidelines.
18	benefits the product might have for a particular	18	BY MS. SCULLION:
19	patient or the dosing of that particular product	19	Q Can you explain what you mean by that?
20	and and the side effects that could potentially	20	A Pharma guidelines changed where you
21	happen with a product like that.	21	couldn't use promotional we called it
		22	tchotchkes in in the industry. So they only
22	O OKAV. WHEH A SAIGNDEISON IS SOME IN		
22 23			
22 23 24	to detail, they're also talking to the office staff?	23	used promotional pieces with information about the product.

Page 92  1 Q Okay. And the promotional pieces would — would include, for example, as we said, sort of the dosing guides, correet?  4 A Correct.  5 Q Approved reprints?  6 A Correct.  7 Q Okay. And you said that sales reps would talk to the physicians, correet?  8 would talk to the physicians, correet?  9 A Correct.  10 Q And they're trying to persuade the physician about why this product may be appropriate for certain patients, correet?  11 MR MORRIS: Objection to form.  11 HI WITINISS: Jud on Know if I would use the word "persuade." I think they're—they built a trusting relationship, and they're clucating and providing resources as für as what the product can and can't do.  19 BY MS. SCULLION:  10 A Yes.  11 A Yes.  12 Q Would they have lunch with the physician?  Page 91  1 A Yes.  2 Q Might be showing a promotional video on a portable CD player, for example?  4 A Correct.  9 Q Okay. And were representatives, salespeople also going out and visiting pharmacies?  10 A Throughout the course of my tenue at Fand, there were times that we did all on pharmacies and there were times when we did not.  9 Oy ous said "sometimes they—they used laws long out and visiting pharmacies."  10 A Throughout the course of my tenue at Fand, there were times that we did all on pharmacies and there were times when we did not.  9 Oy ous said "sold be less than 5 minutes sometimes?  10 A Correct.  10 Q Okay. And were representatives, salespeople also going out and visiting pharmacies."  11 Fand, there were times that we did all on pharmacies and there were times when we did not.  12 Oy ox sus ad "all those presumably would less a little bit longer?  13 A From—just to clarify, from like what years did they call on pharmacies?  14 A Yes.  15 Q Would they have lunch with the product can and can't do.  16 A Okay.  17 A Yes.  18 A Yes.  19 A Yes.  10 Q All right. And on average, how much time would a salesperson have with a physician to be presenting information about a produce?  10 A Correct.  11 A Yes.  12 Q Okay. Would the representative			1
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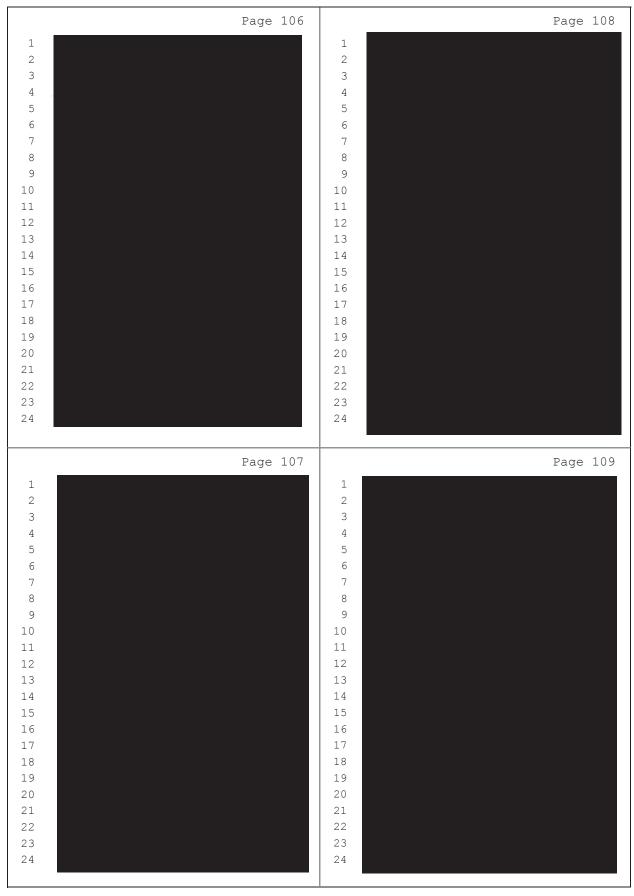




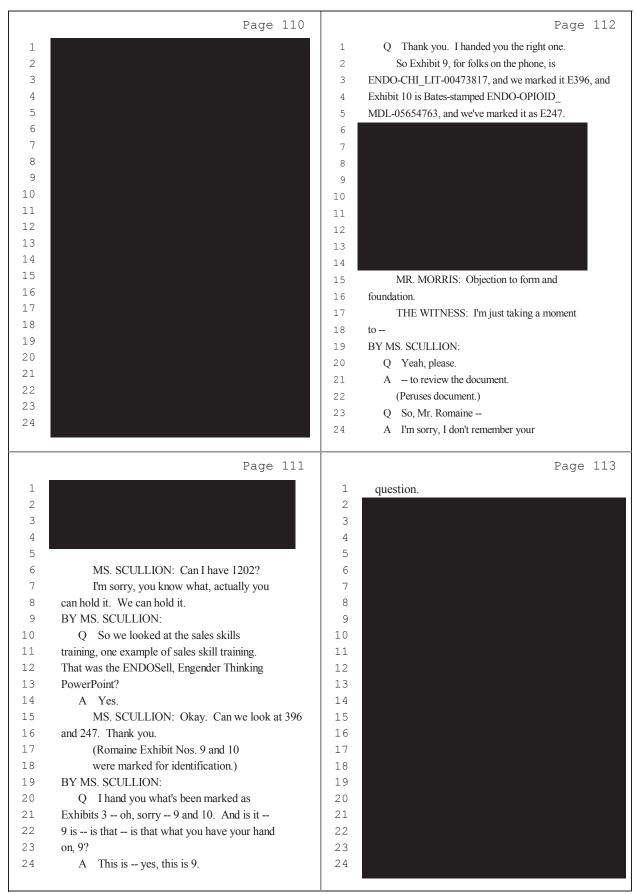
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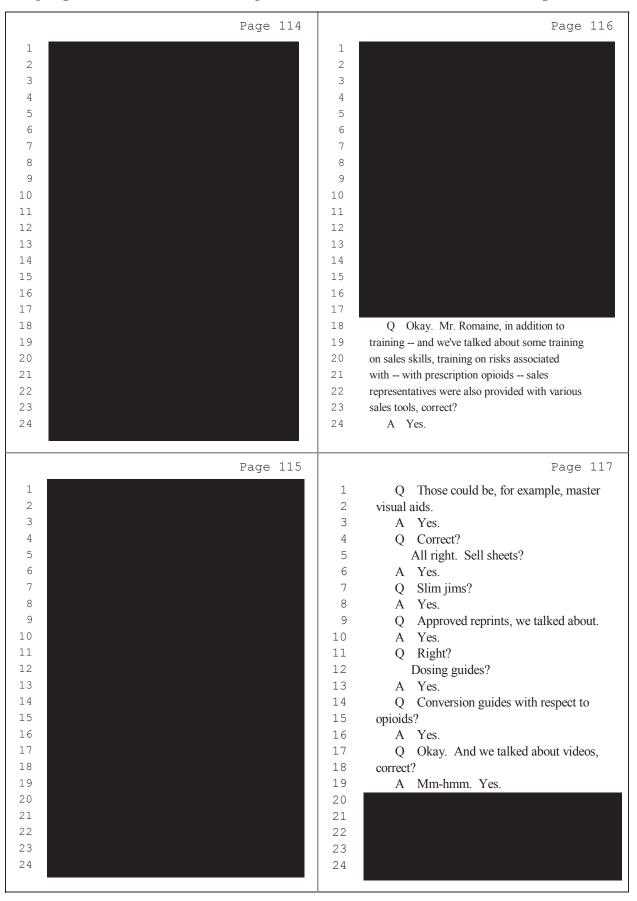
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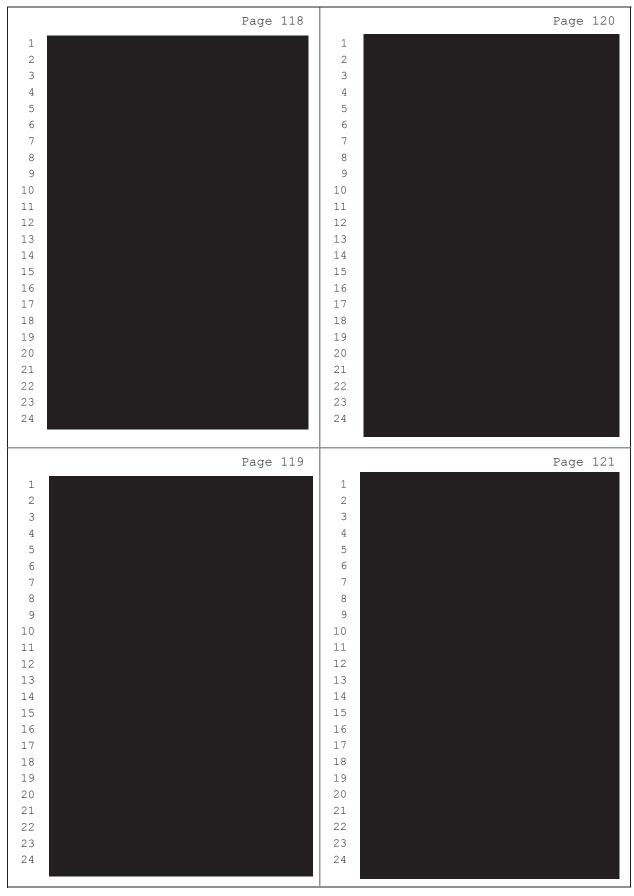
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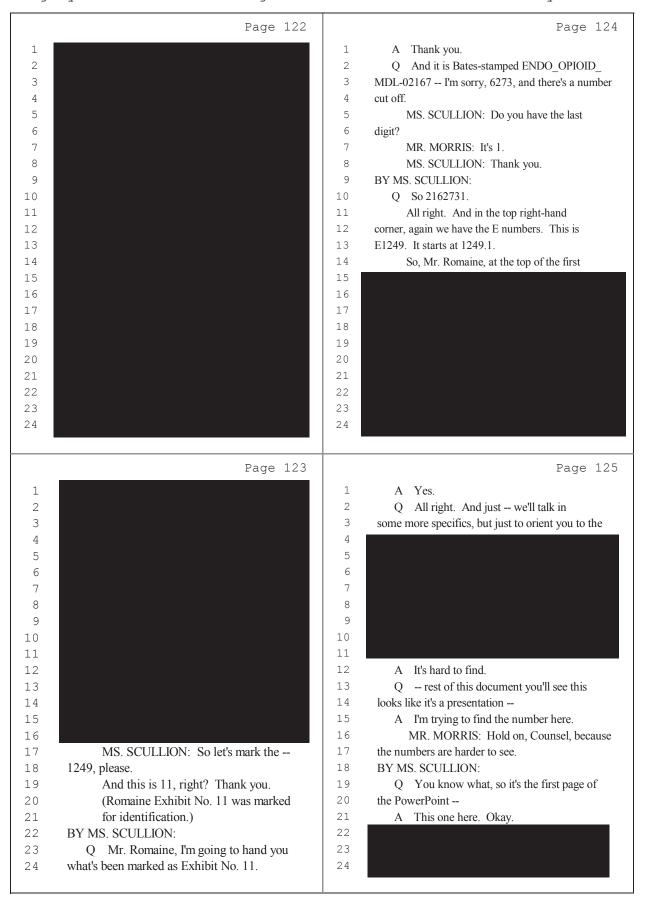
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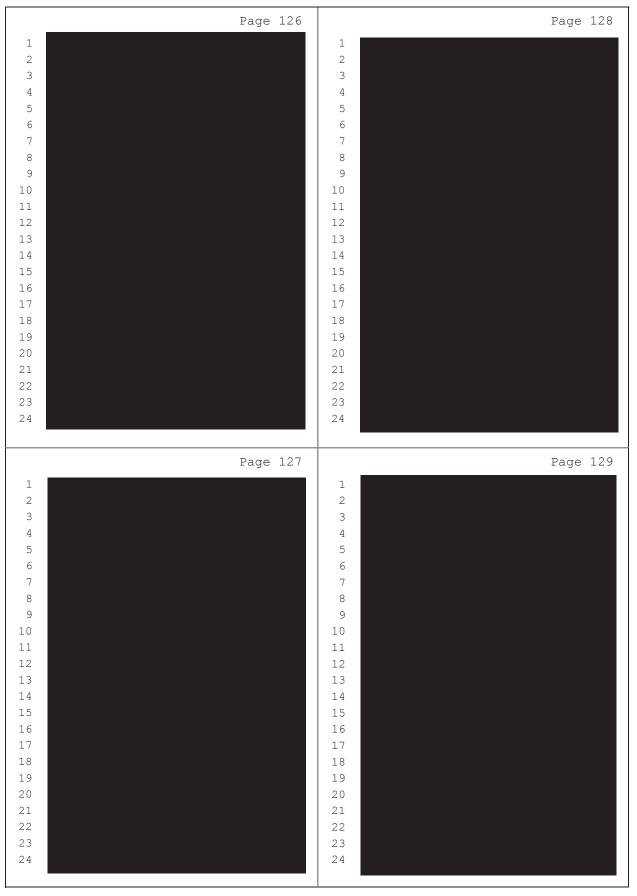


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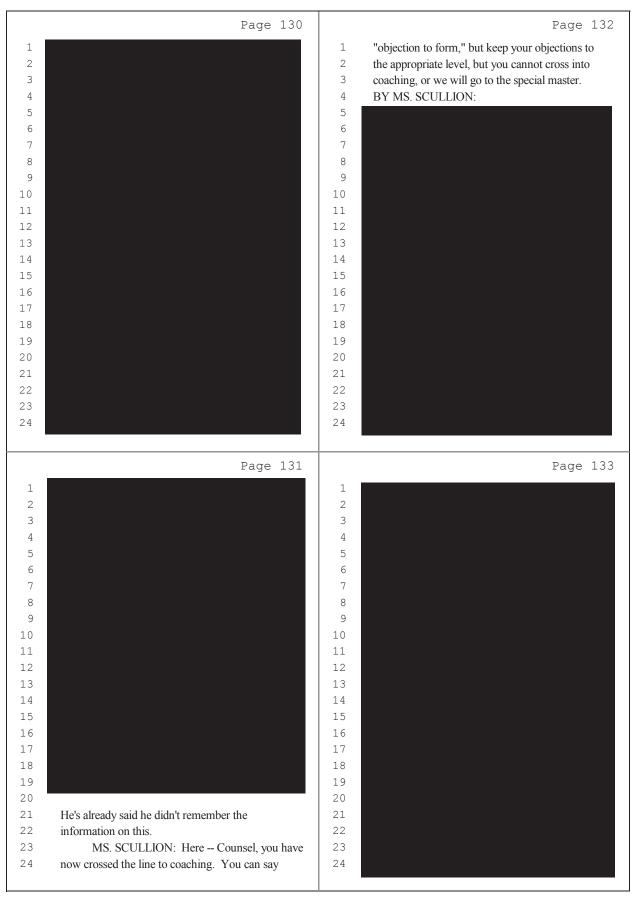


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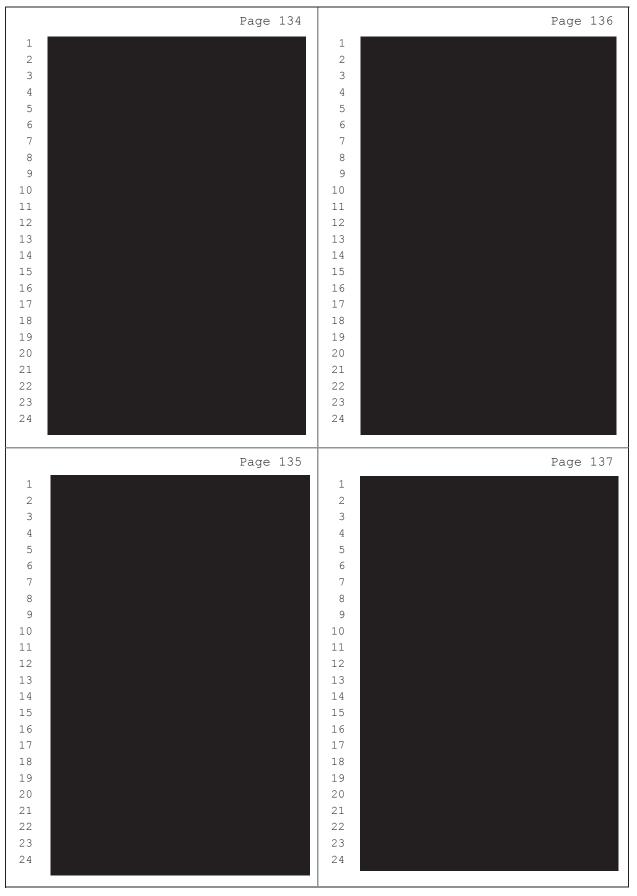




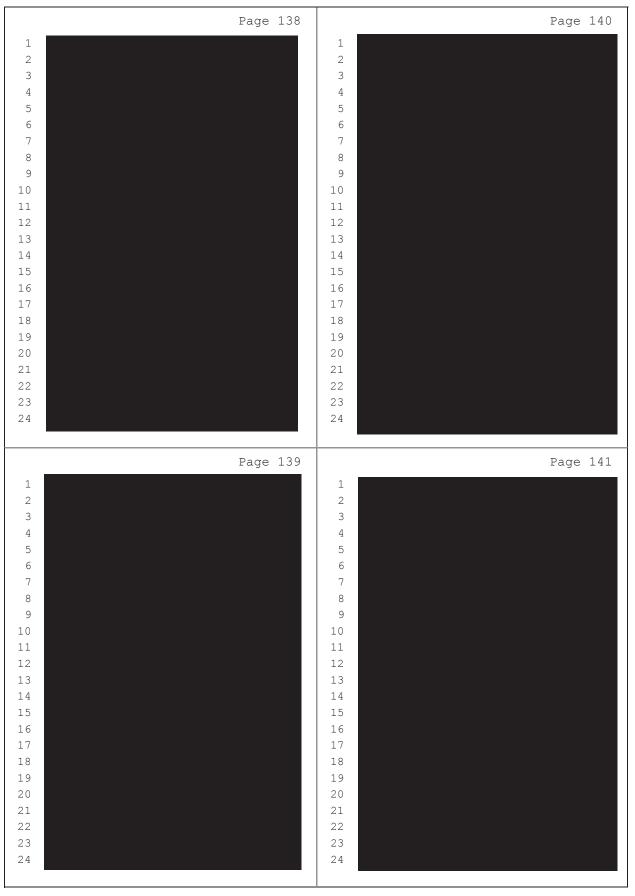
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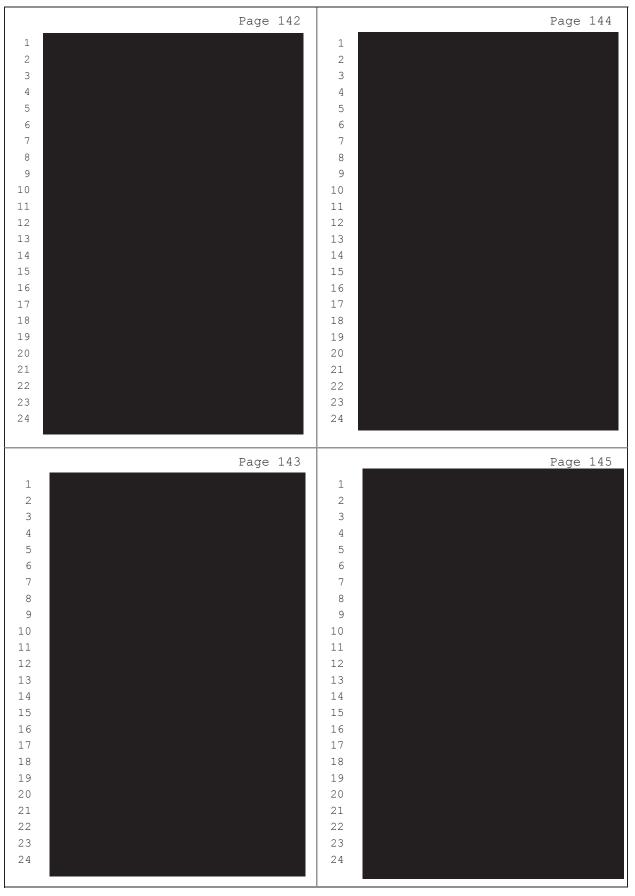
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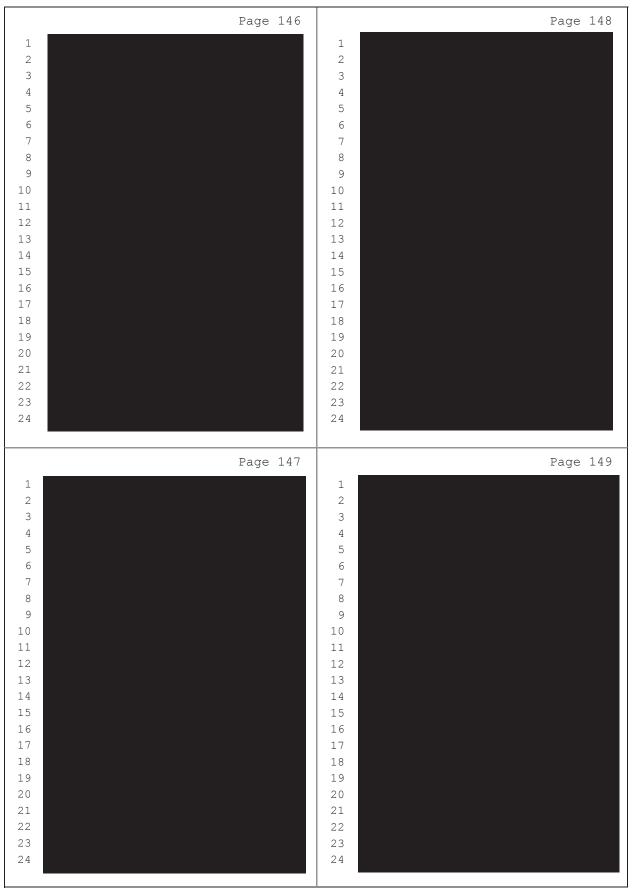
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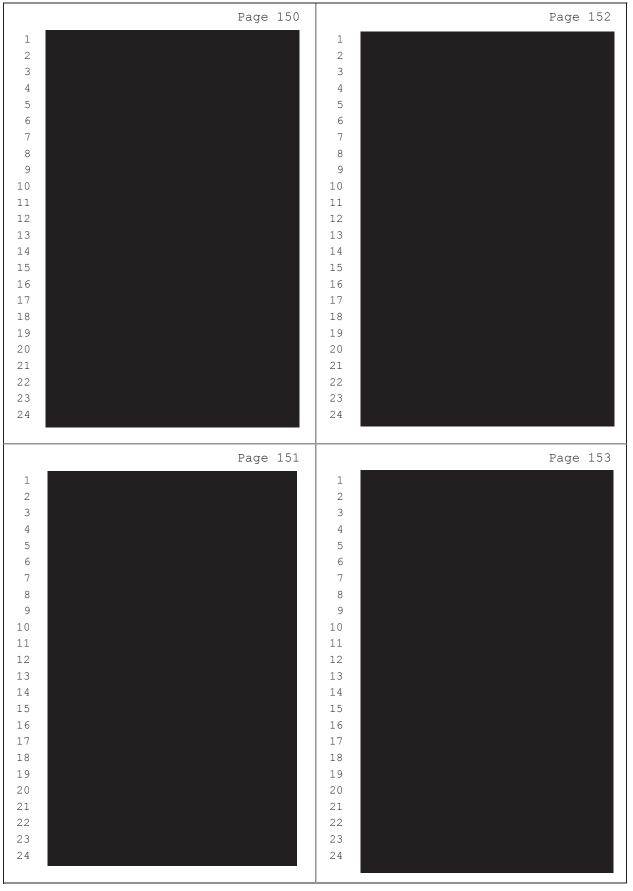
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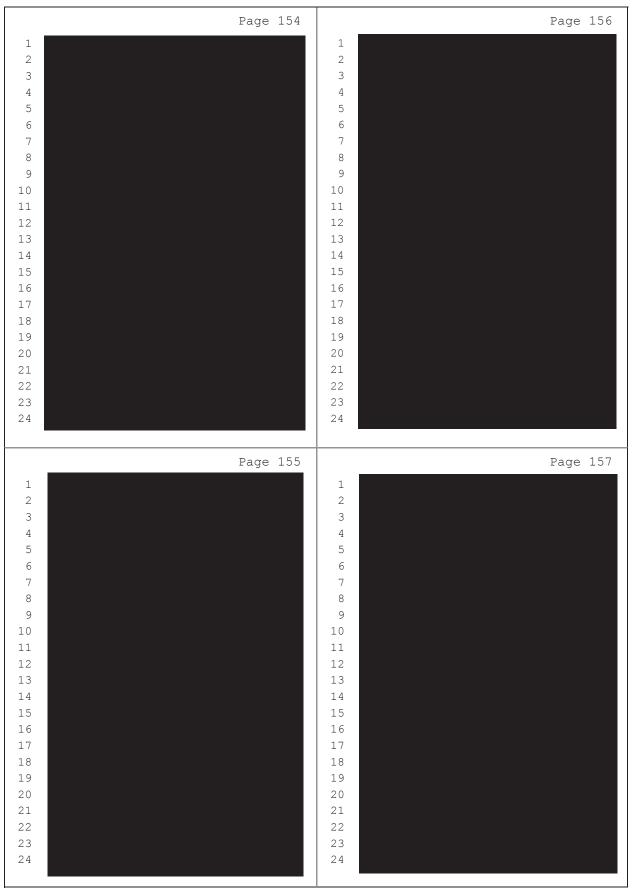
37 (Pages 142 to 145)



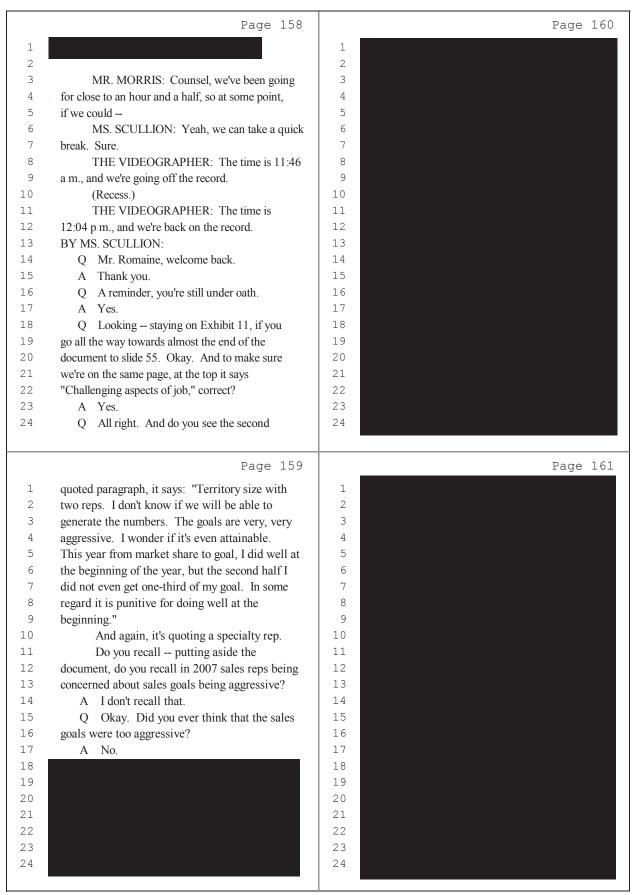
38 (Pages 146 to 149)



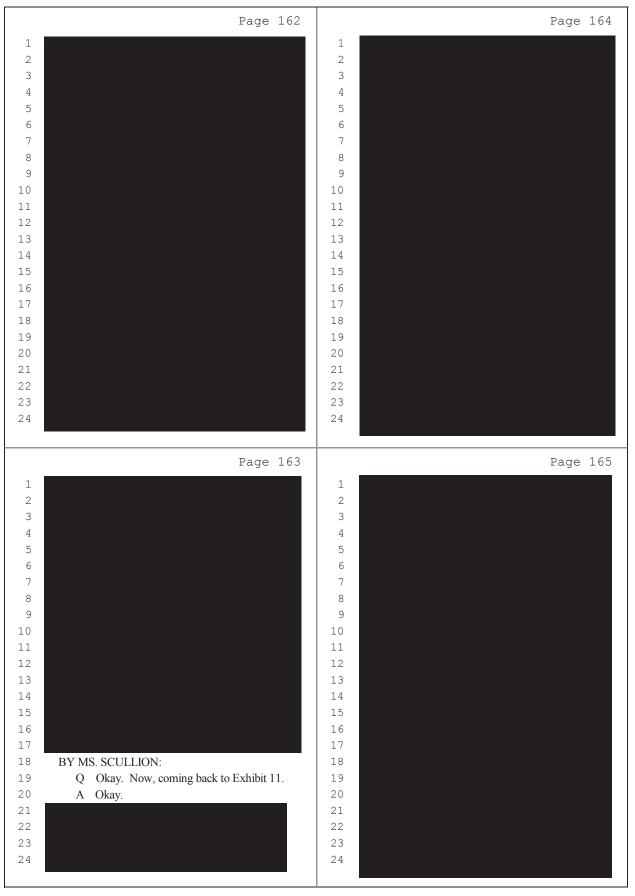
39 (Pages 150 to 153)



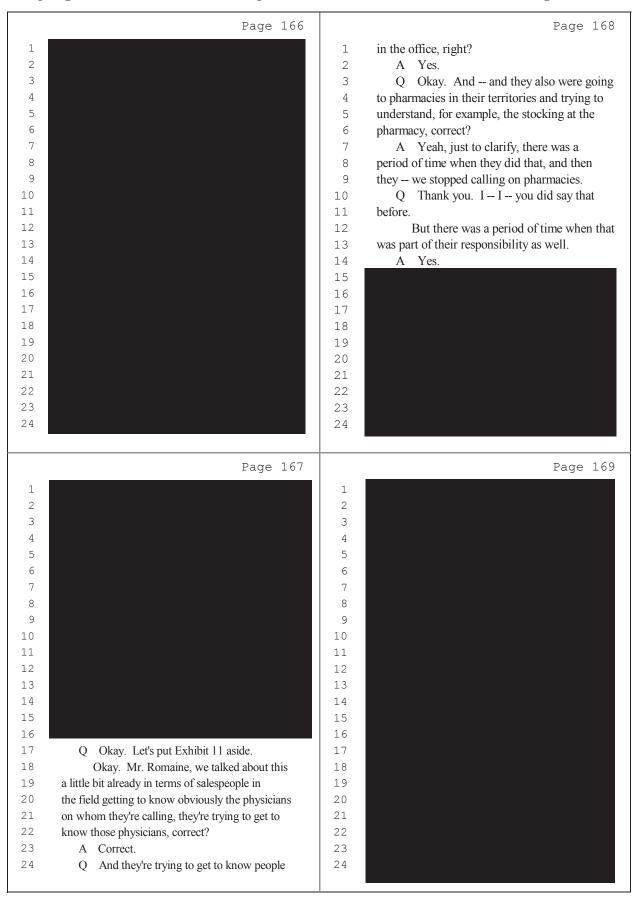
40 (Pages 154 to 157)



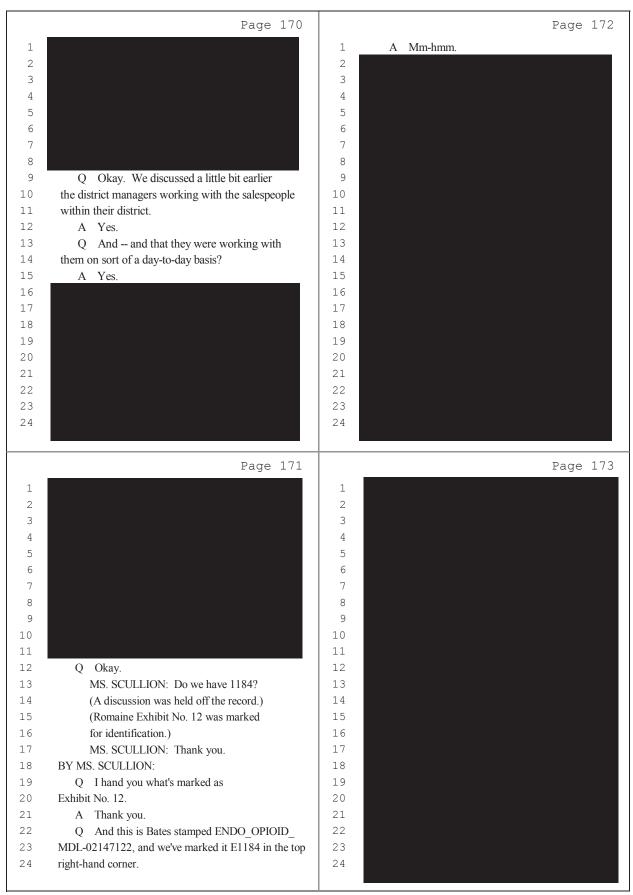
41 (Pages 158 to 161)



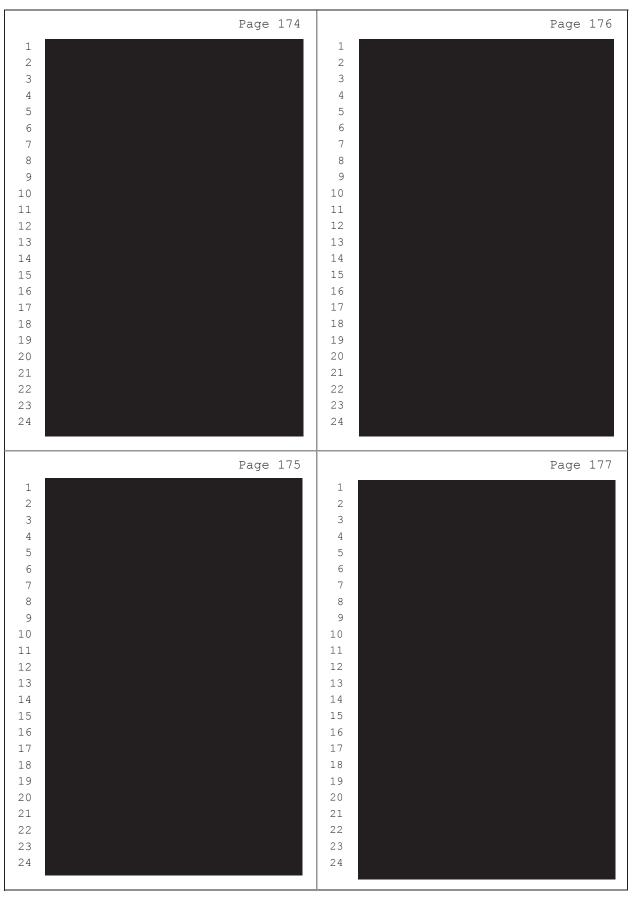
42 (Pages 162 to 165)



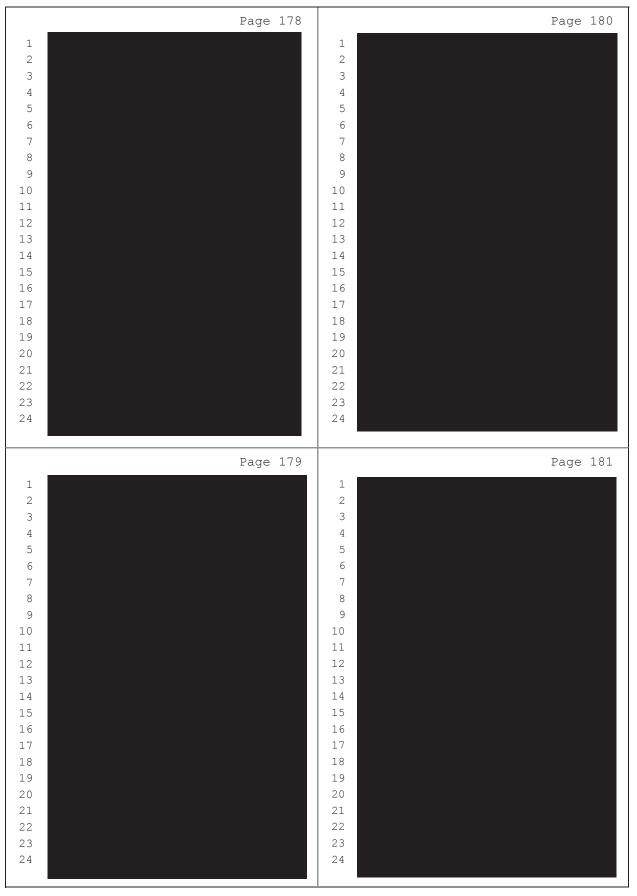
43 (Pages 166 to 169)



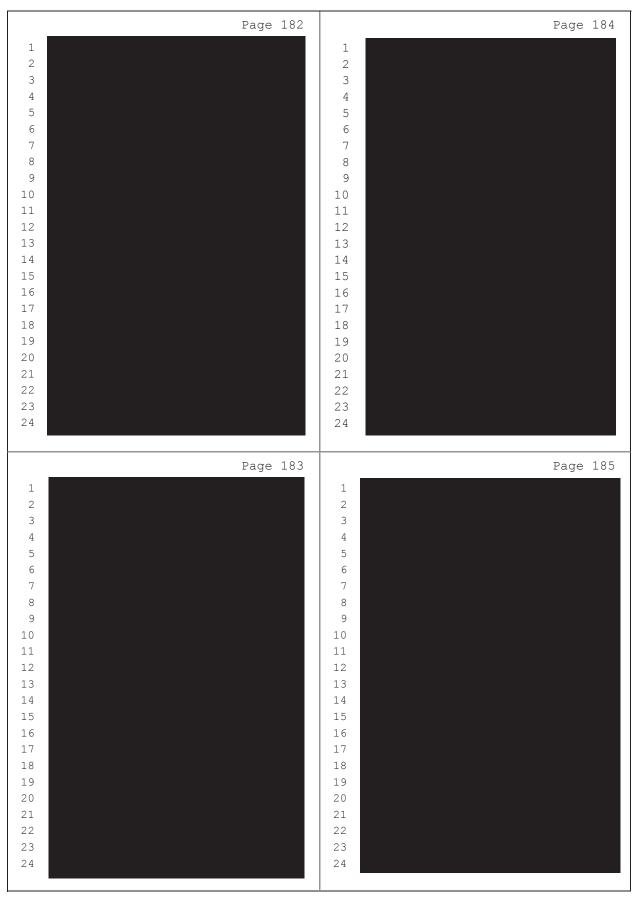
44 (Pages 170 to 173)



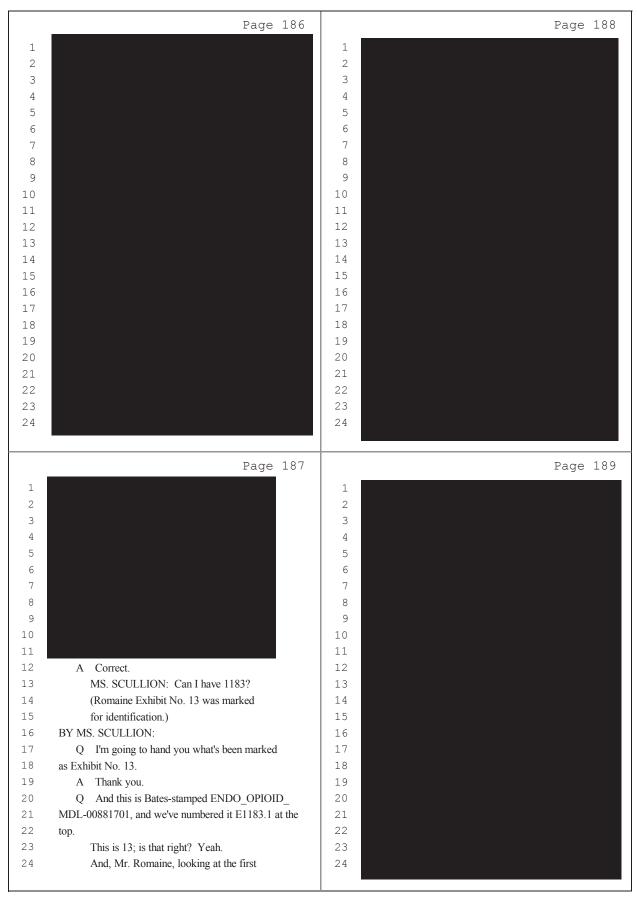
45 (Pages 174 to 177)



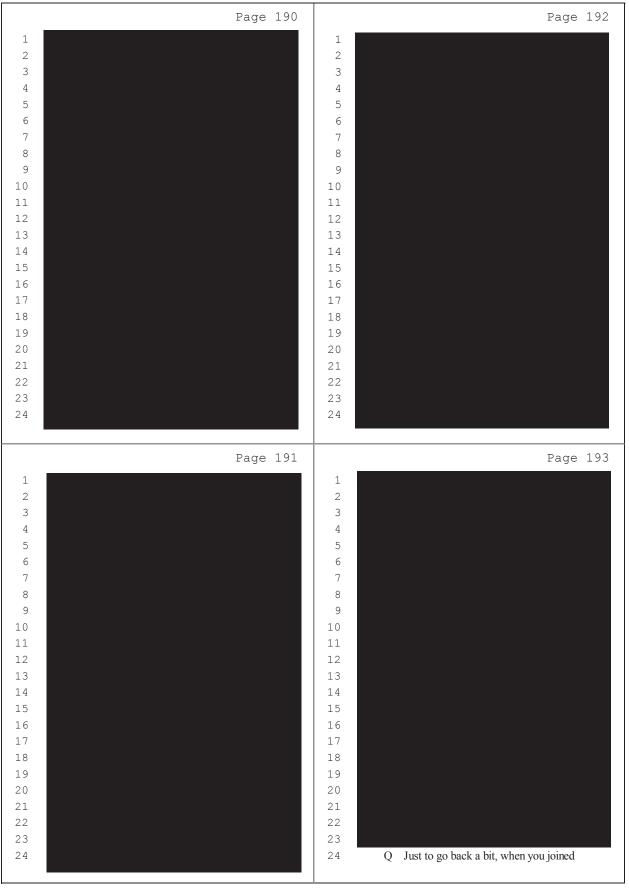
46 (Pages 178 to 181)



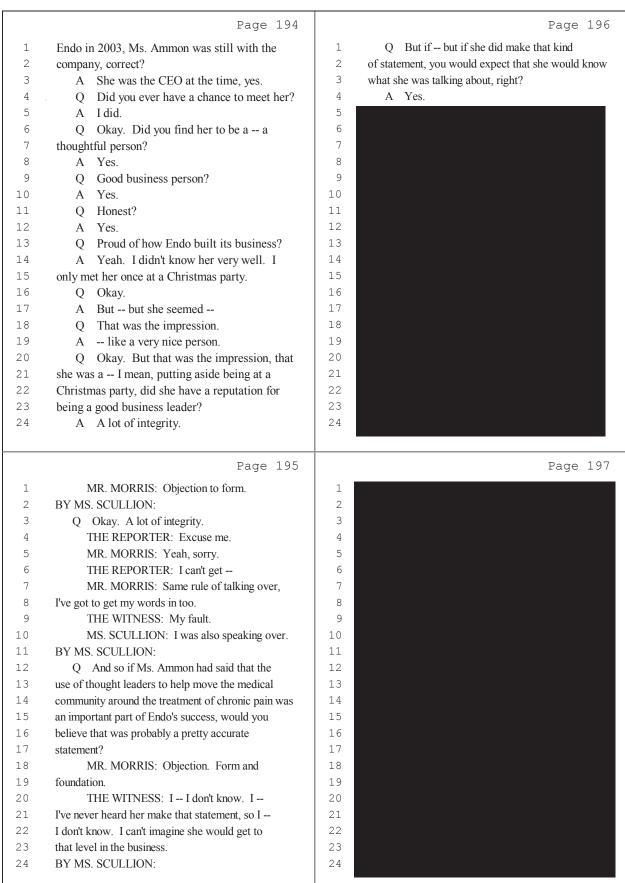
47 (Pages 182 to 185)

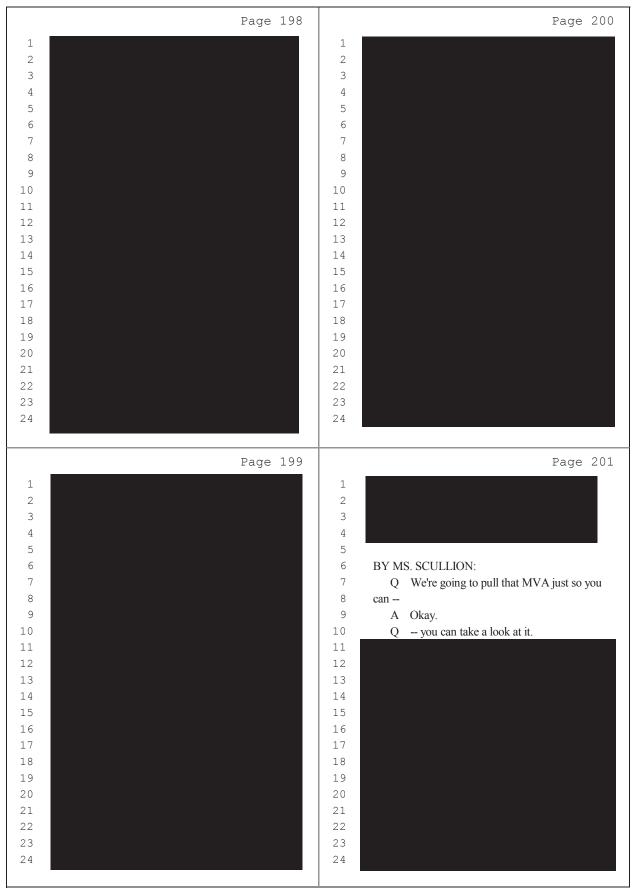


48 (Pages 186 to 189)

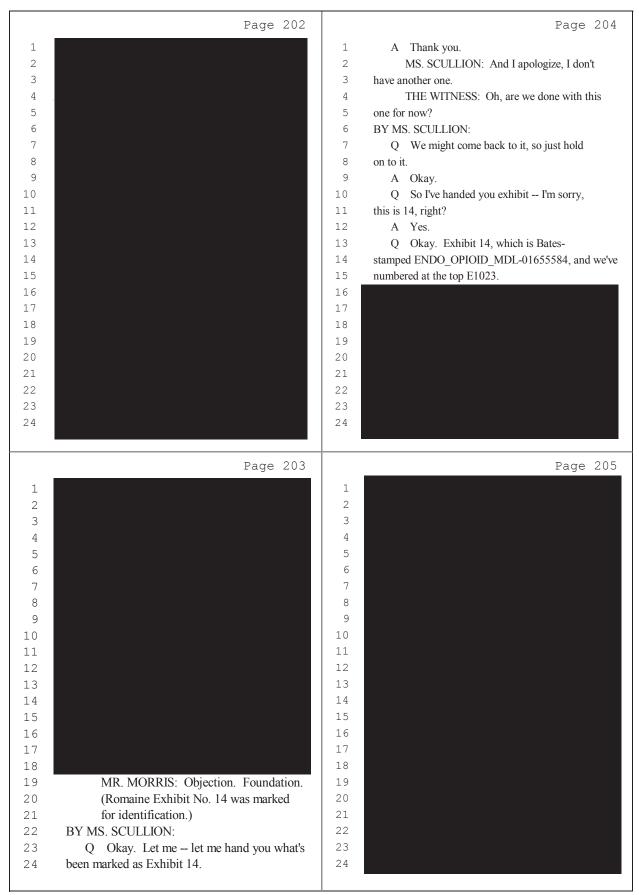


49 (Pages 190 to 193)

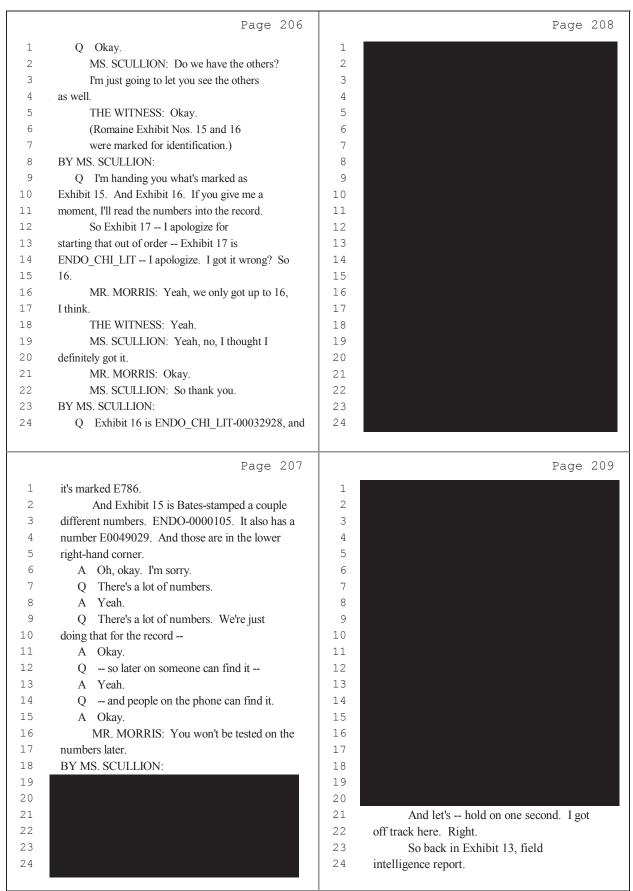




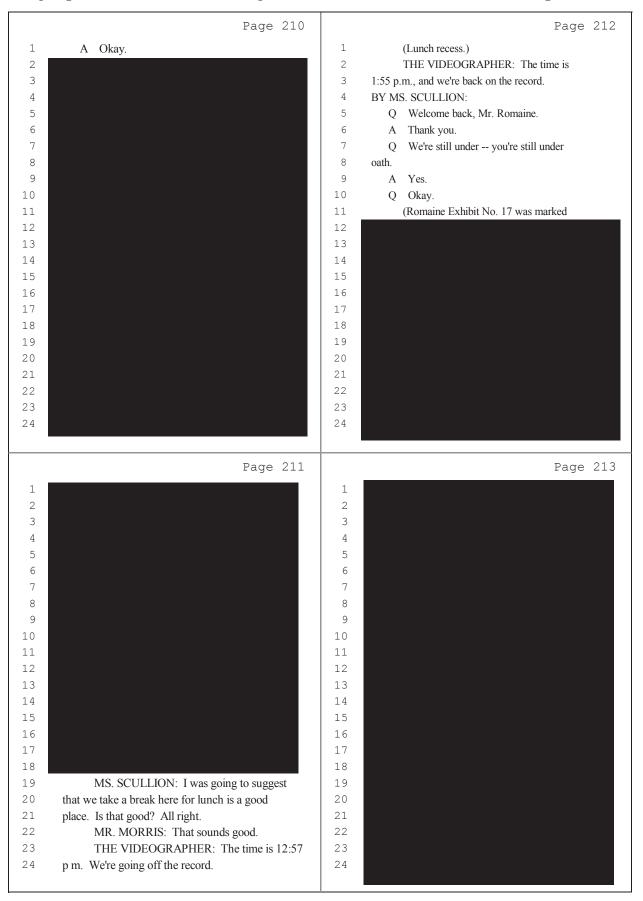
51 (Pages 198 to 201)



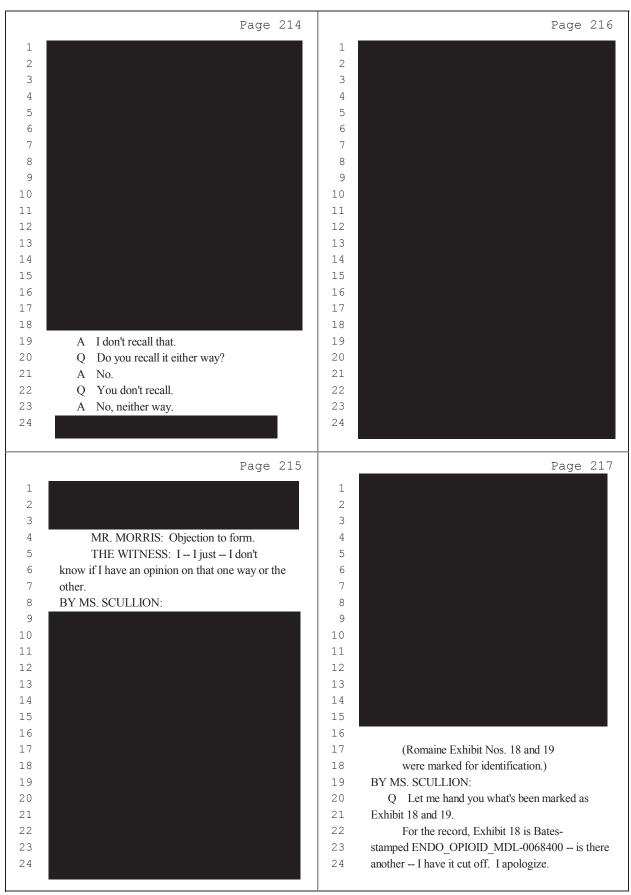
52 (Pages 202 to 205)



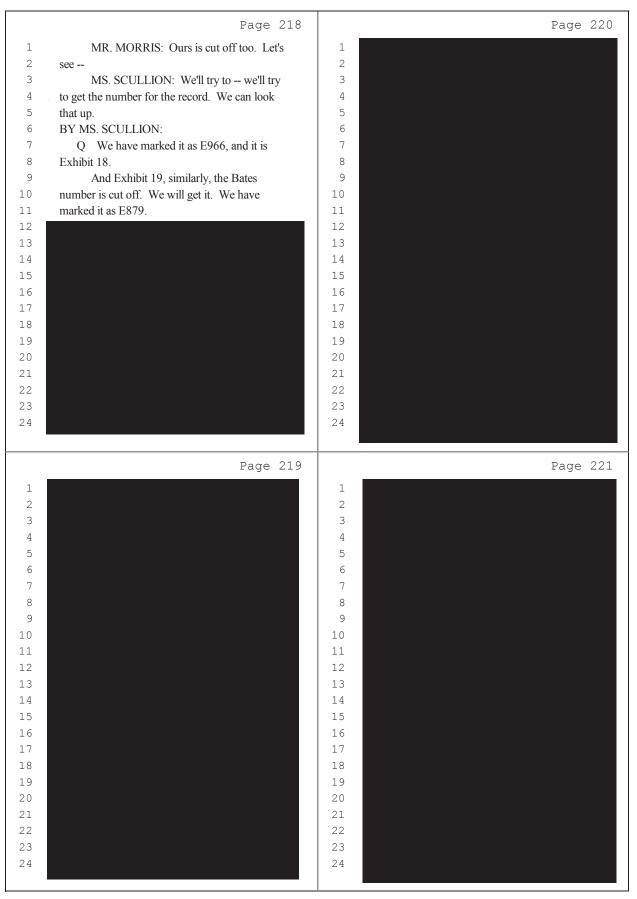
53 (Pages 206 to 209)



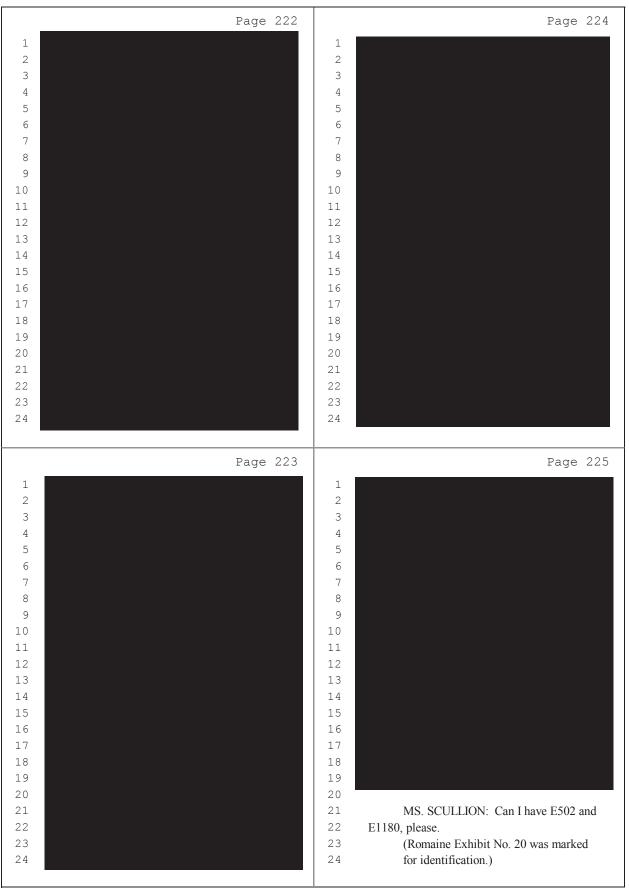
54 (Pages 210 to 213)



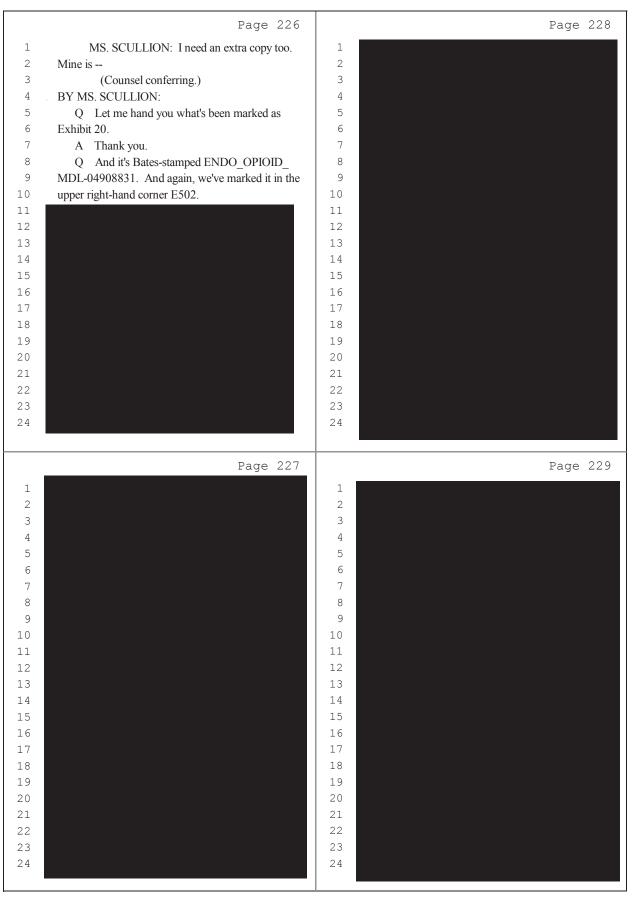
55 (Pages 214 to 217)



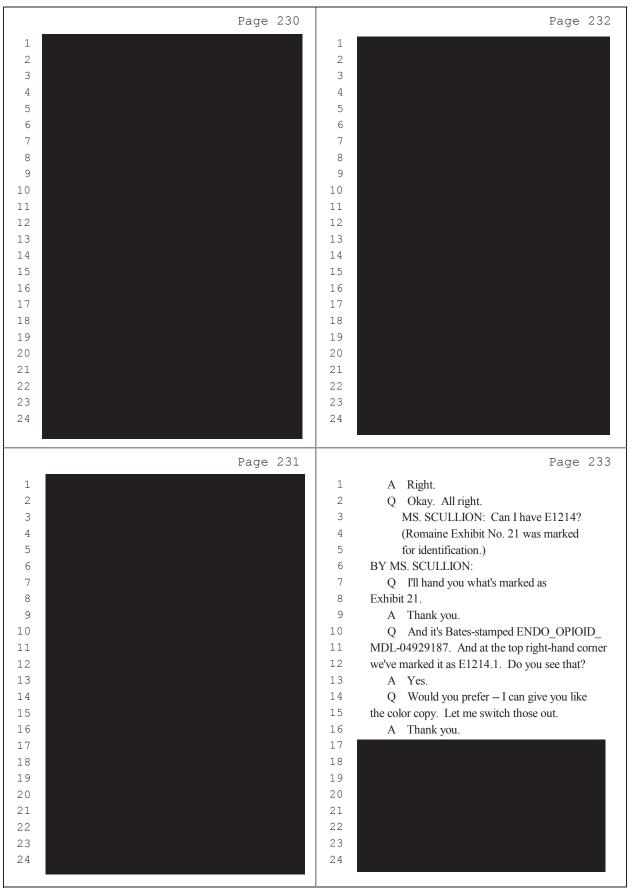
56 (Pages 218 to 221)



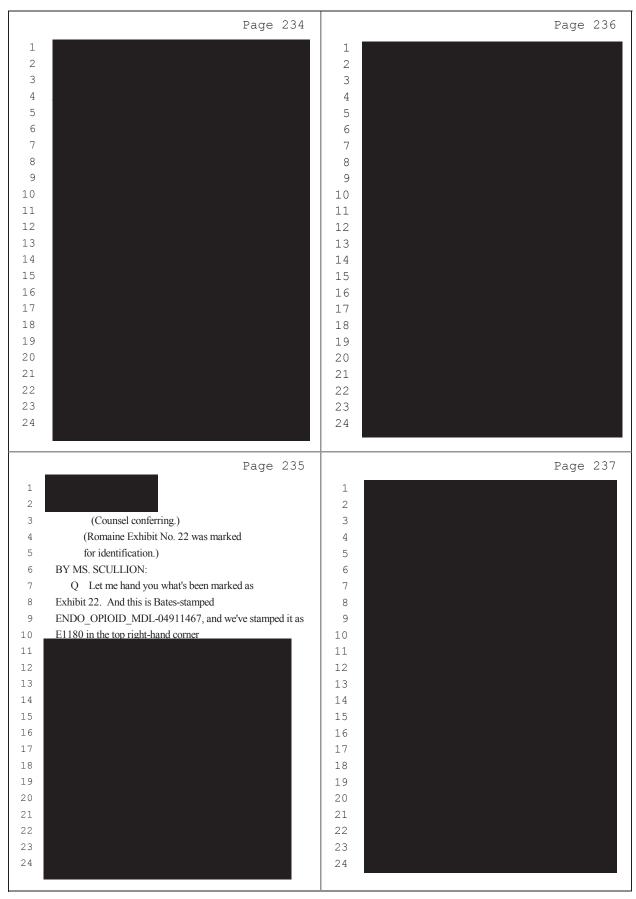
57 (Pages 222 to 225)



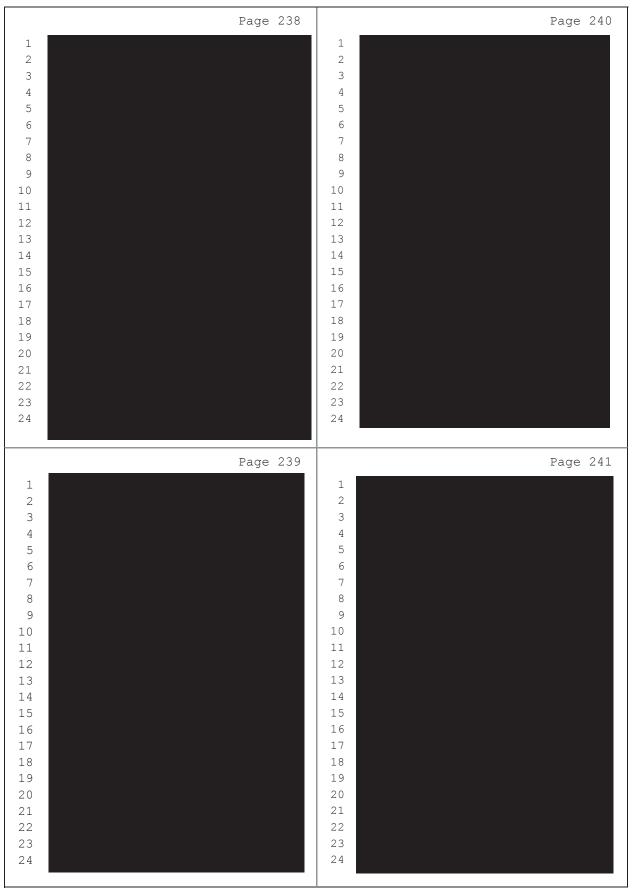
58 (Pages 226 to 229)



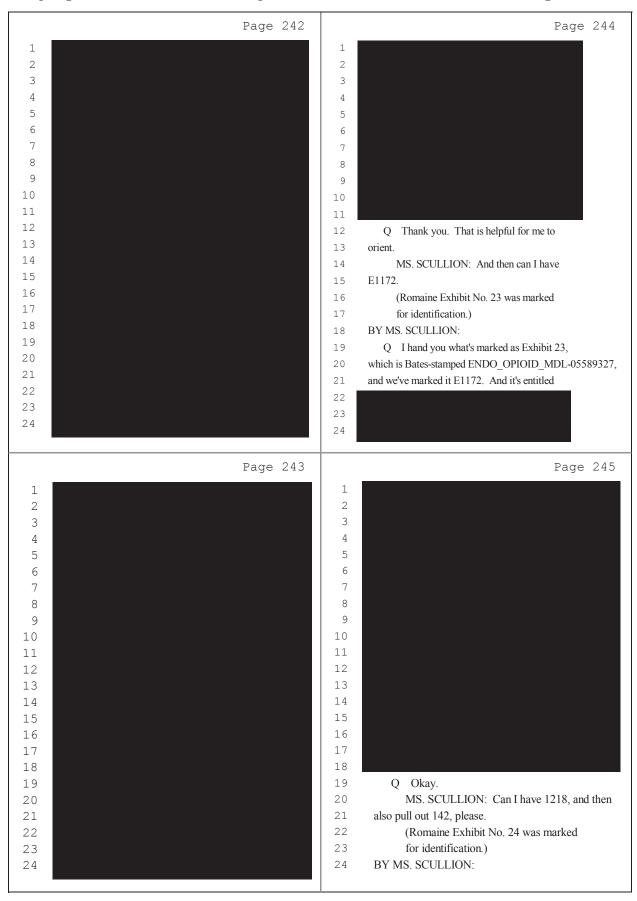
59 (Pages 230 to 233)



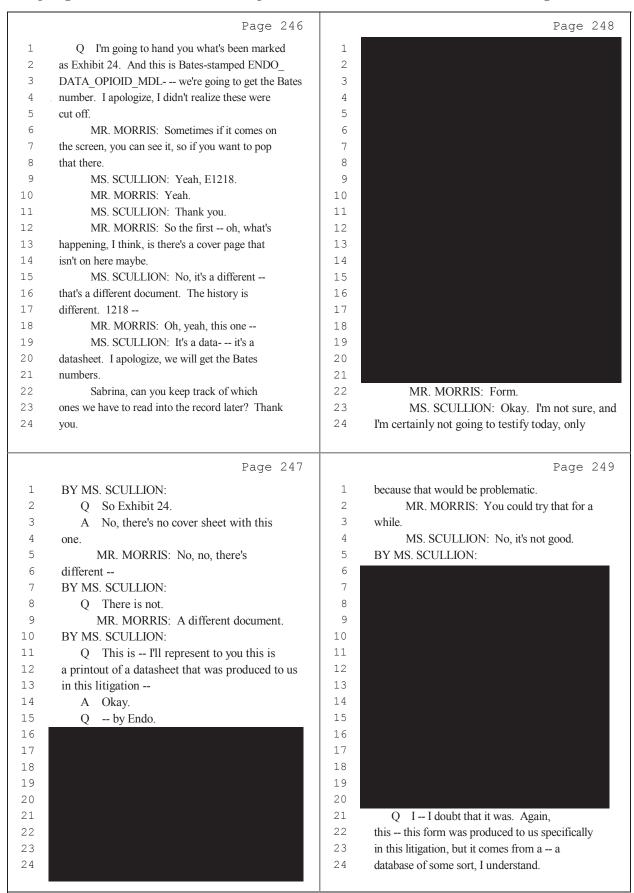
60 (Pages 234 to 237)



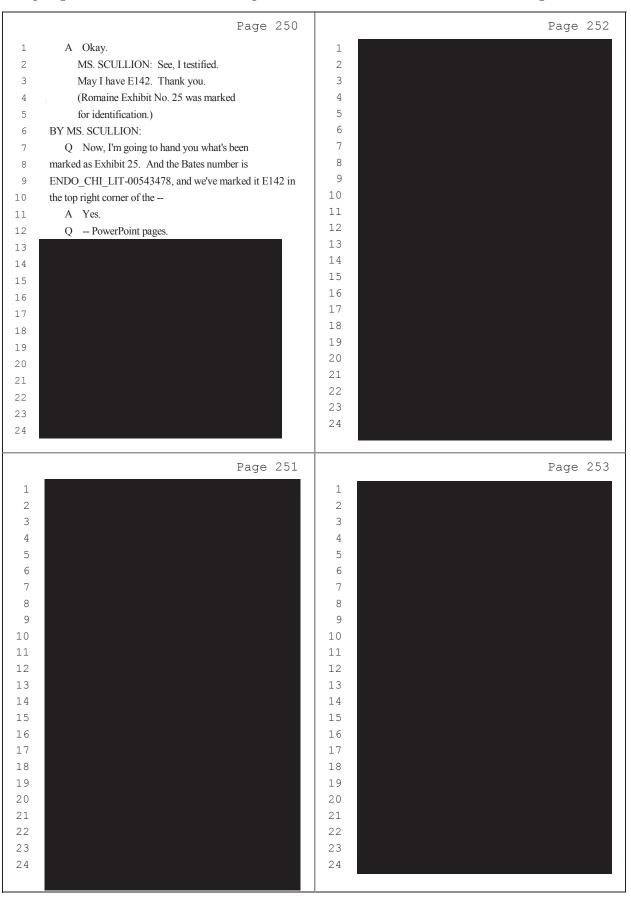
61 (Pages 238 to 241)



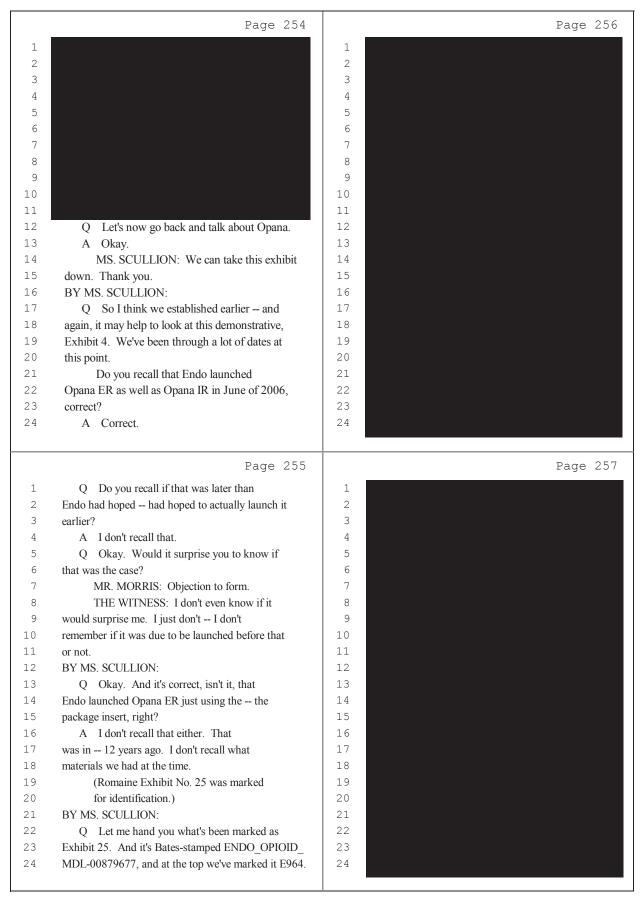
62 (Pages 242 to 245)



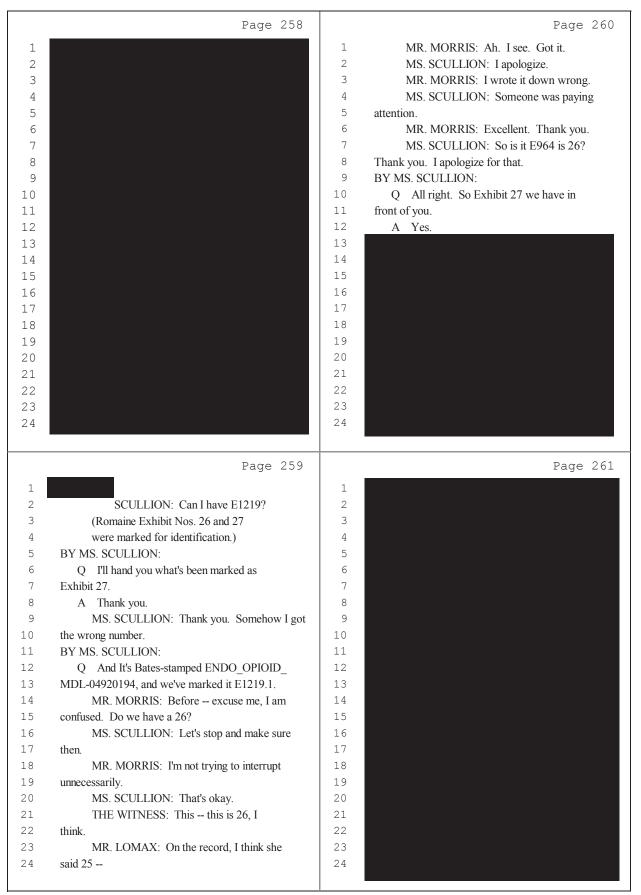
63 (Pages 246 to 249)



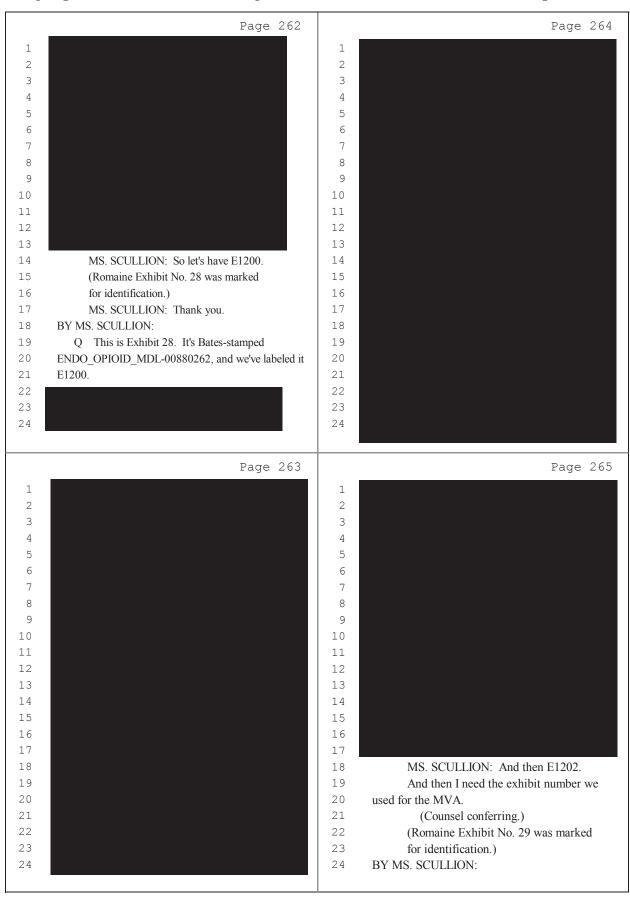
64 (Pages 250 to 253)



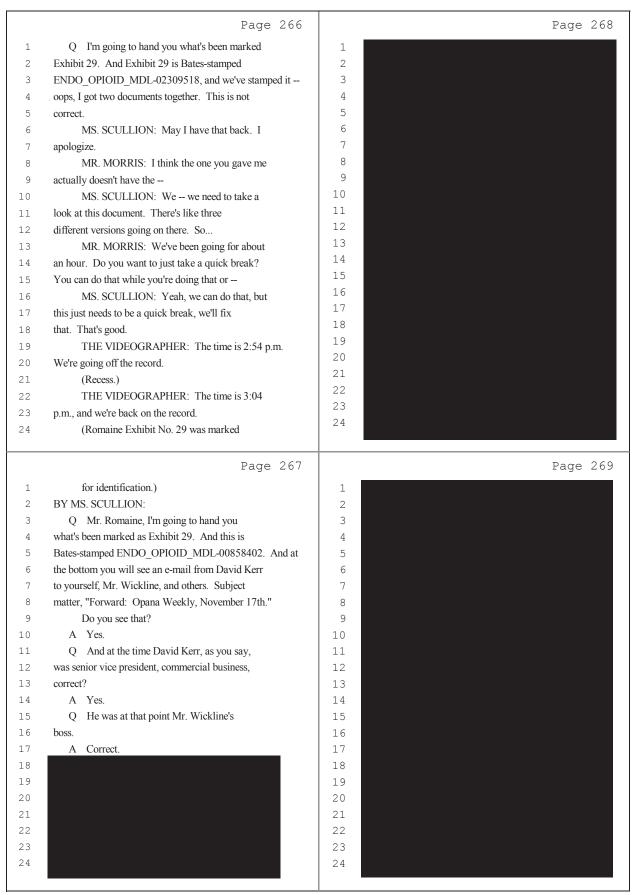
65 (Pages 254 to 257)



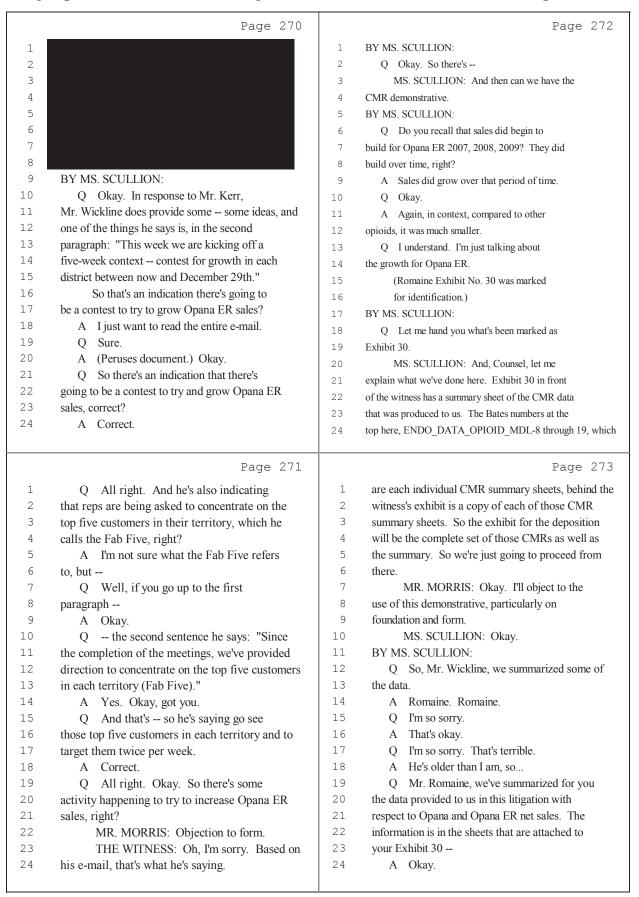
66 (Pages 258 to 261)



67 (Pages 262 to 265)



68 (Pages 266 to 269)



	Page 274		Page 276
1	Q if you wanted to look at them, but I	1	MR. MORRIS: Objection. Form and
2	just really wanted to to look at the growth	2	foundation.
3	over time.	3	THE WITNESS: I guess to put it in
4	A Okay.	4	context with the other promoted opioids, it was
5	Q So it starts let's look at Opana ER's	5	much smaller.
6	net sales. It starts at about 23 million. That's	6	BY MS. SCULLION:
7	starting midyear or so.	7	Q I understand it was much smaller, but
8	A Correct.	8	that was that was growth that was generated
9	Q So it's a half year.	9	through the efforts the promotional efforts by
10	MR. MORRIS: Objection. Form and	10	Endo, correct?
11	foundation.	11	MR. MORRIS: Objection. Form.
12	BY MS. SCULLION:	12	THE WITNESS: Correct.
13	Q And in 2007, we see net sales of 66	13	MS. SCULLION: All right. Can we have
14	about 66 million, and then it more than doubles to	14	1187?
15	2008 to about 142 million, right?	15	(Romaine Exhibit No. 31 was marked
16	MR. MORRIS: Objection. Form and	16	for identification.)
17	foundation.	17	BY MS. SCULLION:
18	THE WITNESS: Yeah, the report says	18	Q I'm handing you what's been marked as
19	142 million.	19	Exhibit 31.
20	BY MS. SCULLION:	20	A Thank you.
21	Q Okay. And then again, 2009 further	21	Q And Exhibit 31 is Bates-stamped
22	increased to 172. And in 2010 were increasing up	22	END0097420, and we've marked it E1187. And this
23	- ·	23	is an e-mail chain. It starts with an e-mail from
24	to 239 million. And by 2011, it's at 384,300	24	
24	340,359. Do you see that?	24	Greg Pyszczymuka?
	Page 275		Page 277
1	A I see that number.	1	A Pyszczymuka.
2	Q And that's just for	2	Q Pyszczymuka, dated November 3rd,
3	MR. MORRIS: Objection. Form and	3	2011. Subject matter, "Play to Win Weekly
4	foundation.	4	Update."
5	BY MS. SCULLION:	5	Do you recall the Play to Win initiative
6	Q And that's just for Opana ER.	6	in 2011?
7	So as you said, although Opana sounds	7	A I don't.
8	like it didn't meet make the market share that	8	MR. MORRIS: Objection. Form and
9	Endo had hoped, it did have some pretty nice	9	foundation.
10	growth over time	10	BY MS. SCULLION:
11	MR. MORRIS: Objection	11	Q Okay. If you go down to in
12	BY MS. SCULLION:	12	Mr. Pyszczymuka's e-mail at the bottom of the
13	Q correct?	13	page, he notes: "Opana ER" the very bottom
14	MR. MORRIS: Objection. Form and	14	"Opana ER weekly TRx highs achieved post-Nucynta
15	foundation.	15	ER launch."
16	THE WITNESS: It had growth over time.	16	Do you see that?
17	BY MS. SCULLION:	17	A Yes.
18	Q Okay. I mean, we saw again almost	18	Q And he says for September 30th, the
T 0	double sales more than double sales, rather,	19	sales were the TRx's were at an all-time high,
1 0	from 2007 to 2008, there is a 40 percent increase	20	_
19	nom 2007 to 2008, there is a 40 percent increase		right? A Yes.
20			A Yes.
20 21	from 2009 to 2010, another 60 percent increase	21	
20 21 22	from 2009 to 2010, another 60 percent increase from 2010 to 2011. Those are some increases to be	22	Q And again, in the week of October 7th,
20 21	from 2009 to 2010, another 60 percent increase		

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Page 278
                                                                                                            Page 280
 1
                                                                1
                                                                       executing their sales as effectively as they
            A Yes.
 2
                                                                2
               MR. MORRIS: Objection. Form and
                                                                       could?
 3
        foundation.
                                                                3
                                                                           A Executing the company strategy, yes.
 4
        BY MS. SCULLION:
                                                                 4
                                                                           Q Okay. And the company strategy,
 5
            Q We talked earlier about what a sales rep
                                                                 5
                                                                       execution was with respect to sales within your
                                                                 6
                                                                       department. That was -- you were responsible for
 6
        does on a -- on a daily basis, right? So -- and
 7
        as you said, they're going out average five days a
                                                                7
                                                                       the execution of the sales, correct?
 8
        week, they're visiting, trying to -- trying to see
                                                                8
                                                                           A By using the approved promotional
 9
                                                                9
        six prescribers.
                                                                       pieces.
10
               I assume that they work roughly 48 weeks
                                                               10
                                                                           Q But through sales. It's the sales
11
                                                               11
                                                                       department --
        a year?
                                                               12
12
            A Mm-hmm.
                                                                           A Yes.
13
            Q Yes?
                                                               13
                                                                           Q -- that's doing that?
14
            A Yes.
                                                               14
                                                                           A Yes.
15
                                                               15
                                                                           Q Okay. And if we look at E1243.
            Q Okay. And by 2011, Endo's been
16
        promoting Opana ER for a full five years, 2007 to
                                                               16
                                                                              (Romaine Exhibit No. 32 was marked
17
                                                               17
                                                                              for identification.)
        2011, right?
18
                                                               18
                                                                       BY MS. SCULLION:
            A Correct.
19
            Q So that's going to be well in excess of
                                                               19
                                                                           Q Do you recall that Mr. Lortie in fact
20
                                                               20
        200 actual -- 200,000 actual details being
                                                                       commended you for your leadership in helping
21
        delivered during that time period, correct?
                                                               21
                                                                       achieve those sales levels?
22
               MR. MORRIS: Objection. Form and
                                                               22
                                                                              Sorry, I apologize. I will hand you --
23
                                                               23
                                                                       do you recall Mr. Lortie commending you for your
        foundation.
24
               THE WITNESS: Well, I would have to do
                                                               24
                                                                       leadership?
                                            Page 279
                                                                                                            Page 281
 1
        the math, but --
                                                                1
                                                                           A Brian Lortie was my -- my supervisor, so
        BY MS. SCULLION:
 2
                                                                2
                                                                       we had many meetings on my performance.
 3
           O It's --
                                                                 3
                                                                           Q Okay. Let me hand you what's been
 4
           A -- I'm assuming you're correct.
                                                                 4
                                                                       marked as Exhibit No. 32. And it's marked
 5
                                                                5
                                                                       ENDO OPIOID MDL-02312040.
           Q It's a substantial number of details
 6
        over that time period.
                                                                 6
                                                                              Do you recognize Exhibit 32 as a copy of
 7
                                                                7
              And during that period, 2007 to 2011,
                                                                       your 2009 performance coaching and development
 8
        was Opana ER -- strike that.
                                                                8
                                                                       report?
 9
              So those are the details. You also had
                                                                9
                                                                           A I don't -- don't recognize it as a copy,
10
        the lunches, the speaker series, the approved
                                                               10
                                                                       but it looks like it is.
11
        reprints, these were all the promotional efforts
                                                               11
                                                                           O Okav.
12
        that were going on at this time?
                                                               12
                                                                           Α
                                                                              It's been a long time since I saw one of
13
                                                               13
           A That were used by the sales force.
                                                                       these.
14
           Q Okay. And 2007 to 2011, most of that
                                                               14
                                                                           Q Okay. If you go to the second page of
15
        period you were VP of sales, right?
                                                               15
                                                                       the exhibit, E1243.2.
16
           A Yes.
                                                               16
                                                                           A .2. Okay.
17
           Q Okay. And it was -- it was your job to
                                                               17
                                                                           Q Just to orient you again, it lists your
18
        make those -- make sure that the sales efforts
                                                               18
                                                                       name as the employee, correct?
19
        were as successful as they could be, correct?
                                                               19
                                                                           A Correct.
20
           A Well, it was to make sure that they were
                                                               20
                                                                           Q And it lists your manager as Brian
21
                                                               21
        educated, trained effectively, and could
                                                                       Lortie, right?
22
        communicate the promotional message effectively,
                                                               22
                                                                           A That's correct.
                                                               23
23
                                                                           Q And it says this is -- goals and
24
           Q Okay. But they -- but they were
                                                               24
                                                                       development plan were finalized on March 31st,
```

	Page 282		Page 284
1	'09, and the discussion was had on February 16th,	1	Q Okay.
2	2010, correct?	2	A and behaviors.
3	A Correct.	3	Q Well, he goes on to say, he does comment
4	Q So this is really reviewing your	4	on your "Several points during the year, the
5	performance with respect to that goal and	5	achievement of the forecast is uncertain," he
6	development plan from March 2009, right?	6	says, sorry, "and during these times of
7	A Correct.	7	uncertainty," he comments on your clarity of
8	Q All right. And if you go to the next	8	thinking, focus and positive attitude, right?
9	page, E1243.3, in the bottom half of the page	9	A Yes.
10	under the box on the left side that says	10	Q And then he says: "He also demanded
11	"Year-end." Do you see that?	11	these things from his leadership team, and that
12	A Yes.	12	this contributed to a focused, energized sales
13	Q It starts with the revenue number and	13	team, which ultimately delivered an above-budget
14	ERS guidance?	14	result." Right?
15	A Oh, yes, I'm sorry. Mm-hmm.	15	A Yes.
16	Q We're in the same place? Good.	16	Q So again, so he's commending you for
17	A Yes.	17	achieving delivering, rather, an above-budget
18	Q And at the bottom it says, Opana	18	result that year, right?
19	franchise year-to-date, October, 566,749	19	A I think he's commending me for the
20	prescriptions, 123.7 percent to plan.	20	skills that I used which allowed us to achieve
21	So that's above plan for prescriptions,	21	above-plan budget performance.
22	right?	22	Q Right. And part of the above-budget
23	A Correct.	23	performance was with respect to the Opana
24	Q And 200 230.8 million. Do you see	24	franchise, the 123
	Q 7 ma 200 250.0 mmmon. 20 you see		Turiombe, the 123
	Page 283		Page 285
1	that?	1	A And all the other business as well.
2	A Yes.	2	THE REPORTER: Wait, wait, wait.
3	Q Okay. And then on the just in the	3	MS. SCULLION: Sorry.
4	box next to that indicates this is Mr. Lortie's	4	THE WITNESS: Oh, I'm sorry.
5	comments on that performance.	5	THE REPORTER: You're talking at the
6	He says: "Larry's strong leadership of	6	same time. I think you need to repeat that.
7	the pain solutions sales team through a	7	MS. SCULLION: That's fine.
8	challenging year has contributed in a very	8	BY MS. SCULLION:
9		9	
10	significant way to the success of the enterprise."  Would you agree that you did contribute	10	Q But part of the above-budget result was with respect to the Opana franchise for which you
	· · · · · · · · · · · · · · · · · · ·	11	
11	to the success of the enterprise in that year?  A Yes.	12	achieved 123.7 percent to plan result?  A Yes. But also in clarity, all the other
		1 1/	
12			·
13	Q In a very significant way?	13	brands performed well also.
13 14	Q In a very significant way? A In	13 14	brands performed well also.  Q Understood.
13 14 15	Q In a very significant way? A In MR. MORRIS: Objection.	13 14 15	brands performed well also.  Q Understood.  So we saw the growth over time for
13 14 15 16	Q In a very significant way? A In MR. MORRIS: Objection. THE WITNESS: what was asked of me.	13 14 15 16	brands performed well also.  Q Understood.  So we saw the growth over time for Opana ER from 2006 to 2011. And similarly, there
13 14 15 16 17	Q In a very significant way? A In MR. MORRIS: Objection. THE WITNESS: what was asked of me. MR. MORRIS: Foundation.	13 14 15 16 17	brands performed well also.  Q Understood.  So we saw the growth over time for Opana ER from 2006 to 2011. And similarly, there was there was growth for the reformulated
13 14 15 16 17 18	Q In a very significant way? A In MR. MORRIS: Objection. THE WITNESS: what was asked of me. MR. MORRIS: Foundation. BY MS. SCULLION:	13 14 15 16 17 18	brands performed well also.  Q Understood.  So we saw the growth over time for Opana ER from 2006 to 2011. And similarly, there was there was growth for the reformulated version of Opana ER, right?
13 14 15 16 17 18	Q In a very significant way? A In MR. MORRIS: Objection. THE WITNESS: what was asked of me. MR. MORRIS: Foundation. BY MS. SCULLION: Q Okay. And the success of the enterprise	13 14 15 16 17 18 19	brands performed well also.  Q Understood.  So we saw the growth over time for Opana ER from 2006 to 2011. And similarly, there was there was growth for the reformulated version of Opana ER, right?  A Correct.
13 14 15 16 17 18 19 20	Q In a very significant way? A In MR. MORRIS: Objection. THE WITNESS: what was asked of me. MR. MORRIS: Foundation. BY MS. SCULLION: Q Okay. And the success of the enterprise year is being measured by the sales of the	13 14 15 16 17 18 19 20	brands performed well also.  Q Understood. So we saw the growth over time for Opana ER from 2006 to 2011. And similarly, there was there was growth for the reformulated version of Opana ER, right? A Correct. Q All right. Now, Opana ER launched it
13 14 15 16 17 18 19 20 21	Q In a very significant way? A In MR. MORRIS: Objection. THE WITNESS: what was asked of me. MR. MORRIS: Foundation. BY MS. SCULLION: Q Okay. And the success of the enterprise year is being measured by the sales of the products within the pain solutions team, correct?	13 14 15 16 17 18 19 20 21	brands performed well also.  Q Understood. So we saw the growth over time for Opana ER from 2006 to 2011. And similarly, there was there was growth for the reformulated version of Opana ER, right? A Correct. Q All right. Now, Opana ER launched it was approved in December of 2011, correct?
13 14 15 16 17 18 19 20 21 22	Q In a very significant way? A In MR. MORRIS: Objection. THE WITNESS: what was asked of me. MR. MORRIS: Foundation. BY MS. SCULLION: Q Okay. And the success of the enterprise year is being measured by the sales of the products within the pain solutions team, correct? A Well, I think he was measuring me not	13 14 15 16 17 18 19 20 21 22	brands performed well also.  Q Understood. So we saw the growth over time for Opana ER from 2006 to 2011. And similarly, there was there was growth for the reformulated version of Opana ER, right? A Correct. Q All right. Now, Opana ER launched it was approved in December of 2011, correct? A I don't remember the exact date,
13 14 15 16 17 18 19 20 21 22 23	Q In a very significant way? A In MR. MORRIS: Objection. THE WITNESS: what was asked of me. MR. MORRIS: Foundation. BY MS. SCULLION: Q Okay. And the success of the enterprise year is being measured by the sales of the products within the pain solutions team, correct? A Well, I think he was measuring me not only through the results but also through my	13 14 15 16 17 18 19 20 21 22 23	brands performed well also.  Q Understood. So we saw the growth over time for Opana ER from 2006 to 2011. And similarly, there was there was growth for the reformulated version of Opana ER, right? A Correct. Q All right. Now, Opana ER launched it was approved in December of 2011, correct? A I don't remember the exact date, honestly.
13 14 15 16 17 18 19 20 21 22	Q In a very significant way? A In MR. MORRIS: Objection. THE WITNESS: what was asked of me. MR. MORRIS: Foundation. BY MS. SCULLION: Q Okay. And the success of the enterprise year is being measured by the sales of the products within the pain solutions team, correct? A Well, I think he was measuring me not	13 14 15 16 17 18 19 20 21 22	brands performed well also.  Q Understood. So we saw the growth over time for Opana ER from 2006 to 2011. And similarly, there was there was growth for the reformulated version of Opana ER, right? A Correct. Q All right. Now, Opana ER launched it was approved in December of 2011, correct? A I don't remember the exact date,

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Page 286
                                                                                                           Page 288
 1
           A Oh, I'm sorry.
                                                                1
                                                                           A Right.
 2
               Okay. The approval in December of 2011,
                                                                2
                                                                          Q But in general, you were looking to --
           Q
 3
        right?
                                                                3
                                                                       to lift Opana ER during this period.
 4
              MR. MORRIS: Objection. Form and
                                                                 4
                                                                           A Right, but I was responding back to his
 5
                                                                       e-mail --
        foundation.
 6
              THE WITNESS: That's what this document
                                                                           Q Sure.
 7
                                                                 7
                                                                           A -- that I read below on speaker
        says, yes.
 8
        BY MS. SCULLION:
                                                                8
                                                                       programs.
 9
                                                                9
           Q And then it was actually commercially
                                                                           Q So that was one of the ways that you
10
        launched in the spring of 2012, correct?
                                                               10
                                                                       were hoping to lift Opana ER sales during this
11
           A That sounds accurate.
                                                               11
                                                               12
12
           Q Okay.
                                                                           A One of the ways to continue to support
13
              MS. SCULLION: Can I have 1189?
                                                               13
                                                                       the business.
                                                               14
14
              (Romaine Exhibit No. 33 was marked
                                                                          Q Okay. And to support business here
15
                                                               15
                                                                       meant to lift Opana ER sales, right?
              for identification.)
16
        BY MS. SCULLION:
                                                               16
                                                                             MR. MORRIS: Objection to form.
17
                                                               17
                                                                             THE WITNESS: To continue to grow sales.
           Q And when it launched in the spring of
18
                                                               18
        2012, do you recall you were trying to -- to lift
                                                                       BY MS. SCULLION:
19
                                                               19
                                                                          Q Okay. And then we heard your -- your
        sales at that point for Opana ER?
20
                                                               20
              MR. MORRIS: Objection. Form.
                                                                       voicemail earlier that during 2012, you described
21
              THE WITNESS: I --
                                                               21
                                                                       that there was a crisis period, and that you were
22
        BY MS. SCULLION:
                                                               22
                                                                       being very direct with your sales management team
23
                                                               23
                                                                       that if the Endo sales reps could not get doctors
           Q Do you recall that?
24
           A I recall that we had a sales number that
                                                               24
                                                                       to clinically write Opana ER, those sales reps
                                            Page 287
                                                                                                           Page 289
 1
        we were held accountable to.
                                                                1
                                                                       should no longer be with Endo, correct?
                                                                2
 2
           Q Okay. Let me hand you what's been
                                                                             MR. MORRIS: Objection to form.
 3
        marked as Exhibit 33. And it's Bates-stamped
                                                                 3
                                                                             THE WITNESS: Yeah, I think the way it
 4
        ENDO OPIOID MDL-00644449.
                                                                 4
                                                                       was stated is that they had to be able to be a
 5
                                                                 5
              And I'm looking at the top of
                                                                       good education and good resource and clinically
 6
        Exhibit 33, which is your e-mail to Kenneth Price
                                                                 6
                                                                       provide information to physicians so they could
 7
        on June 24th, 2012, concerning the Opana ER
                                                                       prescribe the product if it was fit for the
 8
        speaker program update for the Midwest region. Do
                                                                8
                                                                       patient population.
 9
        you see that?
                                                                9
                                                                       BY MS. SCULLION:
10
           A I do.
                                                               10
                                                                          Q But you -- but that was because Endo was
11
           Q And you write to Mr. Price: "All these
                                                               11
                                                                       in crisis mode at that point, and you need to have
12
        programs are critical to our ability to lift
                                                               12
                                                                       the sales reps being very effective at that point,
13
                                                               13
        Opana ER." And you end with: "Please keep your
                                                                       correct?
14
        teams focused on how important it is right now to
                                                               14
                                                                          A Yes.
15
        get the lift."
                                                               15
                                                                             MR. MORRIS: Objection to form.
16
                                                               16
              Do you see that?
                                                                             THE WITNESS: Because if I recall back,
17
                                                               17
                                                                       that was right after we had an outage and we
           A Yes.
18
           Q And again, that was a reference to
                                                               18
                                                                       were -- and I think we talked about this earlier,
19
        lifting Opana ER sales during this period, right?
                                                               19
                                                                       we were trying to make sure that patients who were
20
           A Yes.
                                                               20
                                                                       on Opana ER were able to get Opana ER.
21
                                                               21
           Q Okay.
                                                                       BY MS. SCULLION:
22
           A But this was in reference to doing
                                                               22
                                                                           Q Okay. And then if you can go back to
        speaker programs in his geography.
23
                                                               23
                                                                       Exhibit 30, which is that summary of the net
                                                               24
24
           Q Understood.
                                                                       sales, I want to focus now on the right-hand
```

	Page 290		Page 292
1	column	1	pharmaceutical sales when a product faces generic
2	A Okay.	2	competition, do the branded product sales
3	Q which is entitled "Opana TRF ER-2."	3	generally decline?
4	Do you see that?	4	A Yes.
5	A Yes.	5	MR. MORRIS: Objection. Foundation.
6	Q And Opana TRF ER-2, that's referring to	6	BY MS. SCULLION:
7	the reformulated version of Opana ER?	7	Q So there wasn't time to make too much of
8	MR. MORRIS: Objection. Form,	8	a of a track record with the reformulated
9	foundation, and continuing objection with respect	9	version of Opana ER, but again, that's a
10	to the use of the demonstrative.	10	respectable showing in terms of the sales efforts
11	BY MS. SCULLION:	11	and the results, right?
12	Q Is that correct?	12	MR. MORRIS: Objection. Form and
13	A Opana yes.	13	foundation.
14	Q That's how it was referred to internally	14	THE WITNESS: Yes.
15	within Opana TRF ER?	15	BY MS. SCULLION:
16	A I don't recall that. We referred to it	16	Q Okay. And again, these are the results
17	as Opana with with INTAC technology.	17	from the sales force out there. They're calling
18	Q Okay. Do you recall seeing Opana TRF ER	18	on healthcare providers, they're delivering
19	being used within Endo?	19	approved reprints, they're inviting people to
20	A You know, I don't I don't	20	speaker series, and that's helping to generate
21	specifically recall that title, but yeah.	21	those sales, correct?
22	Q Okay. So then so looking at the	22	A Yes.
23	the figures, it begins in 2012.	23	MS. SCULLION: Could we have E1175,
24	A Yes.	24	please.
	11 165.		picase.
	Page 291		Page 293
1	Q And you've got 221 million in net sales	1	(Romaine Exhibit No. 34 was marked
2	for 2012, and that's just for the reformulated	2	for identification.)
3	version, correct?	3	BY MS. SCULLION:
4	A Correct.	1	
	A Confect.	4	Q I hand you what I just marked as
5		4 5	Q I hand you what I just marked as Exhibit 34, and it's Bates-stamped ENDO OPIOID
5 6	Q As we said, that reformulated version,		Exhibit 34, and it's Bates-stamped ENDO_OPIOID_
6	Q As we said, that reformulated version, it launched sometime in the spring, so it's not	5	Exhibit 34, and it's Bates-stamped ENDO_OPIOID_ MDL-00869053, and we have Bates and we stamped
6 7	Q As we said, that reformulated version, it launched sometime in the spring, so it's not even a full year, right?	5 6 7	Exhibit 34, and it's Bates-stamped ENDO_OPIOID_MDL-00869053, and we have Bates and we stamped it in the top right corner E1175.
6 7 8	Q As we said, that reformulated version, it launched sometime in the spring, so it's not even a full year, right?  A Yes.	5 6 7 8	Exhibit 34, and it's Bates-stamped ENDO_OPIOID_ MDL-00869053, and we have Bates and we stamped it in the top right corner E1175. Mr. Romaine, if you look at the first
6 7 8 9	Q As we said, that reformulated version, it launched sometime in the spring, so it's not even a full year, right?  A Yes.  Q Okay. And then in 2013, we see some	5 6 7 8 9	Exhibit 34, and it's Bates-stamped ENDO_OPIOID_ MDL-00869053, and we have Bates and we stamped it in the top right corner E1175.  Mr. Romaine, if you look at the first page of Exhibit 34, do you see this is an e-mail
6 7 8 9	Q As we said, that reformulated version, it launched sometime in the spring, so it's not even a full year, right?  A Yes.  Q Okay. And then in 2013, we see some growth in the sales to 222 million, correct?	5 6 7 8 9	Exhibit 34, and it's Bates-stamped ENDO_OPIOID_MDL-00869053, and we have Bates and we stamped it in the top right corner E1175.  Mr. Romaine, if you look at the first page of Exhibit 34, do you see this is an e-mail and attachment from you to Mr. Kerr, Mr. Baglin,
6 7 8 9 10 11	Q As we said, that reformulated version, it launched sometime in the spring, so it's not even a full year, right?  A Yes.  Q Okay. And then in 2013, we see some growth in the sales to 222 million, correct?  MR. MORRIS: Objection. Form and	5 6 7 8 9 10 11	Exhibit 34, and it's Bates-stamped ENDO_OPIOID_MDL-00869053, and we have Bates and we stamped it in the top right corner E1175.  Mr. Romaine, if you look at the first page of Exhibit 34, do you see this is an e-mail and attachment from you to Mr. Kerr, Mr. Baglin, Mr. Bingol, and Deanne Melloy in September of 2007
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6 7 8 9 10 11 12 13 14 15 16	Q As we said, that reformulated version, it launched sometime in the spring, so it's not even a full year, right?  A Yes.  Q Okay. And then in 2013, we see some growth in the sales to 222 million, correct?  MR. MORRIS: Objection. Form and foundation.  THE WITNESS: That's on this paper, yes. BY MS. SCULLION:  Q Okay. And I think you explained earlier, in 2013 is when a variety of products came off patent. Opana ER was one of those	5 6 7 8 9 10 11 12 13 14 15 16	Exhibit 34, and it's Bates-stamped ENDO_OPIOID_ MDL-00869053, and we have Bates and we stamped it in the top right corner E1175.  Mr. Romaine, if you look at the first page of Exhibit 34, do you see this is an e-mail and attachment from you to Mr. Kerr, Mr. Baglin, Mr. Bingol, and Deanne Melloy in September of 2007 entitled or subject matter, rather, "Opana Top 50 Writers"?  A Yes.  Q Okay. And if you'd just turn to the attachment, which begins at E1175.5. Is this a set of data that you received in September of 2007
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6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	Q As we said, that reformulated version, it launched sometime in the spring, so it's not even a full year, right?  A Yes. Q Okay. And then in 2013, we see some growth in the sales to 222 million, correct? MR. MORRIS: Objection. Form and foundation. THE WITNESS: That's on this paper, yes. BY MS. SCULLION: Q Okay. And I think you explained earlier, in 2013 is when a variety of products came off patent. Opana ER was one of those products that came off patent, correct? A That's correct. Q So and so in 2013, Opana ER began to	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	Exhibit 34, and it's Bates-stamped ENDO_OPIOID_MDL-00869053, and we have Bates and we stamped it in the top right corner E1175.  Mr. Romaine, if you look at the first page of Exhibit 34, do you see this is an e-mail and attachment from you to Mr. Kerr, Mr. Baglin, Mr. Bingol, and Deanne Melloy in September of 2007 entitled or subject matter, rather, "Opana Top 50 Writers"?  A Yes.  Q Okay. And if you'd just turn to the attachment, which begins at E1175.5. Is this a set of data that you received in September of 2007 concerning the top 50 Opana ER writers for the period January 7th to July sorry, January '07 to July '07?
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6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	Q As we said, that reformulated version, it launched sometime in the spring, so it's not even a full year, right?  A Yes. Q Okay. And then in 2013, we see some growth in the sales to 222 million, correct?  MR. MORRIS: Objection. Form and foundation.  THE WITNESS: That's on this paper, yes. BY MS. SCULLION: Q Okay. And I think you explained earlier, in 2013 is when a variety of products came off patent. Opana ER was one of those products that came off patent, correct?  A That's correct. Q So and so in 2013, Opana ER began to face generic competition, correct?  A I probably left by the time that	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	Exhibit 34, and it's Bates-stamped ENDO_OPIOID_MDL-00869053, and we have Bates and we stamped it in the top right corner E1175.  Mr. Romaine, if you look at the first page of Exhibit 34, do you see this is an e-mail and attachment from you to Mr. Kerr, Mr. Baglin, Mr. Bingol, and Deanne Melloy in September of 2007 entitled or subject matter, rather, "Opana Top 50 Writers"?  A Yes.  Q Okay. And if you'd just turn to the attachment, which begins at E1175.5. Is this a set of data that you received in September of 2007 concerning the top 50 Opana ER writers for the period January 7th to July sorry, January '07 to July '07?  A I don't recall specifically receiving this, but it looks like a document I would have
6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	Q As we said, that reformulated version, it launched sometime in the spring, so it's not even a full year, right?  A Yes. Q Okay. And then in 2013, we see some growth in the sales to 222 million, correct?  MR. MORRIS: Objection. Form and foundation.  THE WITNESS: That's on this paper, yes. BY MS. SCULLION: Q Okay. And I think you explained earlier, in 2013 is when a variety of products came off patent. Opana ER was one of those products that came off patent, correct?  A That's correct. Q So and so in 2013, Opana ER began to face generic competition, correct?	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	Exhibit 34, and it's Bates-stamped ENDO_OPIOID_MDL-00869053, and we have Bates and we stamped it in the top right corner E1175.  Mr. Romaine, if you look at the first page of Exhibit 34, do you see this is an e-mail and attachment from you to Mr. Kerr, Mr. Baglin, Mr. Bingol, and Deanne Melloy in September of 2007 entitled or subject matter, rather, "Opana Top 50 Writers"?  A Yes.  Q Okay. And if you'd just turn to the attachment, which begins at E1175.5. Is this a set of data that you received in September of 2007 concerning the top 50 Opana ER writers for the period January 7th to July sorry, January '07 to July '07?  A I don't recall specifically receiving

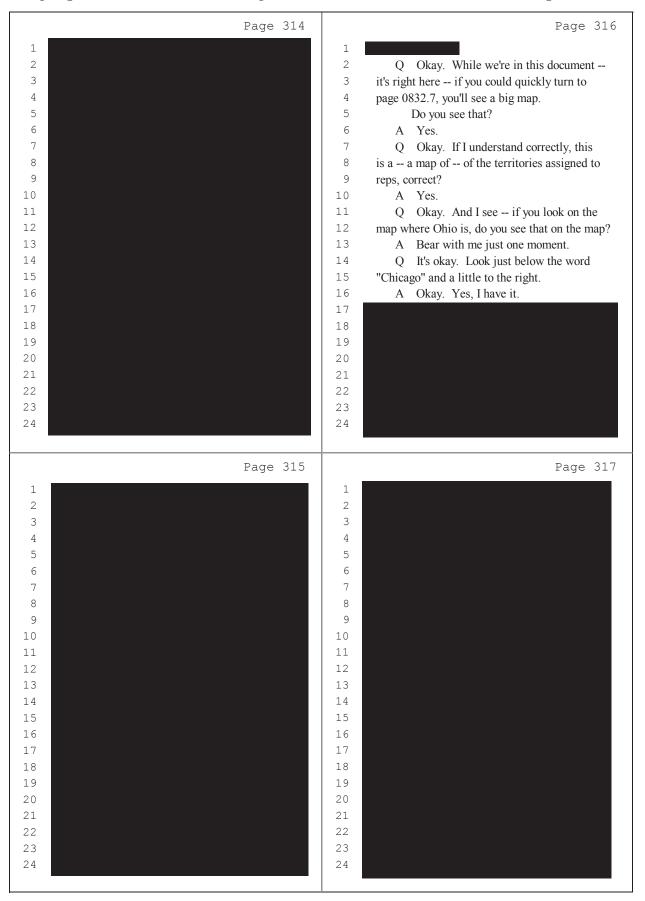
	Page 294		Page 296
1	reports of the top 50 or top other segment of	1	from them, correct?
2	of Opana ER writers?	2	A Correct.
3	A You know, I don't recall if I asked for	3	Q All right. Now, if you go back to the
4	it or if it was provided.	4	exhibit for the I'm sorry, the attachment to
5	Q Okay. So this is information that	5	the exhibit, which is the actual data for the
6	that was available	6	top 50.
7	A Yes.	7	A Yes.
8	Q to you at Endo.	8	Q Let's look at page E1175.5. There's
9	A Yes.	9	obviously a good deal of information here. You've
10	Q So you could you could go in and say,	10	got in the left hand the information about the
11	Let me see which prescribers are prescribing the	11	representative, right, that's servicing the
12	most at any given period for a given product.	12	doctor?
13	That was available to you to do?	13	A Correct.
14	A Yes.	14	Q And the district manager, correct?
15	Q All right. And then if you go back to	15	A Correct.
16	the front page	16	Q All right. And then for the prescriber
17	A Mm-hmm.	17	information, again, you know their name, their
18	Q - of Exhibit 34, you're explaining that	18	prescriber ID, their specialty, correct?
19	you said: "This is some very interesting	19	A That's correct.
20	data." And you're looking to quantify why certain	20	Q And their address, correct?
21	physicians are jumping up in their sales or	21	A Yes.
22	prescriptions, rather, of Opana and starting to	22	Q And then we see the column for "Monthly
23	write at a point in time. And you give an example	23	Sales." So this is again a data showing
24	of one doctor, Dr. Plotnick, who's served by the	24	monthly prescriptions, in this case for Opana ER,
	Dania 205		Davis 207
	Page 295		Page 297
1	pharma division.	1	for each of those individual providers, correct?
2	Do you see that?	2	A Correct.
3	A Yes.	3	Q All right. And then you have
4	Q Okay. And you say at the end: "The	4	information on the right-hand side that tells you
5	point that we need to find is what triggered	5	the total that they've written during that period,
6	individuals to start and see if there is a common	6	correct?
7	thread."	7	A Yes.
8	A Right.	8	Q All right. So you could tell in any
9	Q Do you see that?	9	given period again which prescriber is writing the
10	A Yes.	10	most number of prescriptions for Opana ER,
11	Q So you're trying to figure out for	11	correct?
12	these these top writers, Okay, well, what's	12	A Correct.
13	what's triggering them for Opana ER, because you	13	Q All right. And when it says "market
	thought that might help understand how you might	14	volume," that's referring to the total
14		15	prescriptions for Opana ER in that given
14 15	support sales more broadly for Opana ER, correct?	1 1	
	support sales more broadly for Opana ER, correct?  A Well, I think it was looking at are	16	provider's market?
15			provider's market?  A I think what that refers to, market
15 16	A Well, I think it was looking at are	16	*
15 16 17	A Well, I think it was looking at are there tools or resources that the sales force	16 17	A I think what that refers to, market
15 16 17 18	A Well, I think it was looking at are there tools or resources that the sales force might need or have and not used that somebody is	16 17 18	A I think what that refers to, market volume is the total prescriptions of all opioids
15 16 17 18 19	A Well, I think it was looking at are there tools or resources that the sales force might need or have and not used that somebody is using that is important to the physicians that	16 17 18 19	A I think what that refers to, market volume is the total prescriptions of all opioids in that for that physician has written.
15 16 17 18 19 20	A Well, I think it was looking at are there tools or resources that the sales force might need or have and not used that somebody is using that is important to the physicians that we're calling on.	16 17 18 19 20	A I think what that refers to, market volume is the total prescriptions of all opioids in that for that physician has written.  Q Okay. So you could also tell not only
15 16 17 18 19 20 21	A Well, I think it was looking at are there tools or resources that the sales force might need or have and not used that somebody is using that is important to the physicians that we're calling on.  Q Okay. And but you're you're	16 17 18 19 20 21	A I think what that refers to, market volume is the total prescriptions of all opioids in that for that physician has written.  Q Okay. So you could also tell not only how many how many prescriptions for Opana ER

	Page 298		Page 300
1	Q Okay. And when it says "share," is that	1	Q It says Howard Schertzinger, right?
2	Opana's share of that prescriber's total market	2	A Yes.
3	volume?	3	Q Okay. So using the data available to
4	A That's correct. That's the way I read	4	you, you would have been able to see whether a
5	this.	5	prescriber's volume had changed over the course of
6	Q Okay. And just looking stay on this	6	any given period. Right?
7	page, in this period so if I read it correctly,	7	A Correct. I had information available to
8	two of the top five Opana writers served by the	8	me.
9	specialty division are in Ohio, correct?	9	Q Okay. And you could have been able to
10	A Let me just one second, let me	10	tell if there was an unusual spike in
11	just	11	prescriptions for any given prescriber, correct?
12	Q Sure.	12	MR. MORRIS: Objection. Form and
13	MR. MORRIS: Objection. Form and	13	foundation.
14	foundation.	14	THE WITNESS: Over the month period
15	BY MS. SCULLION:	15	prior period, yes.
16	Q I'm starting with the top is it says	16	BY MS. SCULLION:
17	Edwin Villalobos	17	Q Okay. You could have been able to use
18	A Yes.	18	it to look to see if there was some unusual
		19	pattern in the prescribing for a particular
19	Q that gentleman is in Florida.	20	provider, correct?
20	The next two are in Ohio, correct?	21	*
21	A Correct.		MR. MORRIS: Objection to form and
22	MR. MORRIS: Objection to form and	22	foundation, legal conclusion.
23	foundation.	23	THE WITNESS: At my level, though, I
24	BY MS. SCULLION:	24	rarely looked at down to that granular.
	Page 299		Page 301
1	, and the second	1	Page 301 BY MS. SCULLION:
1 2	Q And as you say, and one is in one	1 2	BY MS. SCULLION:
	Q And as you say, and one is in one sorry.		BY MS. SCULLION:  Q But this is data that one could have
2	Q And as you say, and one is in one sorry.  And two are also in Florida, the top	2	BY MS. SCULLION:  Q But this is data that one could have looked at to to look at patterns of prescribing
2 3 4	Q And as you say, and one is in one sorry.  And two are also in Florida, the top five: Mr. Villalobos at the top and Mr. Scott	2 3 4	BY MS. SCULLION:  Q But this is data that one could have looked at to — to look at patterns of prescribing for individual doctors, right?
2 3 4 5	Q And as you say, and one is in one sorry.  And two are also in Florida, the top five: Mr. Villalobos at the top and Mr. Scott Tennanbaum is number five, correct?	2 3 4 5	BY MS. SCULLION:  Q But this is data that one could have looked at to to look at patterns of prescribing for individual doctors, right?  A Correct.
2 3 4 5 6	Q And as you say, and one is in one sorry.  And two are also in Florida, the top five: Mr. Villalobos at the top and Mr. Scott Tennanbaum is number five, correct?  A That's what the report says, yes.	2 3 4 5 6	BY MS. SCULLION:  Q But this is data that one could have looked at to to look at patterns of prescribing for individual doctors, right?  A Correct.  MR. MORRIS: Same objection.
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2 3 4 5 6 7 8 9	Q And as you say, and one is in one sorry.  And two are also in Florida, the top five: Mr. Villalobos at the top and Mr. Scott Tennanbaum is number five, correct?  A That's what the report says, yes. Q Okay. And then again, if you look on the next page, 1175.7, this is the top 50 Opana prescribers for the period that were serviced by the pharma division, correct?	2 3 4 5 6 7 8 9	BY MS. SCULLION:  Q But this is data that one could have looked at to to look at patterns of prescribing for individual doctors, right?  A Correct.  MR. MORRIS: Same objection.  BY MS. SCULLION:  Q And similarly, because you have information obviously that tells you that the geographic territory in which each doctor is in,
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	Q And as you say, and one is in one sorry.  And two are also in Florida, the top five: Mr. Villalobos at the top and Mr. Scott Tennanbaum is number five, correct?  A That's what the report says, yes. Q Okay. And then again, if you look on the next page, 1175.7, this is the top 50 Opana prescribers for the period that were serviced by the pharma division, correct?  A Yes. Sorry, I wanted to make sure that was specialty on the first. Q Sure. So this this page, 1175.7, this is the pharma division, correct? A Correct. Q All right. And again, within the top five prescribers you've got a gentleman from Florida, David Hicks, and a gentleman from Ohio, Howard Schertzinger, correct?  MR. MORRIS: Objection. Form and foundation.  THE WITNESS: There is someone from Ohio	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	BY MS. SCULLION:  Q But this is data that one could have looked at to to look at patterns of prescribing for individual doctors, right?  A Correct.  MR. MORRIS: Same objection.  BY MS. SCULLION:  Q And similarly, because you have information obviously that tells you that the geographic territory in which each doctor is in, you could also tell whether that doctor's prescriptions were fairly high compared to other prescribers in any given territory, correct?  MR. MORRIS: Objection. Form.  THE WITNESS: The just to clarify, the number of prescriptions that they're writing, is that what you're asking?  BY MS. SCULLION:  Q Yes.  A Yes, that was available.  Q Okay. So you could have seen if Doctor X had ten times the number of prescriptions

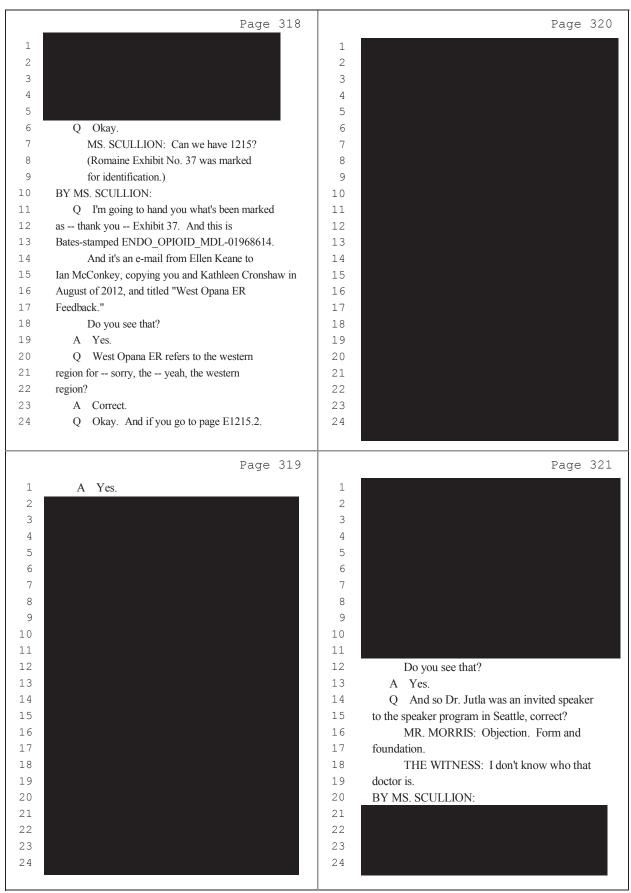
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Page 302
                                                                                                             Page 304
 1
           A Based on this report, yes.
                                                                 1
                                                                            A I don't recall that.
 2
           O You could have done that. Okay.
                                                                 2
                                                                            Q And by suspicious pattern here, we're
 3
              MS. SCULLION: Can I have E524.
                                                                 3
                                                                        talking about a suspected pill mill. Is that what
 4
        BY MS. SCULLION:
                                                                  4
                                                                        we're talking about?
                                                                               MR. MORRIS: Objection to form.
 5
           Q While they are getting that, and just to
                                                                 5
 6
        be clear, did you ever undertake any -- any
                                                                  6
                                                                               THE WITNESS: Is that what you're
 7
        analysis to see if any prescriber was suspiciously
                                                                 7
                                                                        asking?
 8
        prescribing too much based on information you were
                                                                 8
                                                                        BY MS. SCULLION:
 9
        seeing?
                                                                 9
                                                                            O Yeah.
10
           A I don't recall that. But I know the
                                                                10
                                                                            A So I don't recall -- I mean, I don't
11
        organization, the company, in marketing did that
                                                                11
                                                                        recall ever having those discussions.
12
        at times to look and see if there was any
                                                                12
                                                                            Q All right. You said also that folks
        suspicious activity, and then that would have been
13
                                                                13
                                                                        within brand, the brand group would have been
14
                                                                14
                                                                        looking at data. Were they looking at data to try
        reported.
15
           Q Okay. So -- but you did not -- you did
                                                                15
                                                                        to look for suspicions of pill mills?
        not analyze it for that purpose?
                                                                16
16
                                                                            A I don't know why they would look at it.
                                                                17
17
           A I did not analyze it to that level.
                                                                        It's probably a question you'd have to ask them.
18
           Q Who do you understand within marketing
                                                                18
                                                                            Q Okay. So you don't know if they were
19
        conducted any analysis to look for anything, I
                                                                19
                                                                        looking at data for that purpose?
20
                                                                20
        think you said, suspicious?
                                                                            A I don't know that. I know they looked
21
           A Well, I would assume -- and I shouldn't
                                                                21
                                                                        at data. I don't know for what purpose.
22
        use the word "assume" -- but the brand group would
                                                                22
                                                                            Q And just to be clear, do you know
23
        look at that. The regional directors would look
                                                                23
                                                                        whether regional directors were looking at data
        at it that close, and if there was suspicion then,
                                                                24
24
                                                                        for the purpose of trying to see if there were
                                             Page 303
                                                                                                             Page 305
                                                                 1
 1
        then that would be reported and handled through
                                                                        suspicious -- suspicions of a pill mill?
 2
                                                                 2
                                                                           A I don't know specifically for that
        the appropriate channels in the company.
 3
            Q So let's make sure that we're talking
                                                                 3
                                                                       reason. I know they looked at data.
                                                                 4
 4
        about the same thing. Start with the regional
                                                                           Q But none of them ever talked to you
 5
                                                                 5
                                                                       about having any suspicions about a potential pill
        directors.
                                                                 6
 6
               Would the regional directors, were they
                                                                        mill based on their review of data, right?
 7
                                                                 7
                                                                              MR. MORRIS: Objection to form.
        required to review sales data within their region
 8
        to see if there was any unusual pattern?
                                                                 8
                                                                              THE WITNESS: I don't recall that.
 9
               MR. MORRIS: Objection. Form and
                                                                 9
                                                                        BY MS. SCULLION:
10
                                                                10
        foundation.
                                                                           Q Okay. In your entire, you know --
11
               THE WITNESS: I don't recall if that
                                                                11
                                                                           A Tenure.
12
        was -- I don't recall if that was a directive, but
                                                                12
                                                                           Q -- tenure with Endo, you don't ever
13
                                                                13
                                                                       recall that?
        I know that they looked at the data.
14
        BY MS. SCULLION:
                                                                14
                                                                           A I don't recall that.
                                                                15
                                                                              MR. MORRIS: Objection to form.
15
            Q But you don't know if it was actually a
16
        compliance directive?
                                                                16
                                                                              MS. SCULLION: Do you have 524? Thank
17
                                                                17
            A No, I don't know.
                                                                       you.
18
            Q Did you ever have any discussions with
                                                                18
                                                                              (Romaine Exhibit No. 35 was marked
19
        any regional directors about their review of -- of
                                                                19
                                                                              for identification.)
20
        data to -- to look for suspicion patterns?
                                                                20
                                                                       BY MS. SCULLION:
21
            A I don't recall.
                                                                21
                                                                           Q Let me hand you what's been marked as
22
            Q Do you recall anyone ever coming to you
                                                                22
                                                                        Exhibit 35. And this is Bates-stamped
        and saying. We have identified what we think is a
                                                                23
                                                                        ENDO OPIOID MDL-00856807, and we've stamped it
23
24
                                                                24
                                                                        E524 in the top right-hand corner.
        suspicious pattern?
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	Page 306		Page 308
1	And, Mr. Romaine, I'm focusing on the	1	Q Okay. So it's not as if you have
2	e-mail on the bottom half of the first page from	2	prescriptions backed up, and you're saying, Okay,
3	Mike Weber to the pharma DMs, cc'ing you twice, it	3	now now we have the prescriptions, we can go
4	looks like. It says Larry Romaine, Larry Romaine.	4	fill the Walgreens stores with Opana in order to
5	A Mm-hmm.	5	fill those prescriptions.
6	Q Did you have more than one e-mail	6	A Correct.
7	address?	7	Q All right. And if you look in the
8	A No.	8	second paragraph, the last sentence, Mr. Weber
9	Q Just somebody typed it twice.	9	refers to "Let's show Walgreens that our Endo team
10	A Yeah.	10	can pull through this product quickly."
11	Q Okay. And others.	11	Do you see that?
12	And the subject of the e-mail is	12	A Yes.
13	"Important - Walgreens stores that have stocked	13	Q Did you ever discuss the concept of
14	Opana," and this is October 20th, 2006. Do you	14	pulling through product from Walgreens or a
15	see that?	15	similar store?
16	A Yes.	16	A I don't I don't recall those that
17	Q And as I understand it, Mr. Weber is	17	terminology.
18	writing to advise the pharma DMs of a list of	18	Q Do you have any understanding about what
19	approximately it says: "1500 Walgreens, high	19	"pull through" means?
20	opioid potential stores that have stocked Opana	20	A Yes.
21	5 milligram, Opana ER 5 milligram, and Opana ER	21	Q What does it mean?
22	20 milligram." Is that right?	22	A For not for a product to be stocked
23	A Do you mind if I read read the	23	and then be utilized by a physician, by
24	e-mail?	24	prescribing for a patient.
	Page 307		Page 309
1	Q Please, go ahead.	1	Q And why is Mr. Weber saying, "Let's show
2	A (Peruses document.) Okay, thank you.	2	Walgreens that our Endo team can pull through this
3	Q So do I understand correctly that that's	3	product quickly"? Why would you need to show
4	what Mr. Weber is writing about, to advise that	4	Walgreens anything?
5	there's approximately 1500 Walgreens, high opioid	5	A I don't know
6	potential stores that have stocked with the	6	MR. MORRIS: Objection to form.
7	indicated strengths of Opana and Opana ER?	7	THE WITNESS: what he's referring to
8	A Yes.	8	here.
			nere.
9	Q All right. What's a high opioid	9	BY MS. SCULLION:
9	Q All right. What's a high opioid potential store, do you know?		
		9	BY MS. SCULLION:
10	potential store, do you know?	9	BY MS. SCULLION:  Q Okay. I mean, was it was she saying
10 11	potential store, do you know?  A It must I don't recall what he's	9 10 11	BY MS. SCULLION:  Q Okay. I mean, was it was she saying that Endo had convinced Walgreens to go ahead and
10 11 12	potential store, do you know?  A It must I don't recall what he's referring to there, and so I shouldn't assume.	9 10 11 12	BY MS. SCULLION:  Q Okay. I mean, was it was she saying that Endo had convinced Walgreens to go ahead and stock this this product, and now we want to
10 11 12 13	potential store, do you know?  A It must I don't recall what he's referring to there, and so I shouldn't assume. So, I don't know.	9 10 11 12 13	BY MS. SCULLION:  Q Okay. I mean, was it was she saying that Endo had convinced Walgreens to go ahead and stock this this product, and now we want to show them that we can move the product off their
10 11 12 13 14	potential store, do you know?  A It must I don't recall what he's referring to there, and so I shouldn't assume.  So, I don't know.  Q Okay. Now, this is stocking of these	9 10 11 12 13 14	BY MS. SCULLION:  Q Okay. I mean, was it was she saying that Endo had convinced Walgreens to go ahead and stock this this product, and now we want to show them that we can move the product off their shelves for prescriptions?
10 11 12 13 14 15	potential store, do you know?  A It must I don't recall what he's referring to there, and so I shouldn't assume.  So, I don't know.  Q Okay. Now, this is stocking of these stores in October 2006, and if I understand	9 10 11 12 13 14 15	BY MS. SCULLION:  Q Okay. I mean, was it was she saying that Endo had convinced Walgreens to go ahead and stock this this product, and now we want to show them that we can move the product off their shelves for prescriptions?  A I
10 11 12 13 14 15	potential store, do you know?  A It must I don't recall what he's referring to there, and so I shouldn't assume.  So, I don't know.  Q Okay. Now, this is stocking of these stores in October 2006, and if I understand correctly, the stores are being stocked before	9 10 11 12 13 14 15 16	BY MS. SCULLION:  Q Okay. I mean, was it was she saying that Endo had convinced Walgreens to go ahead and stock this this product, and now we want to show them that we can move the product off their shelves for prescriptions?  A I  MR. MORRIS: Objection to form and
10 11 12 13 14 15 16 17	potential store, do you know?  A It must I don't recall what he's referring to there, and so I shouldn't assume.  So, I don't know.  Q Okay. Now, this is stocking of these stores in October 2006, and if I understand correctly, the stores are being stocked before prescriptions have been written for all of the	9 10 11 12 13 14 15 16 17	BY MS. SCULLION:  Q Okay. I mean, was it was she saying that Endo had convinced Walgreens to go ahead and stock this this product, and now we want to show them that we can move the product off their shelves for prescriptions?  A I  MR. MORRIS: Objection to form and foundation.
10 11 12 13 14 15 16 17	potential store, do you know?  A It must I don't recall what he's referring to there, and so I shouldn't assume. So, I don't know.  Q Okay. Now, this is stocking of these stores in October 2006, and if I understand correctly, the stores are being stocked before prescriptions have been written for all of the Opana that's being stocked in those stores, right?	9 10 11 12 13 14 15 16 17	BY MS. SCULLION:  Q Okay. I mean, was it was she saying that Endo had convinced Walgreens to go ahead and stock this this product, and now we want to show them that we can move the product off their shelves for prescriptions?  A I  MR. MORRIS: Objection to form and foundation.  THE WITNESS: I don't I don't know
10 11 12 13 14 15 16 17 18	potential store, do you know?  A It must I don't recall what he's referring to there, and so I shouldn't assume.  So, I don't know.  Q Okay. Now, this is stocking of these stores in October 2006, and if I understand correctly, the stores are being stocked before prescriptions have been written for all of the Opana that's being stocked in those stores, right?  A Can can you restate	9 10 11 12 13 14 15 16 17 18	BY MS. SCULLION:  Q Okay. I mean, was it was she saying that Endo had convinced Walgreens to go ahead and stock this this product, and now we want to show them that we can move the product off their shelves for prescriptions?  A I  MR. MORRIS: Objection to form and foundation.  THE WITNESS: I don't I don't know what he's referring to here.
10 11 12 13 14 15 16 17 18 19	potential store, do you know?  A It must I don't recall what he's referring to there, and so I shouldn't assume.  So, I don't know.  Q Okay. Now, this is stocking of these stores in October 2006, and if I understand correctly, the stores are being stocked before prescriptions have been written for all of the Opana that's being stocked in those stores, right?  A Can can you restate  Q You're putting putting the Opana in	9 10 11 12 13 14 15 16 17 18 19 20	BY MS. SCULLION:  Q Okay. I mean, was it was she saying that Endo had convinced Walgreens to go ahead and stock this this product, and now we want to show them that we can move the product off their shelves for prescriptions?  A I  MR. MORRIS: Objection to form and foundation.  THE WITNESS: I don't I don't know what he's referring to here. BY MS. SCULLION:
10 11 12 13 14 15 16 17 18 19 20 21	potential store, do you know?  A It must I don't recall what he's referring to there, and so I shouldn't assume.  So, I don't know.  Q Okay. Now, this is stocking of these stores in October 2006, and if I understand correctly, the stores are being stocked before prescriptions have been written for all of the Opana that's being stocked in those stores, right?  A Can can you restate  Q You're putting putting the Opana in the stores to then go out and get prescriptions,	9 10 11 12 13 14 15 16 17 18 19 20 21	BY MS. SCULLION:  Q Okay. I mean, was it was she saying that Endo had convinced Walgreens to go ahead and stock this this product, and now we want to show them that we can move the product off their shelves for prescriptions?  A I  MR. MORRIS: Objection to form and foundation.  THE WITNESS: I don't I don't know what he's referring to here.  BY MS. SCULLION:  Q Okay. But was that something that

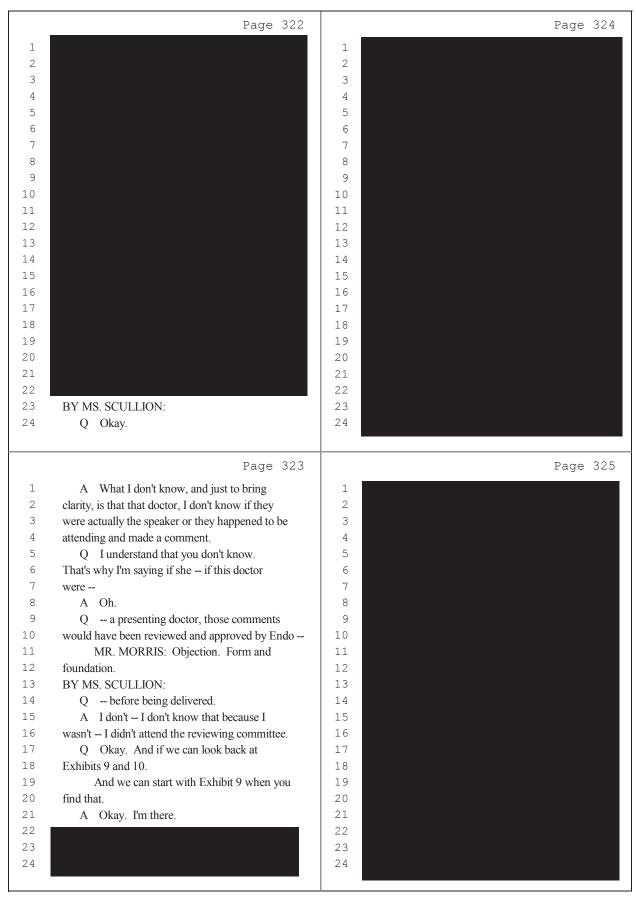
I	Page 310		Page 312
1	stocked?	1	MS. SCULLION: Okay. Let's take a quick
2	A Well, our our goal was to ensure that	2	break, we'll get some documents together, and then
3	we had adequate stocking of the product so we	3	we can try and move quickly.
4 .	could promote the product to healthcare providers.	4	MR. MORRIS: Okay.
5	Q Okay. And was it a goal to to have	5	THE VIDEOGRAPHER: The time is
6	product pulled through quickly?	6	3:50 p m., and we're going off the record.
7	A I don't know if I would term it quickly,	7	(Recess.)
8	but obviously to have it stocked so that it's	8	THE VIDEOGRAPHER: The time is 4:06 p.m.
9	available.	9	We're back on the record.
10	Q Okay. And remind me, at this point in	10	(Romaine Exhibit No. 36 was marked
11	time Mr. Weber's position was what?	11	for identification.)
12	A He was the director of the pharma	12	BY MS. SCULLION:
13	division.	13	Q Mr. Romaine, welcome back.
14	Q Thank you. I had forgotten.	14	A Thank you.
15	And he's writing to his district	15	Q I hand you what's been marked as
16	managers in the pharma division, right?	16	Exhibit 35, which is Bates-stamped ENDO OPIOID
17	A In the in the yes, the pharma	17	MDL-02324335. And in the lower right-hand corner,
18	division.	18	we also have our E832.
19	Q Okay. And then in the last paragraph,	19	MR. MORRIS: Oh, it's 36.
20	second sentence, his directive following up on	20	MS. SCULLION: She has 30 I'm sure
21	the communications from the regional directors,	21	you're right. Erica likes to keep me on my toes.
22	his directive to the pharma DMs is: "Let's get	22	THE WITNESS: This is 35.
23	five high opioid decile MDs in each territory to	23	MR. MORRIS: Yeah, so you want to
24	try Opana ER for the first time on at least one	24	MS. SCULLION: We're going to restamp
	try Opana ER for the first time on at least one		Mo. Seedleron. Were going to restain
	Page 311		Page 313
1	patient next week." Right?	1	it. Yeah, we're going to restamp it. It's all
2	A Yes, I see that.	2	right.
3	Q Okay.	3	THE WITNESS: Thank you.
4	MR. MORRIS: Objection. Form and	4	BY MS. SCULLION:
5	foundation.	5	Q Mr. Romaine, Exhibit 36, if you look at
6	BY MS. SCULLION:	6	the first page, starts with an e-mail from Vanessa
7	Q And he's referring to high opioid decile	7	Costa to Jon Smollen, and she's attaching a number
8	doctors in each territory, correct?	8	of documents and she's sending them to him on
9	MR. MORRIS: Objection. Form and	9	April 11th, 2013.
10	foundation.	10	My questions are going to refer to the
11	BY MS. SCULLION:	11	documents attached, not the e-mail, but you're
12	Q MDs is doctors.	12	welcome to read the e-mail if you'd like.
13	A That's what he's written here.	13	A Okay.
14	Q Okay. And and again, so that was his	14	Q So I'm going to actually start with
15	directive as to, Let's get the five high opioid	15	page 832.2, the next page.
16	doctors to try Opana ER for the first time on at	16	A Yes.
17	least one patient in each territory this week.	17	
18	MR. MORRIS: Objection to form.	18	
-	THE WITNESS: That's what this statement	19	
19		20	
19 20	Savs.		
20	says. BY MS_SCULLION:		
20 21	BY MS. SCULLION:	21	
20 21 22	BY MS. SCULLION:  Q Pretty aggressive goal, correct?	21 22	
20 21	BY MS. SCULLION:	21	



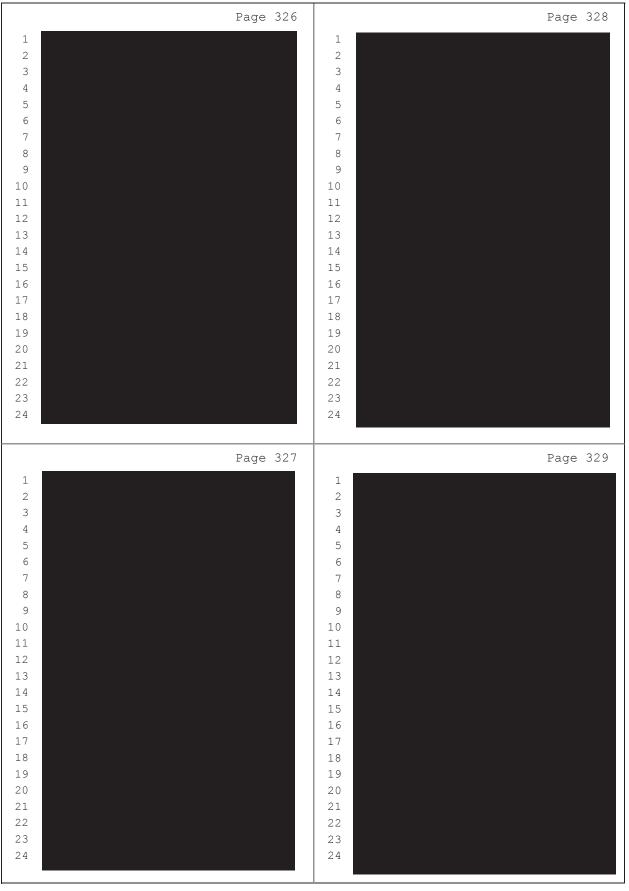
80 (Pages 314 to 317)



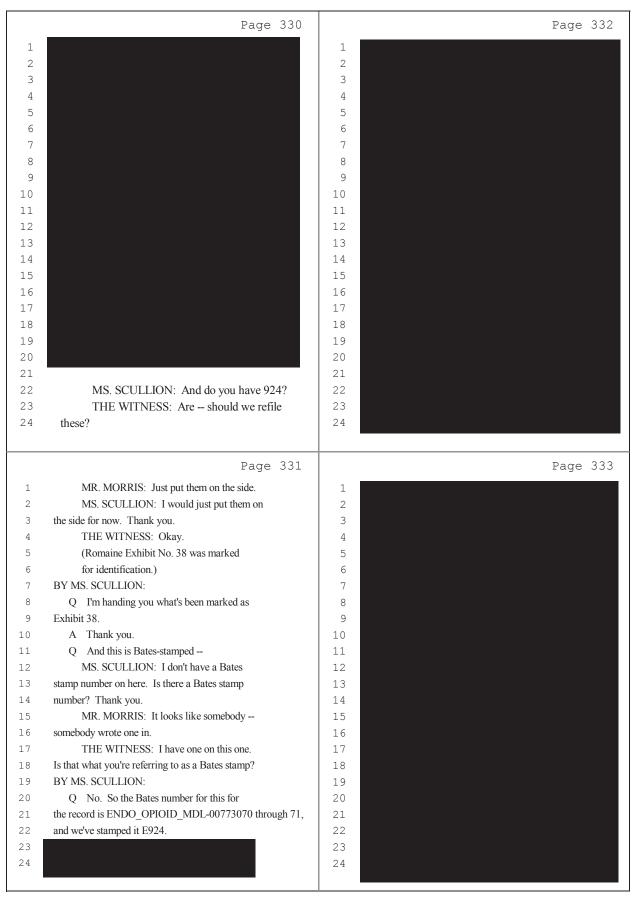
81 (Pages 318 to 321)



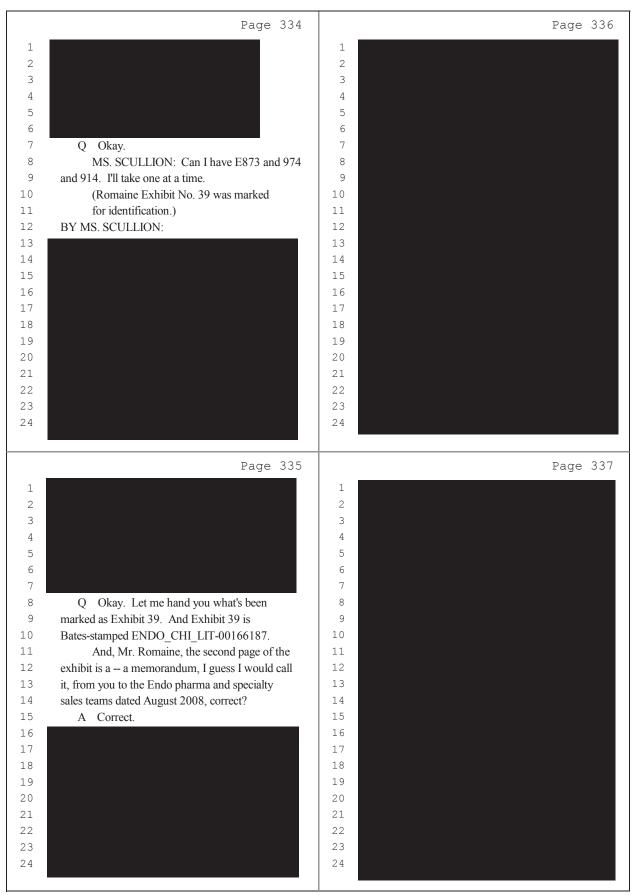
82 (Pages 322 to 325)



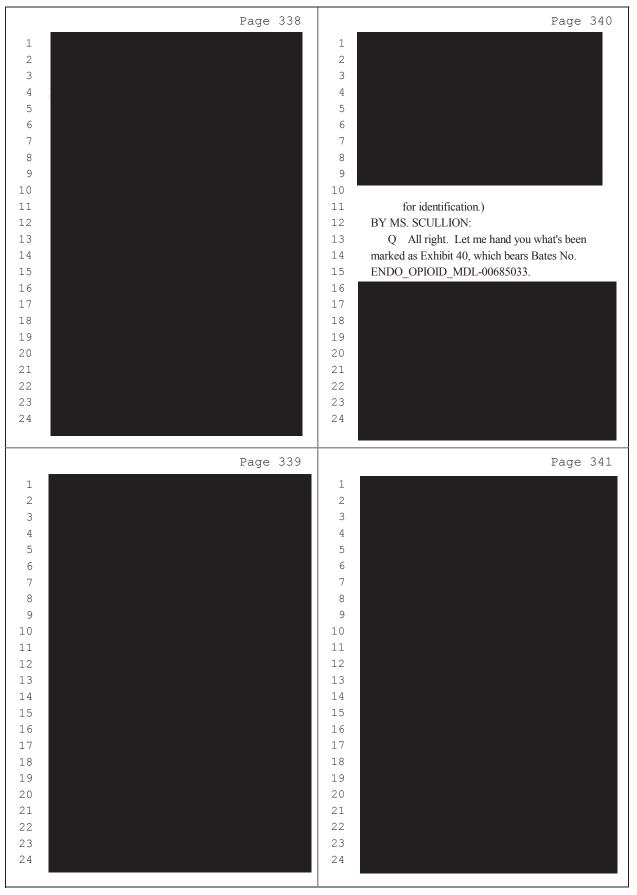
83 (Pages 326 to 329)



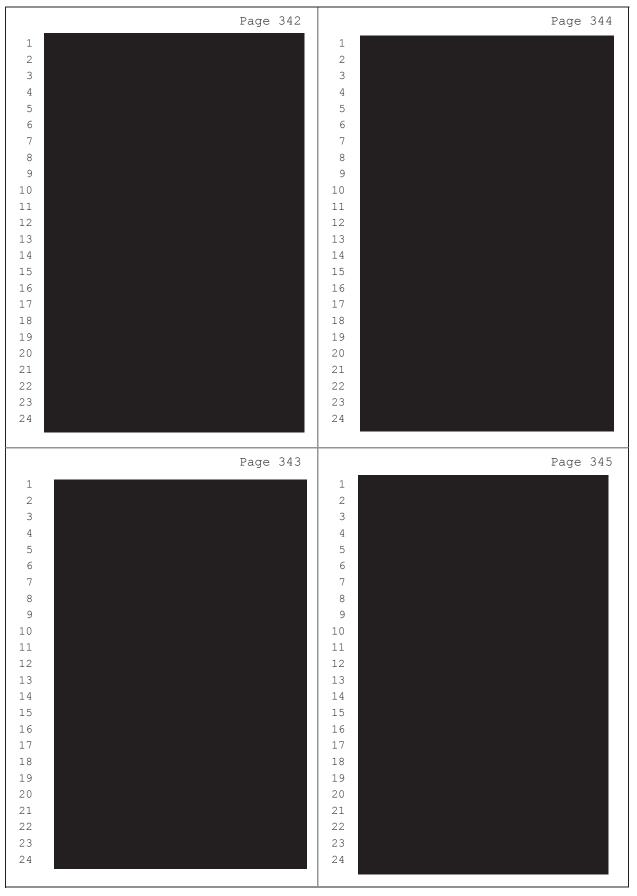
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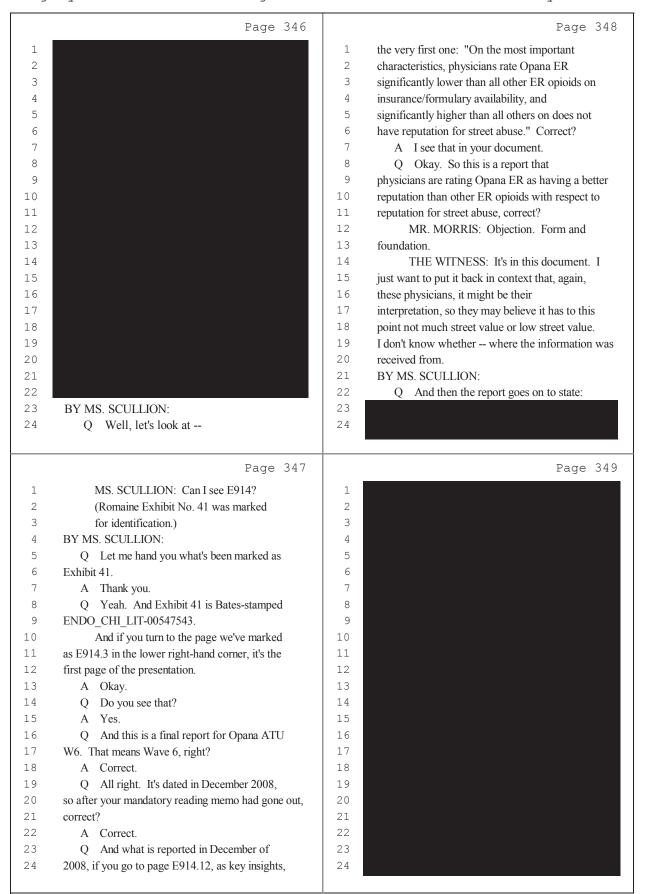
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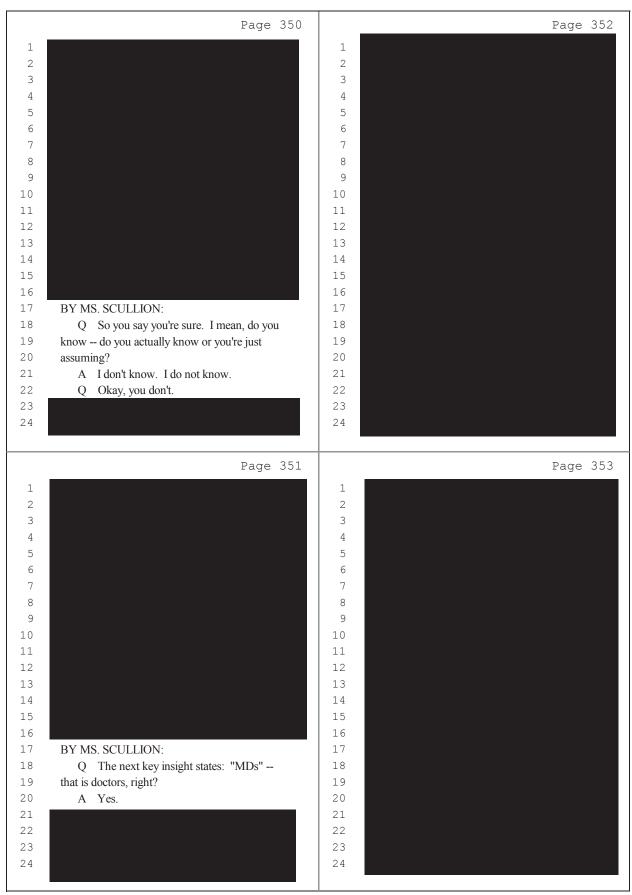


86 (Pages 338 to 341)

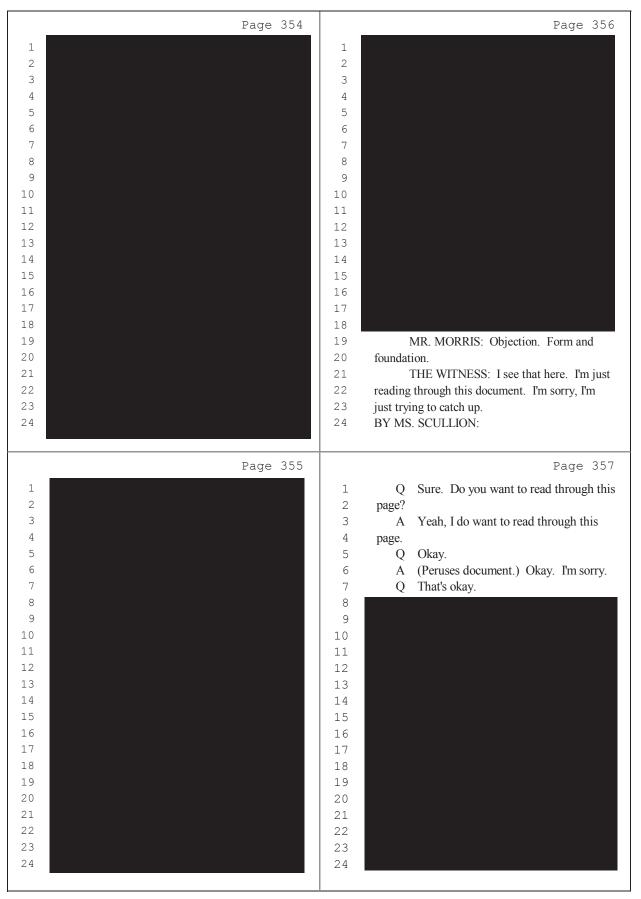


87 (Pages 342 to 345)

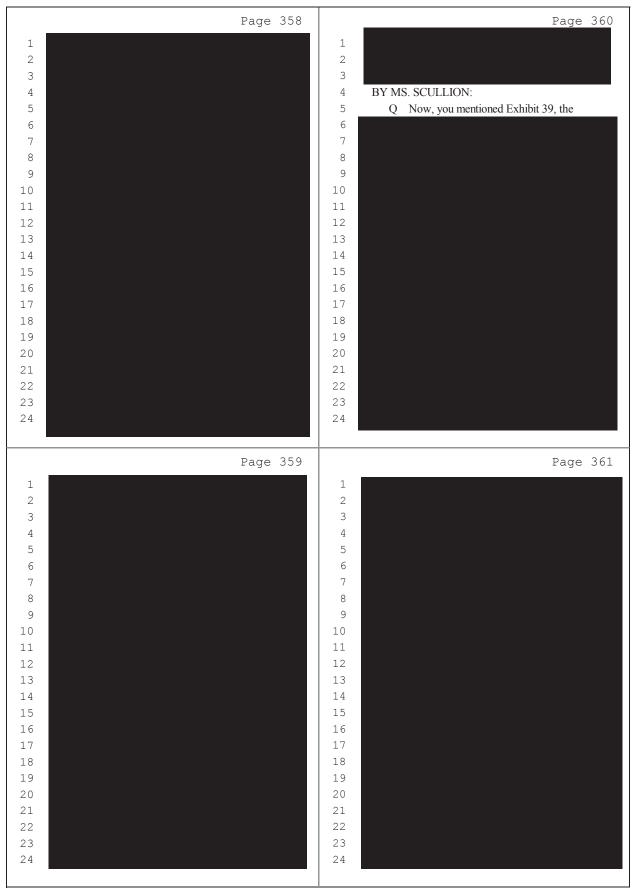




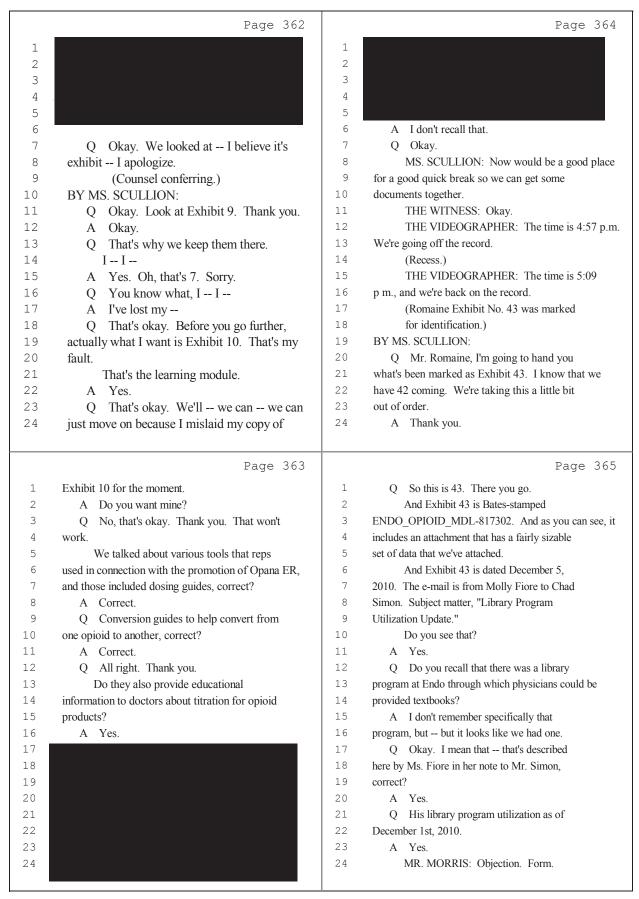
89 (Pages 350 to 353)

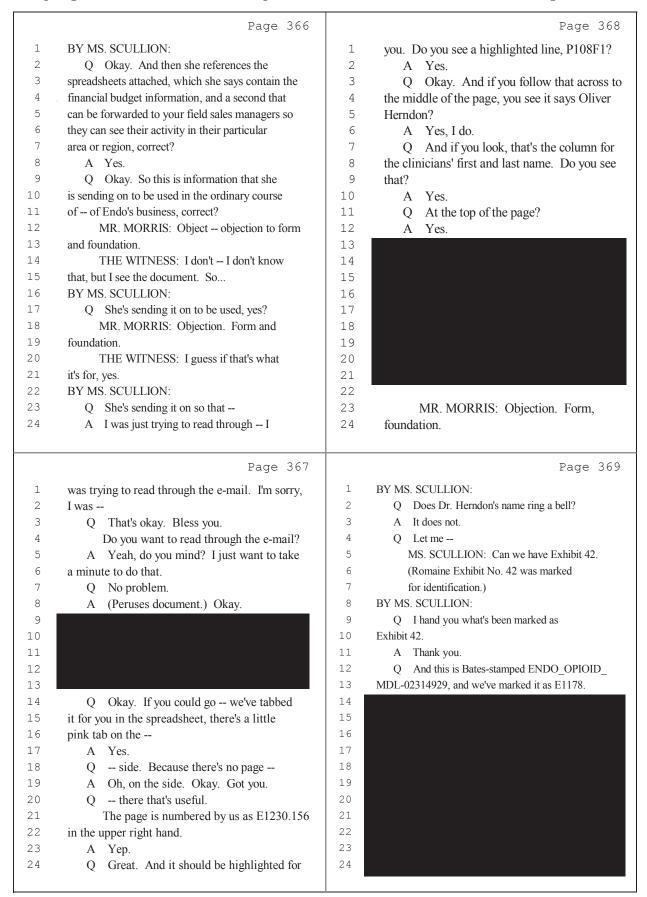


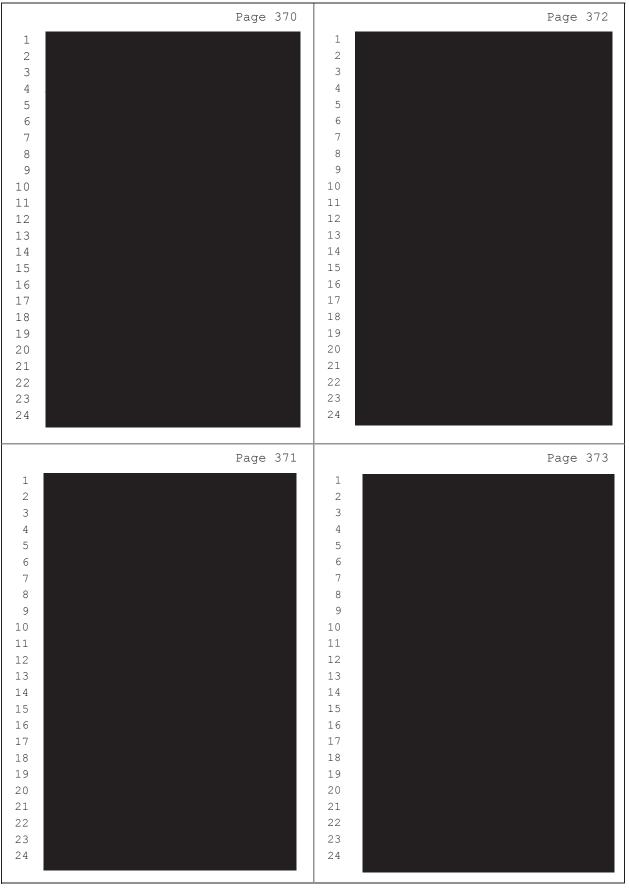
90 (Pages 354 to 357)



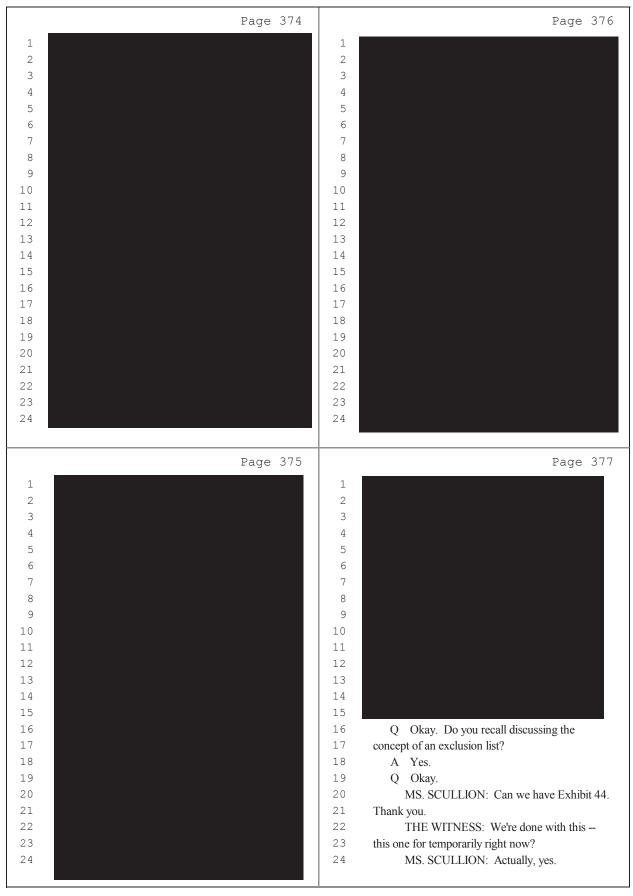
91 (Pages 358 to 361)



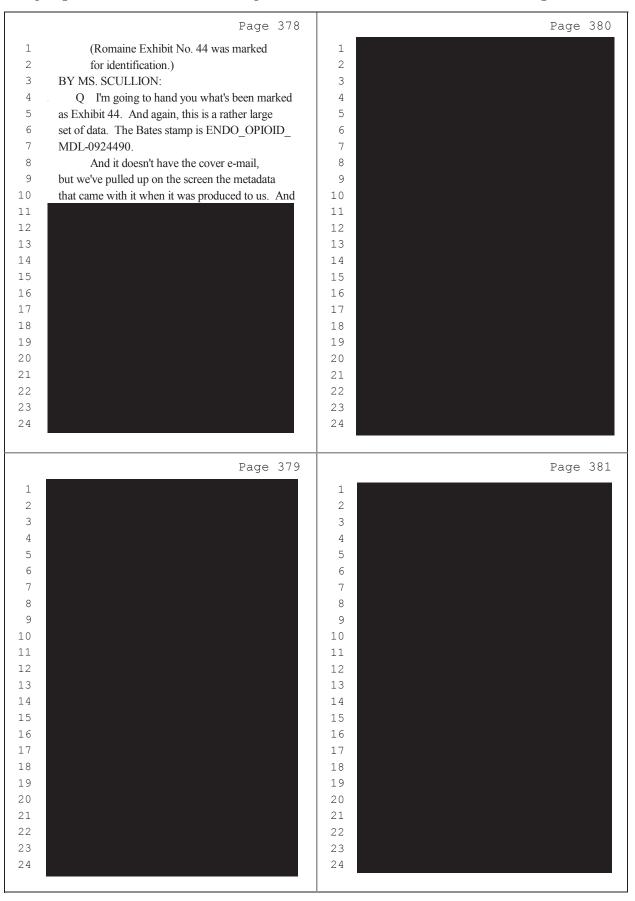




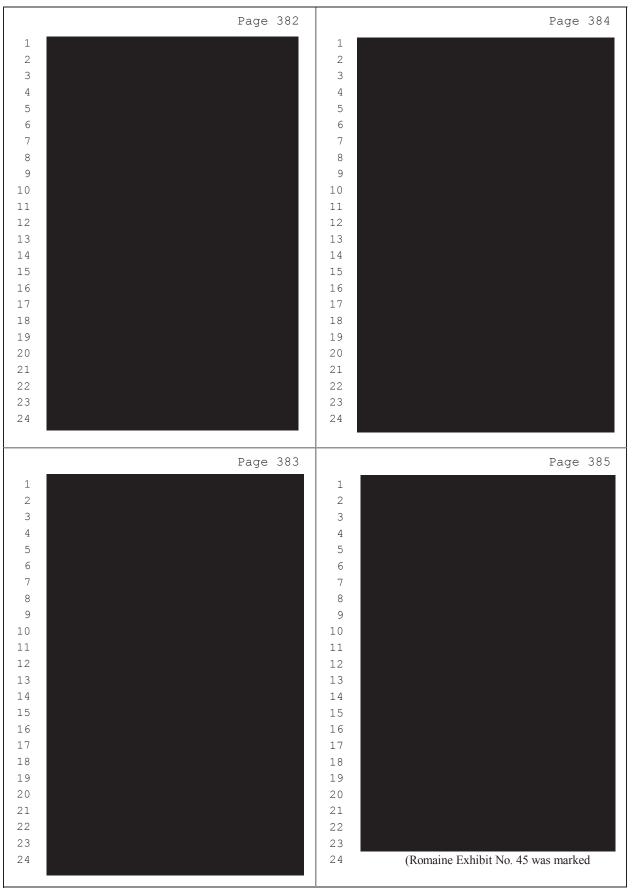
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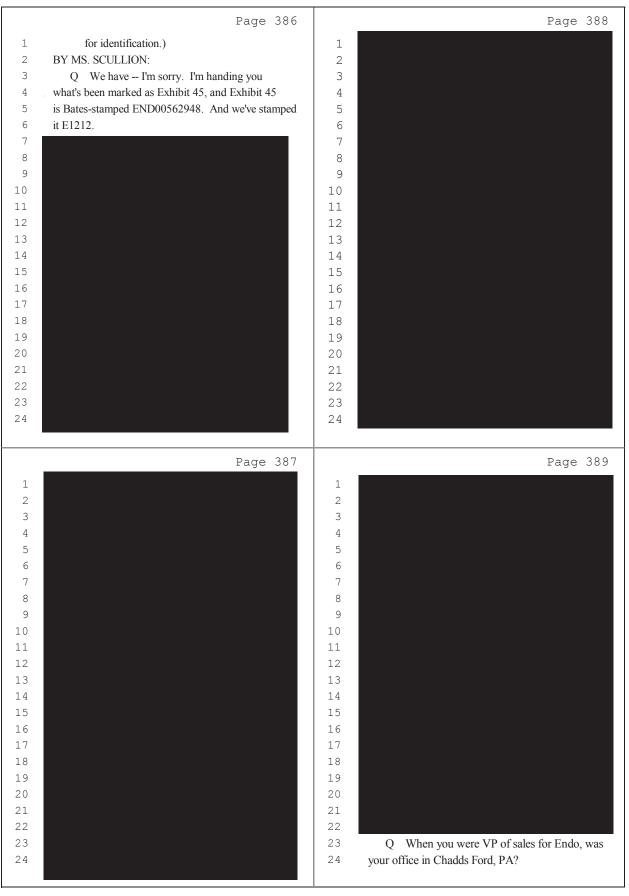
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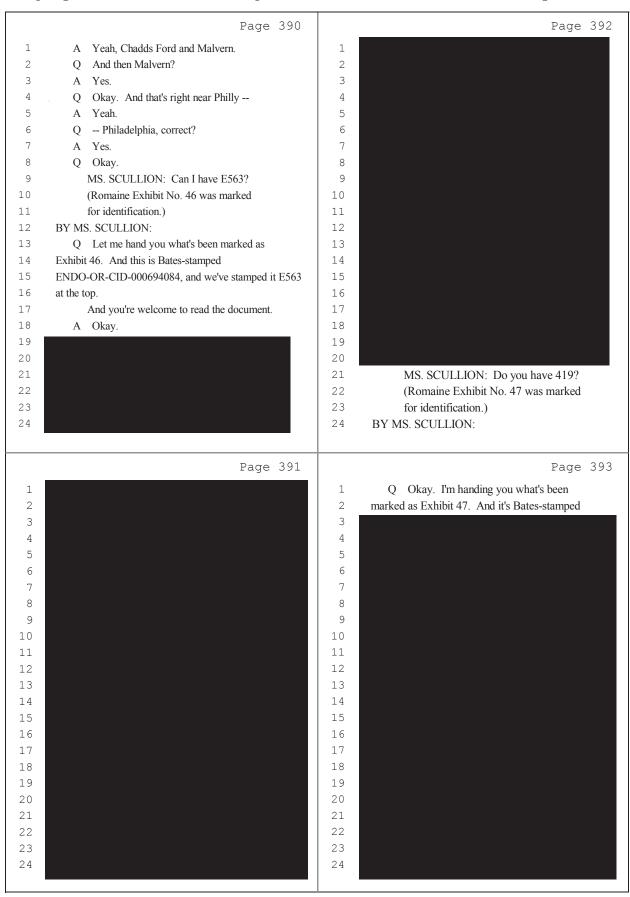
96 (Pages 378 to 381)



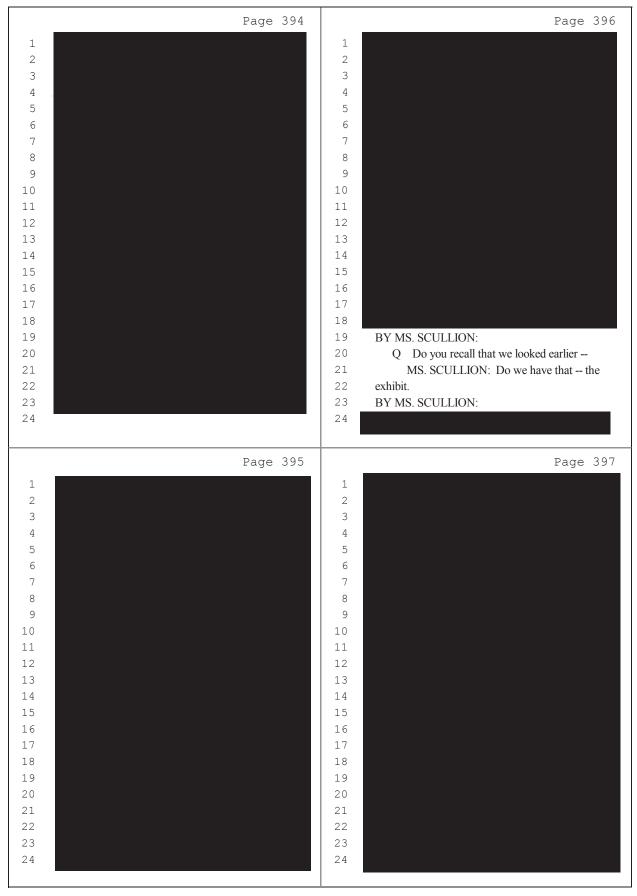
97 (Pages 382 to 385)



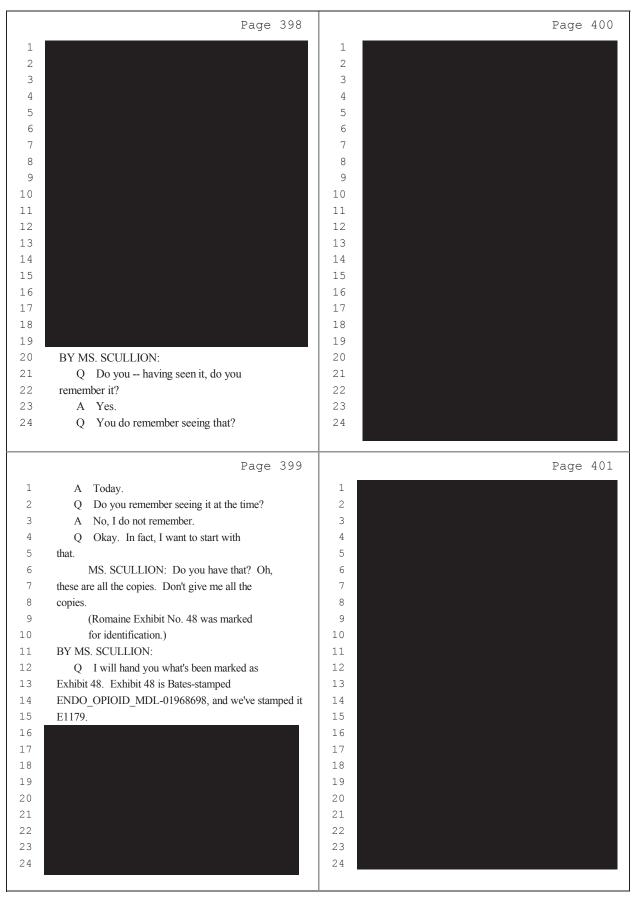
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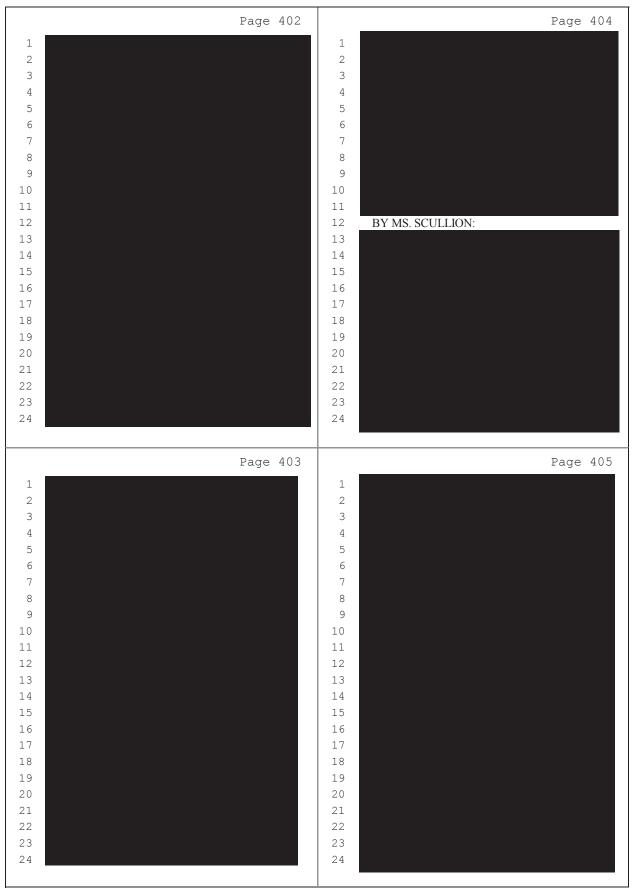
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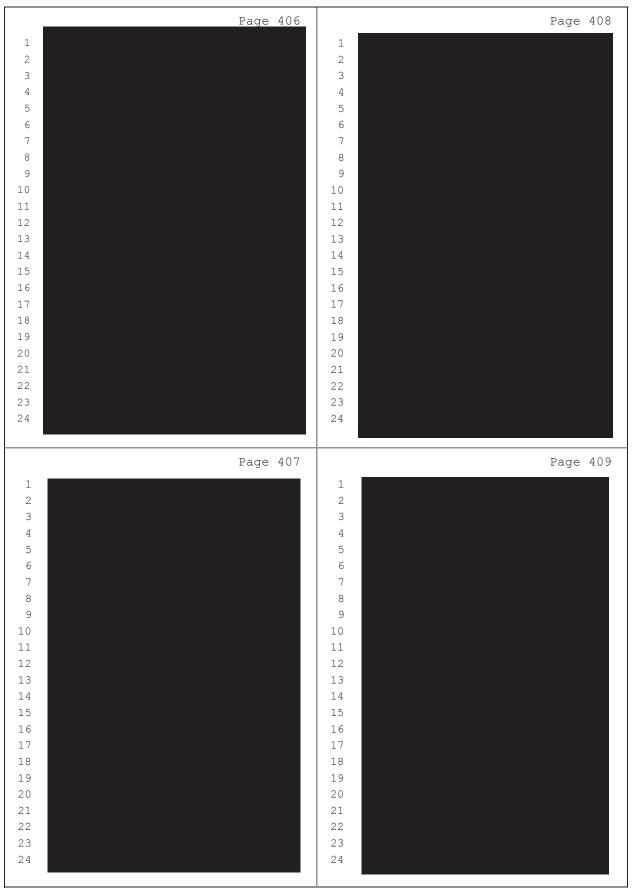
100 (Pages 394 to 397)



101 (Pages 398 to 401)

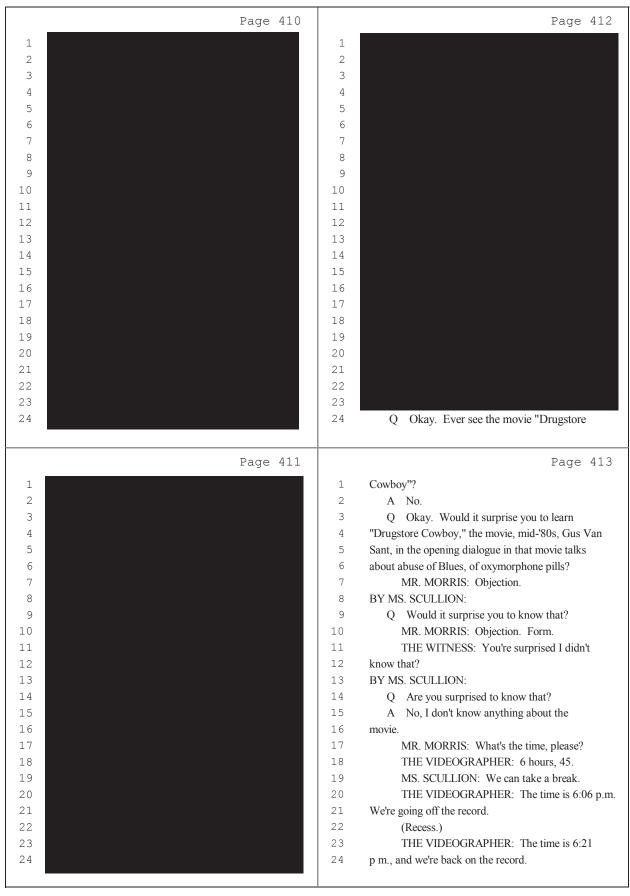


102 (Pages 402 to 405)

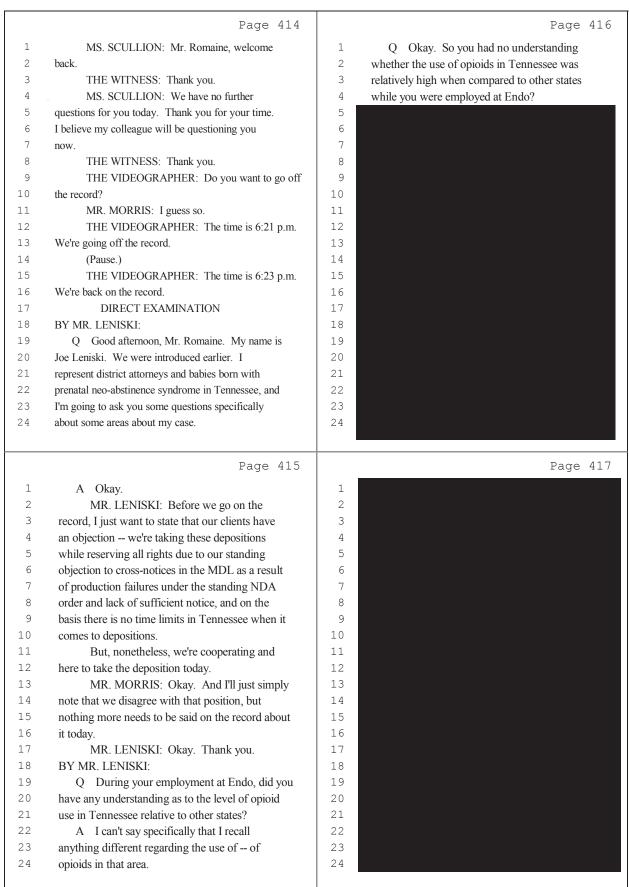


103 (Pages 406 to 409)

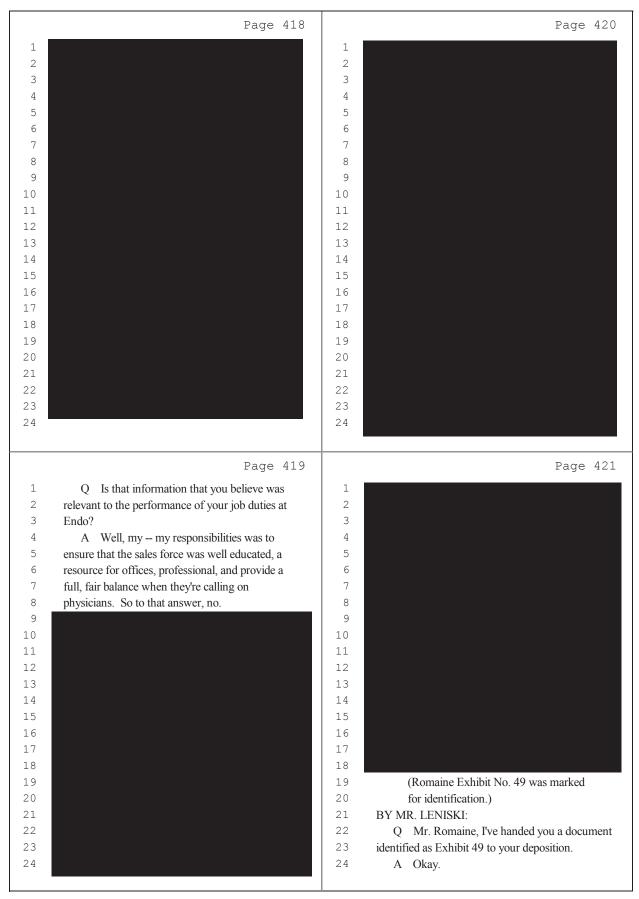
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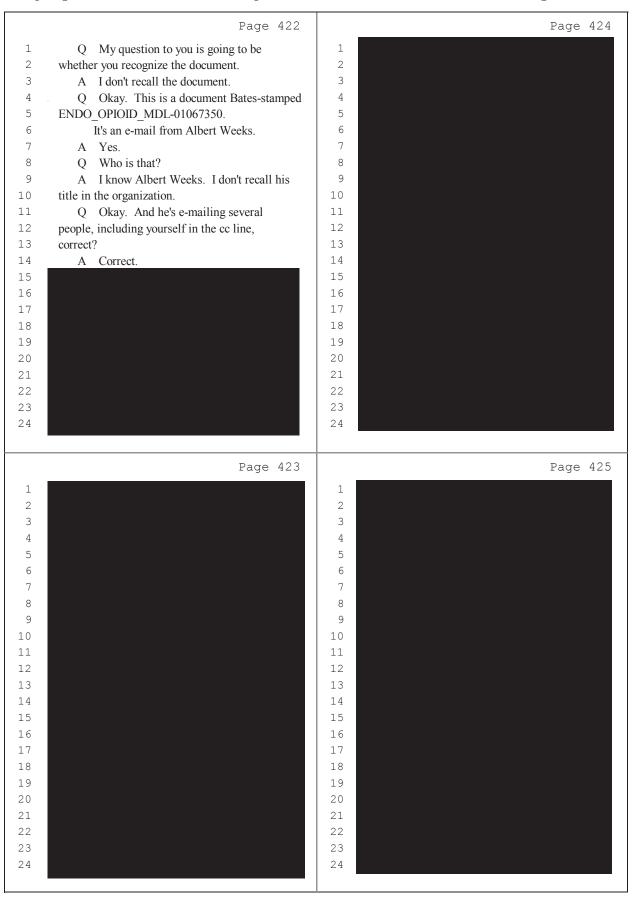
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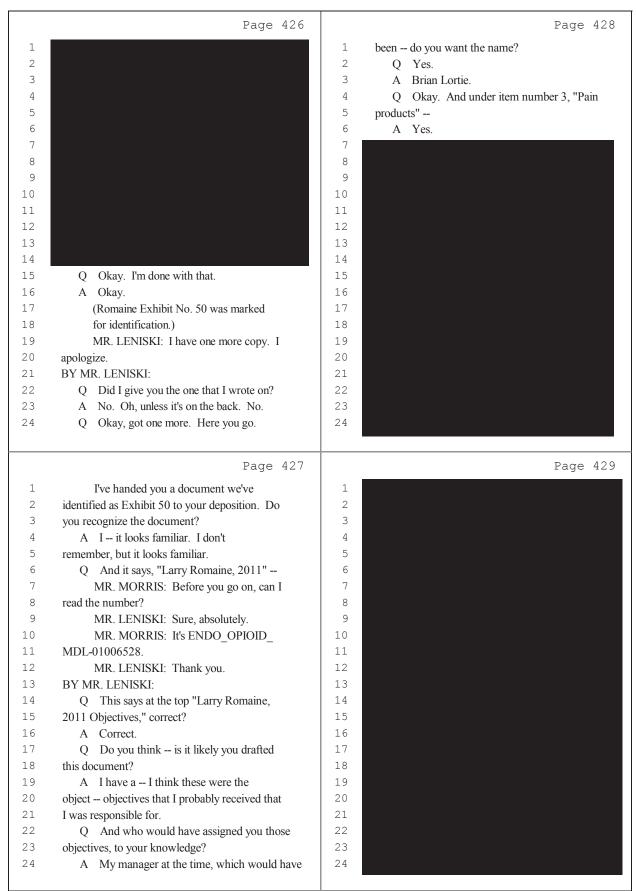
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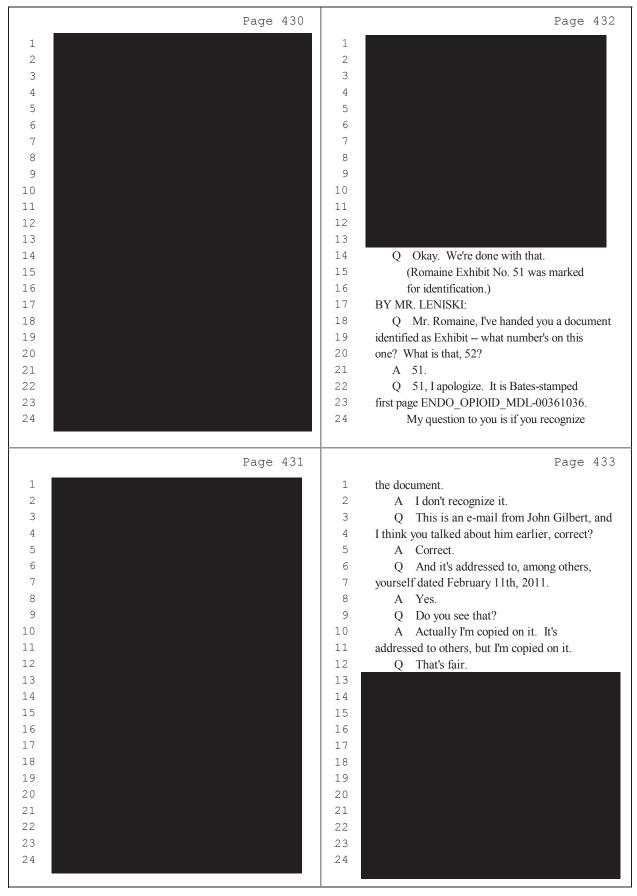
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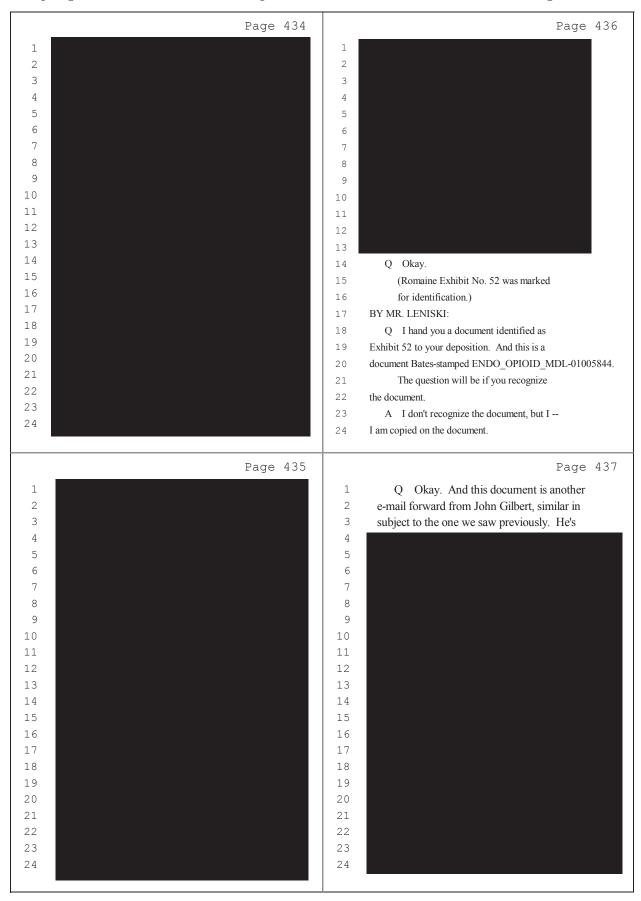
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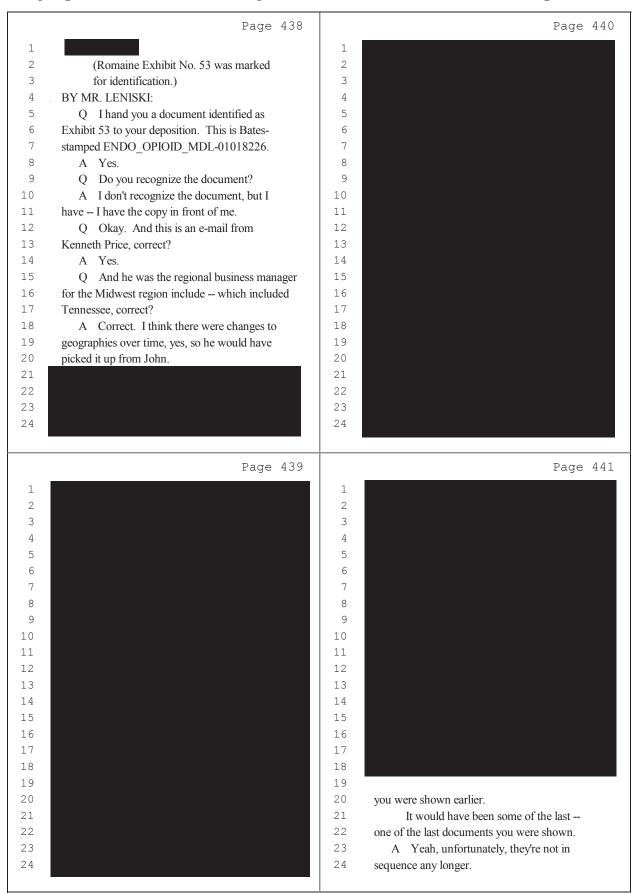
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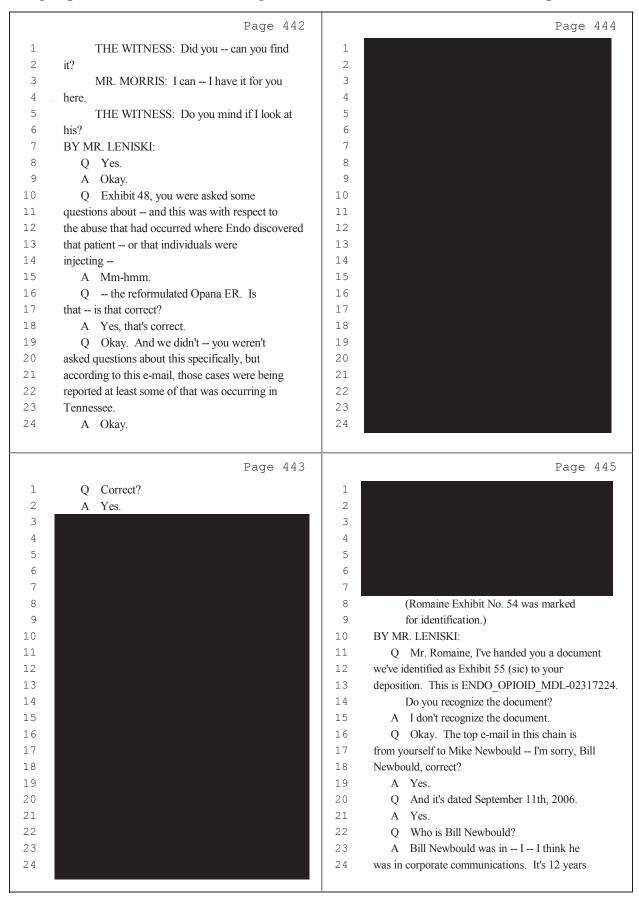
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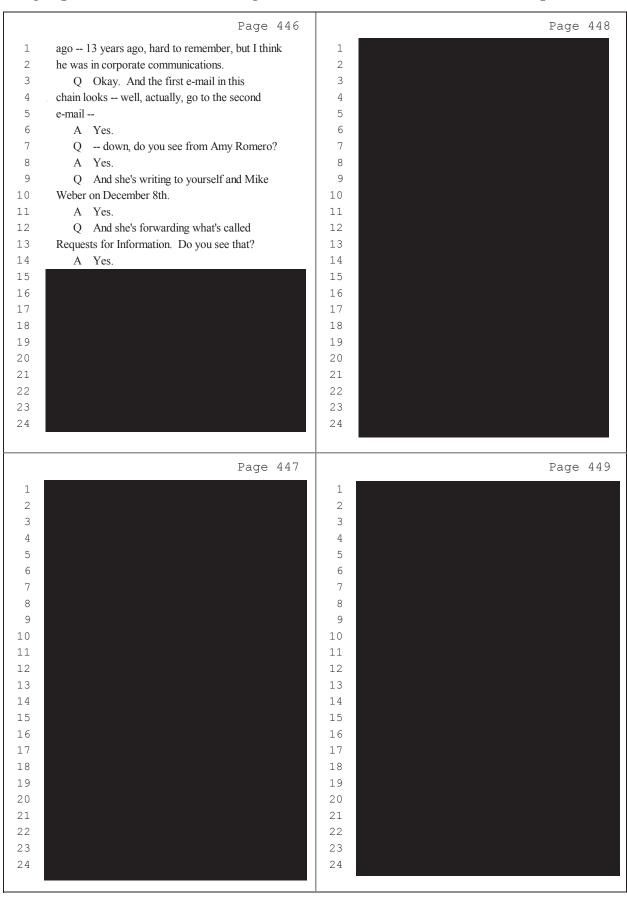


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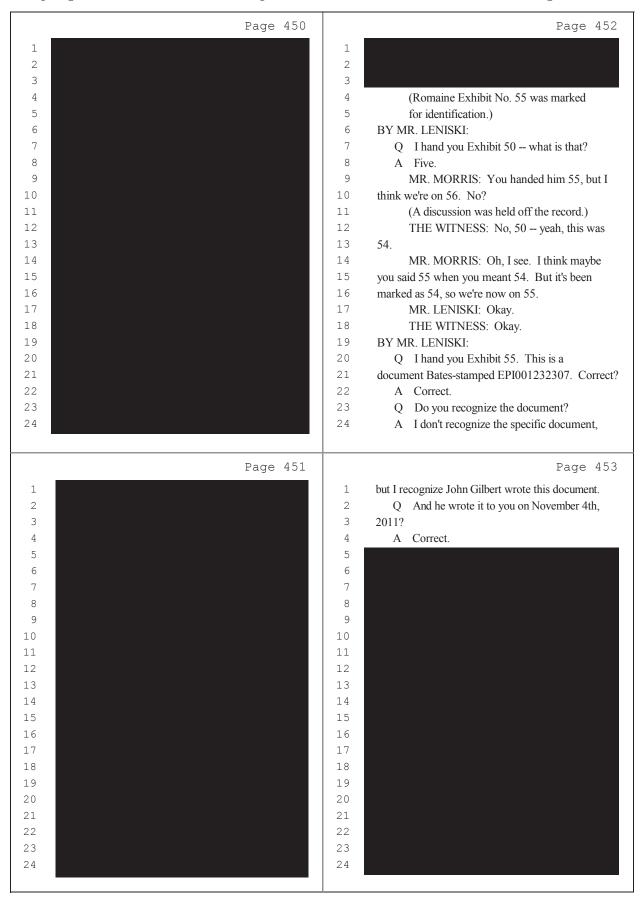


111 (Pages 438 to 441)

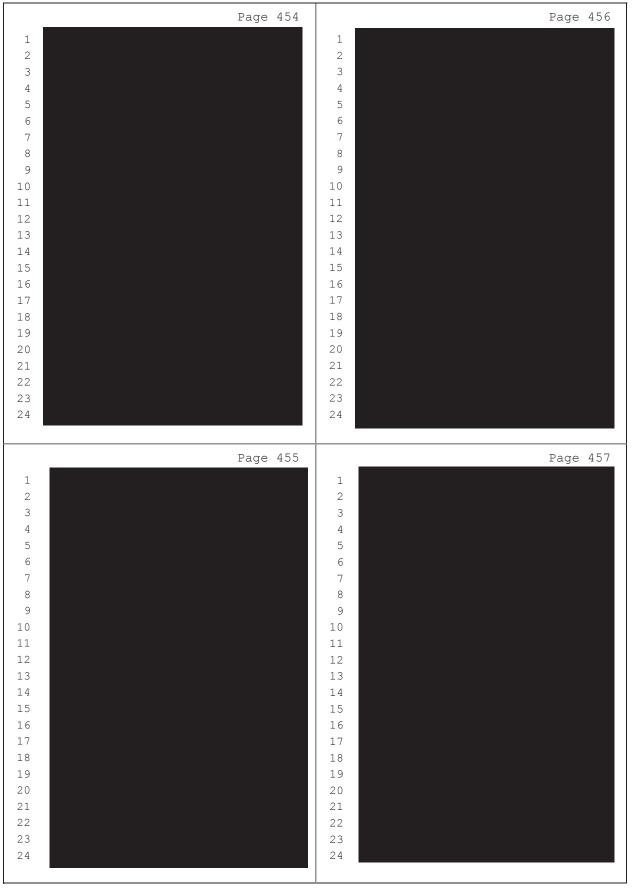




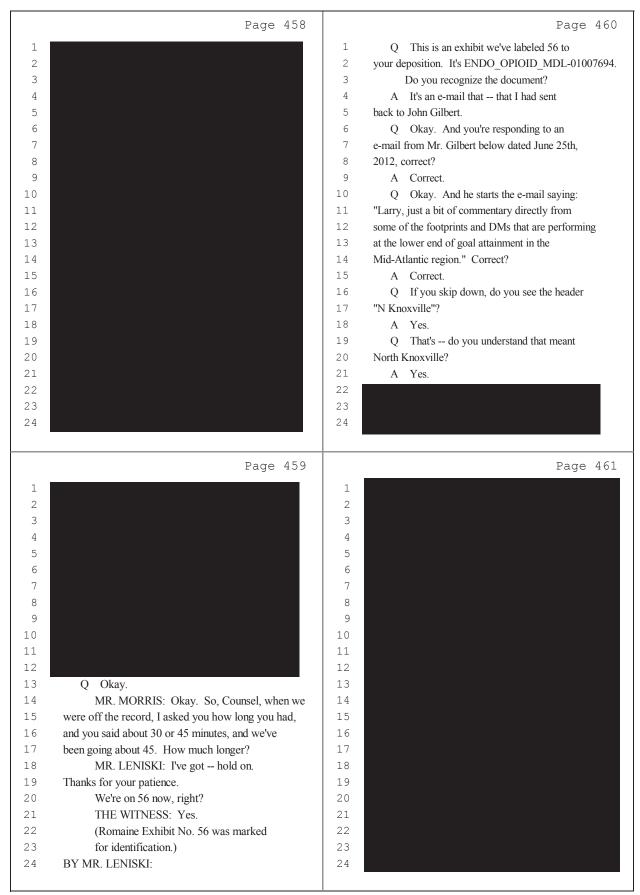
113 (Pages 446 to 449)

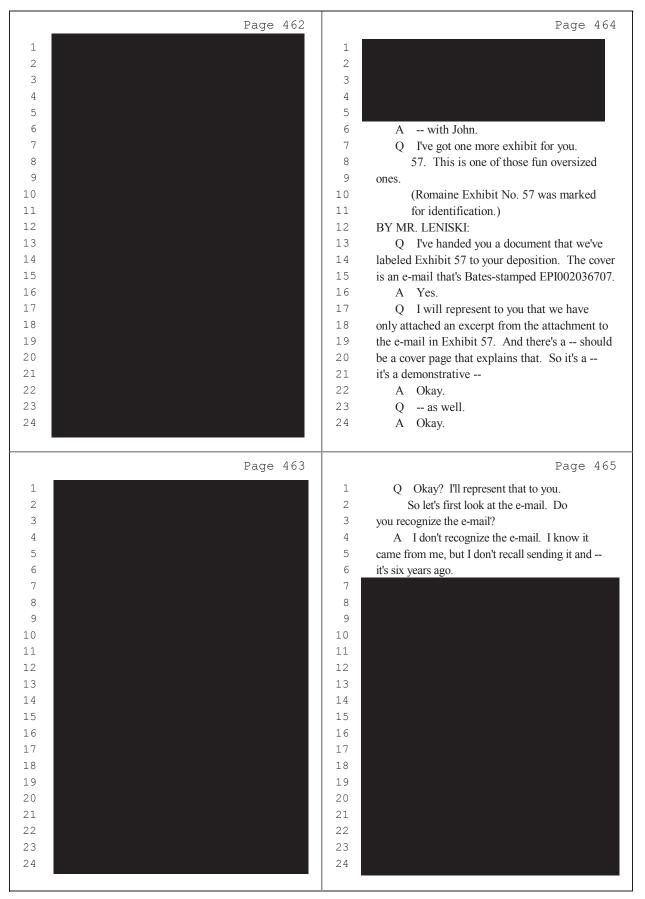


114 (Pages 450 to 453)

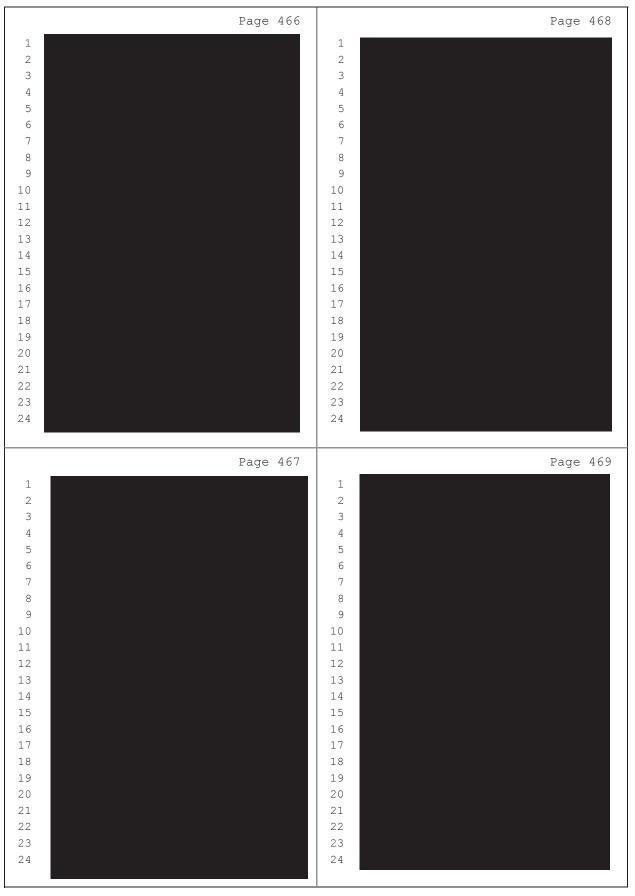


115 (Pages 454 to 457)

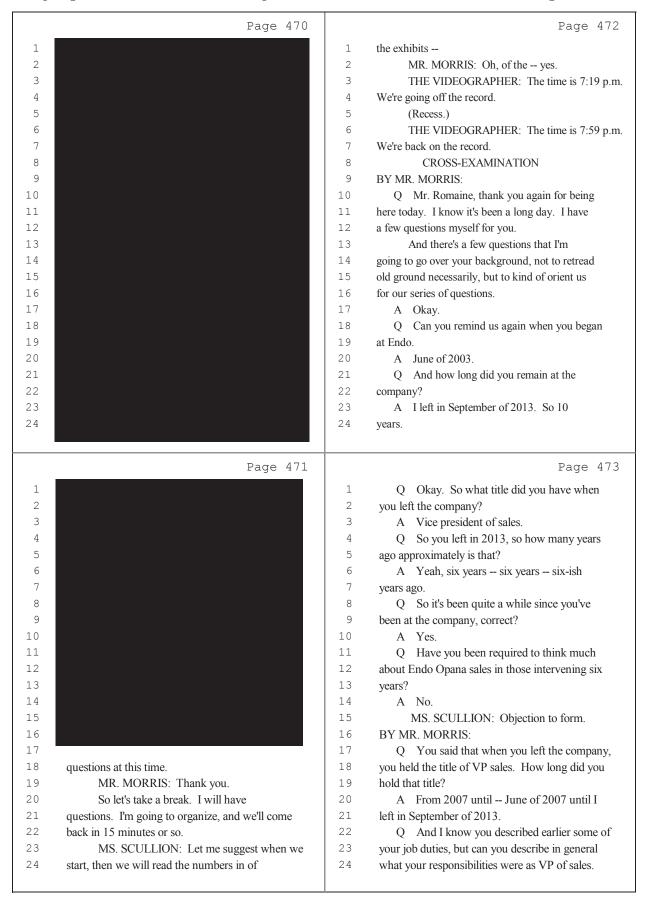


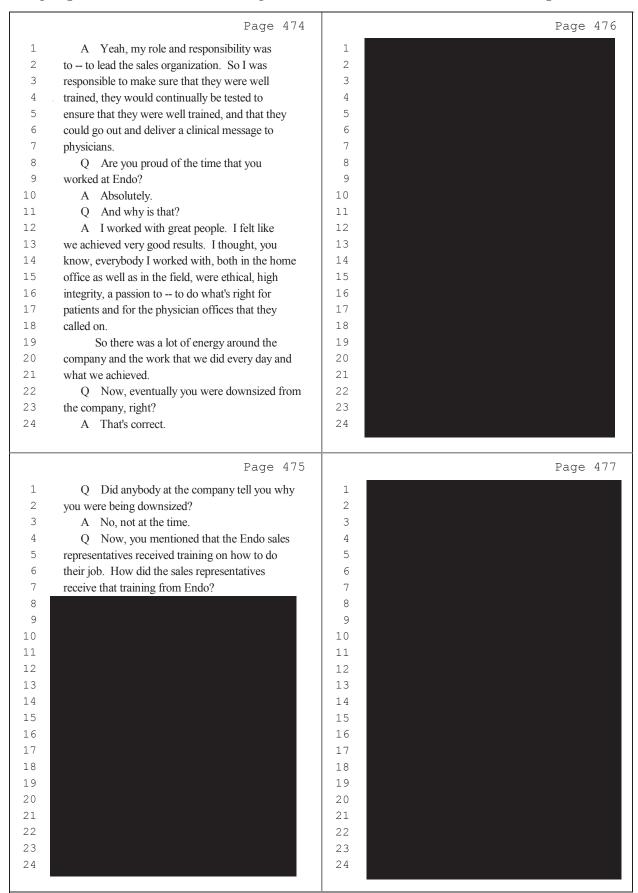


117 (Pages 462 to 465)

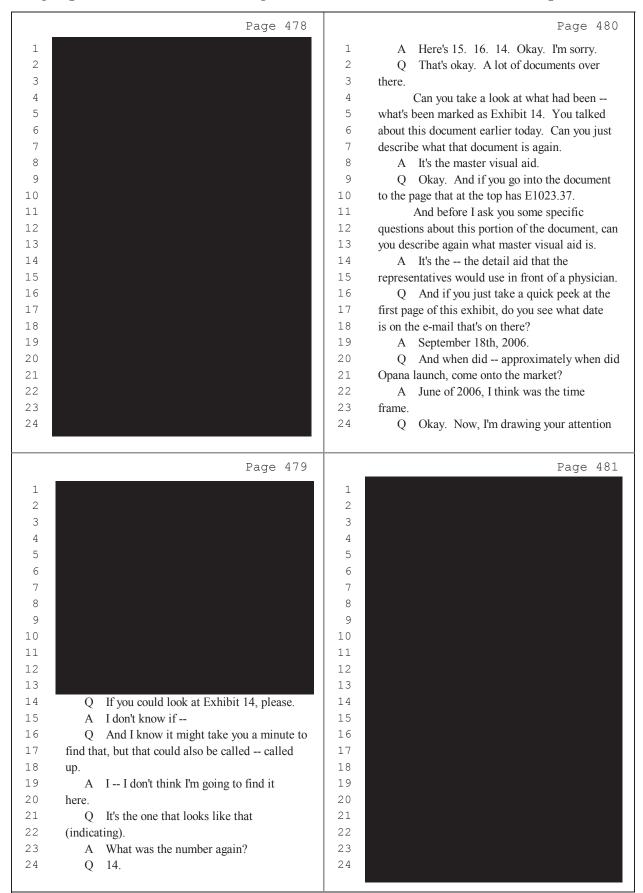


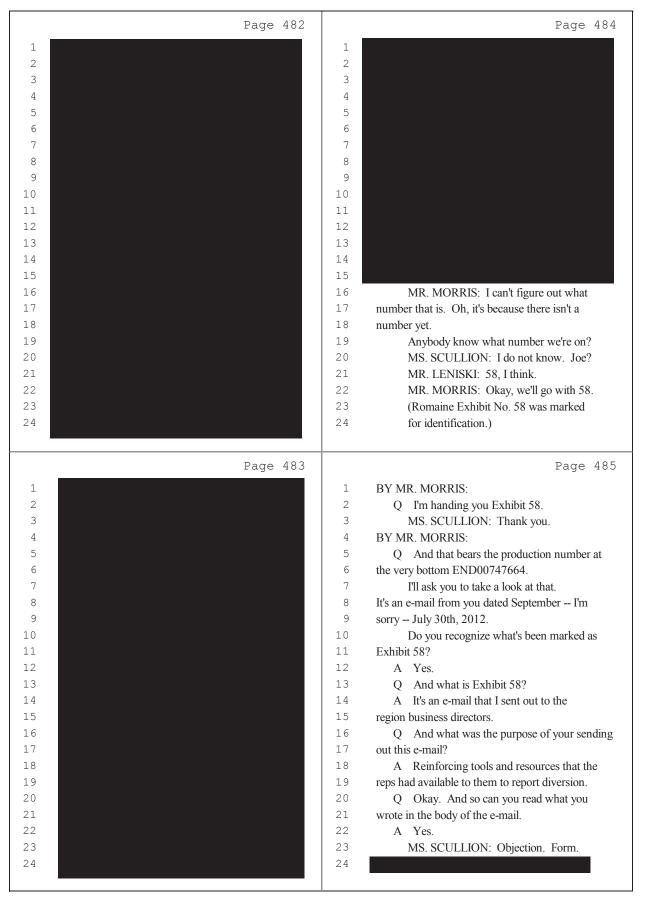
118 (Pages 466 to 469)

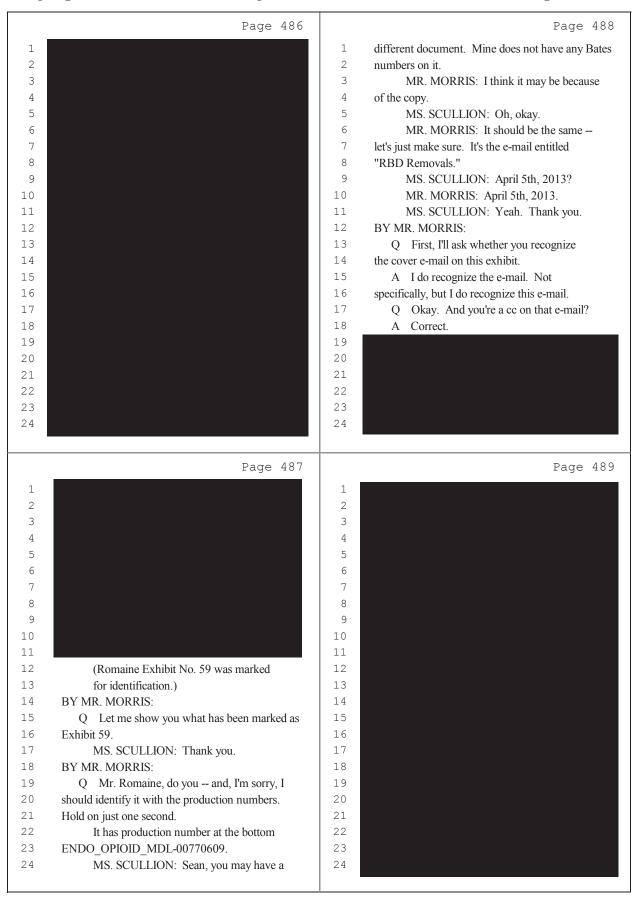


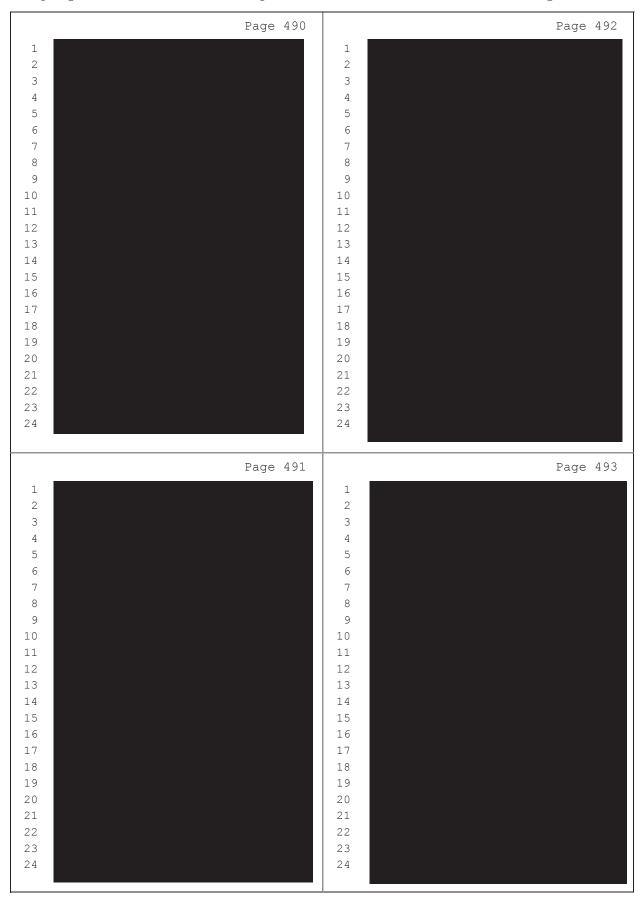


120 (Pages 474 to 477)



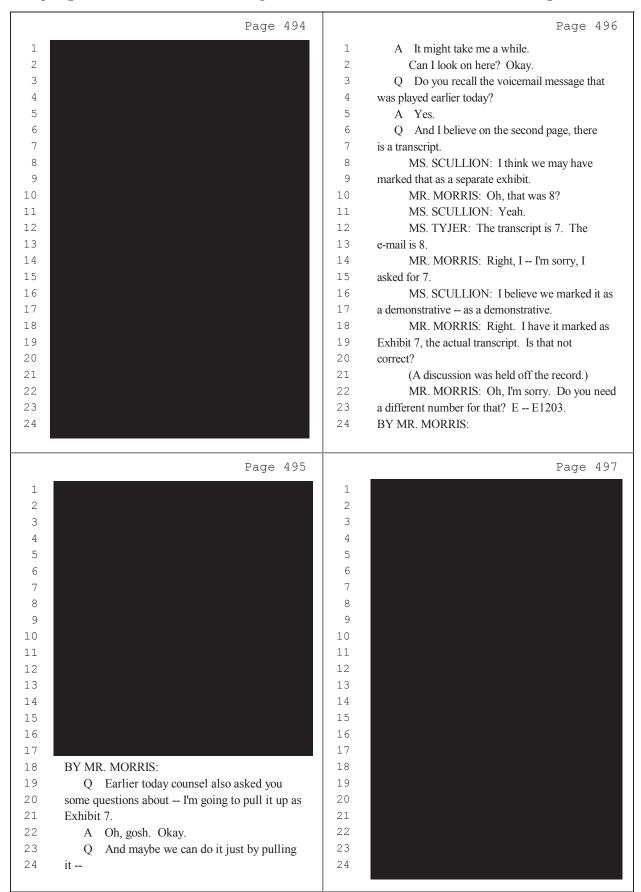




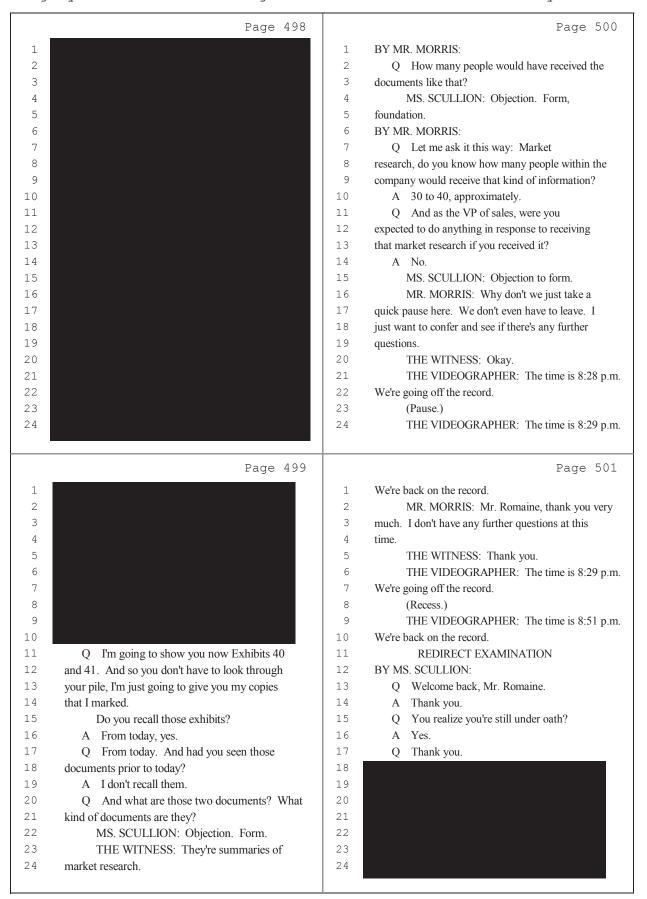


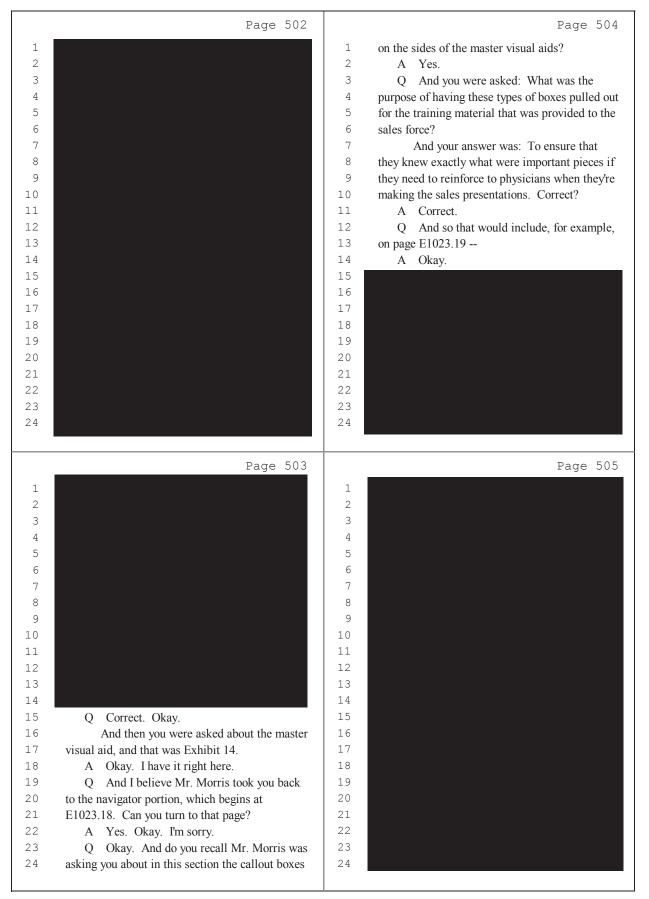
124 (Pages 490 to 493)

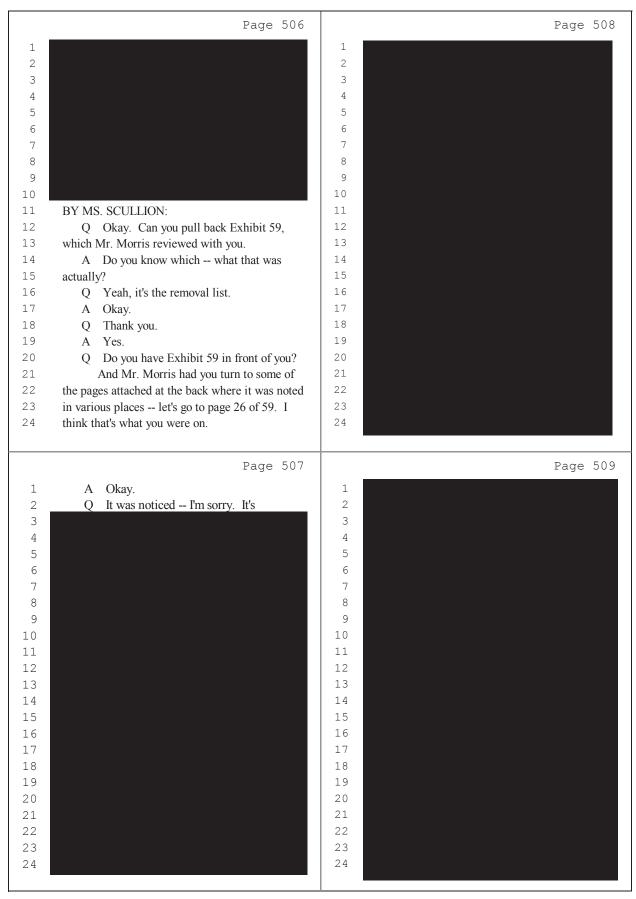
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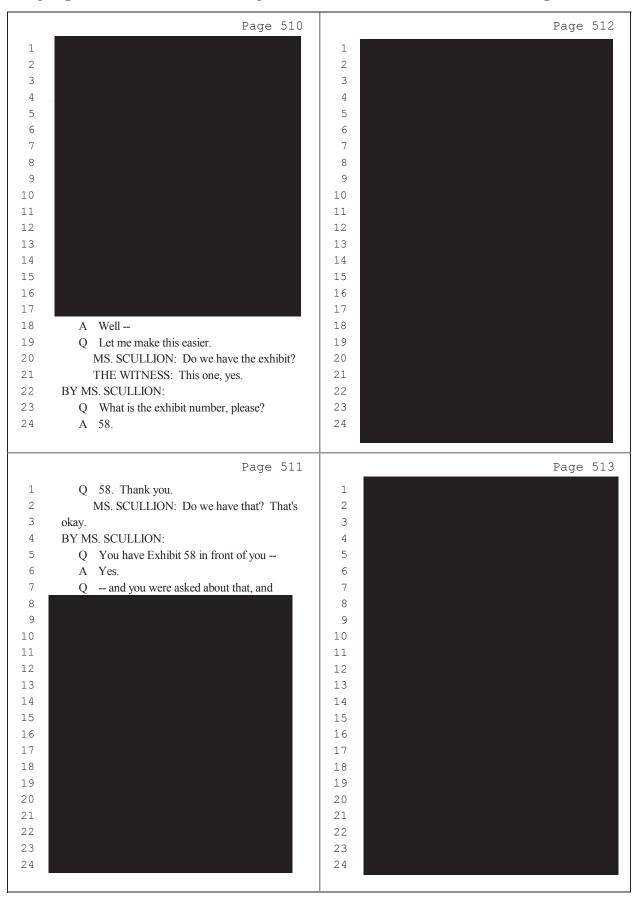
125 (Pages 494 to 497)



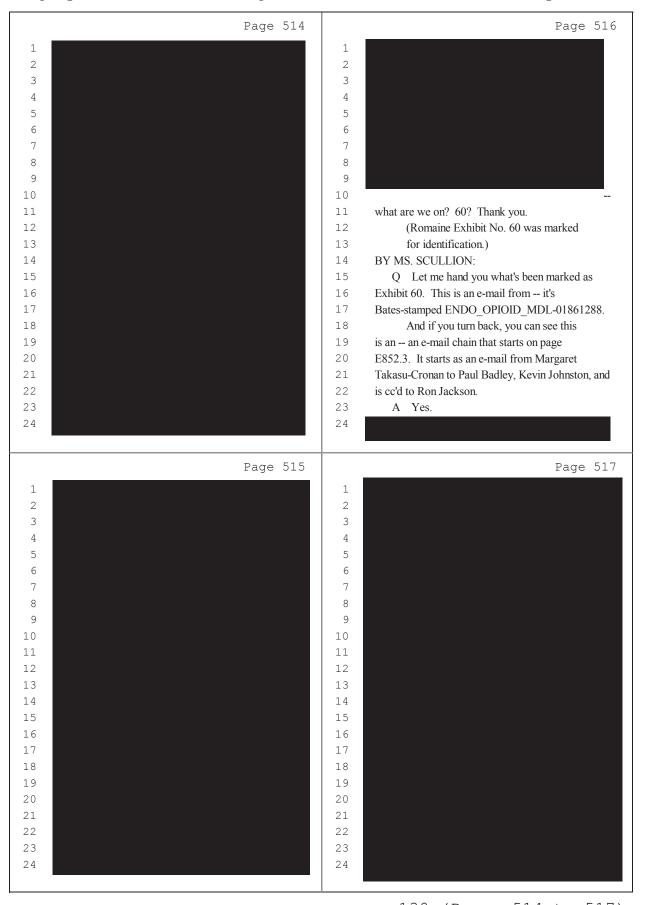




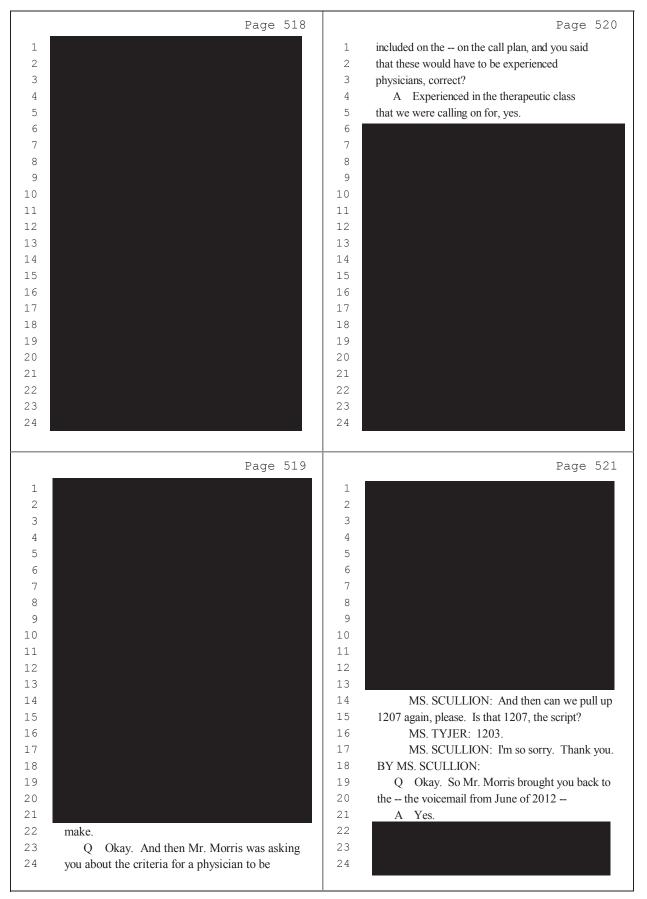
128 (Pages 506 to 509)

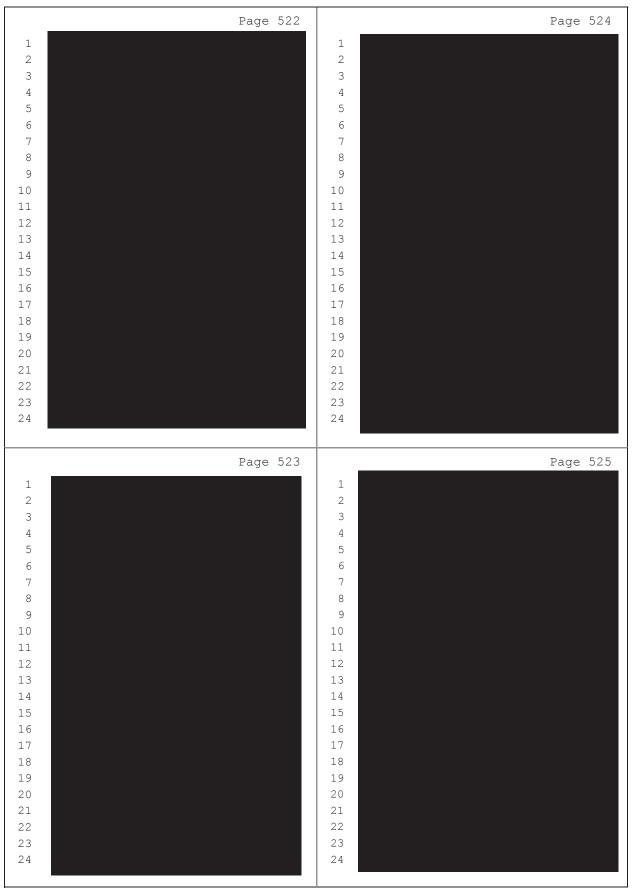


129 (Pages 510 to 513)

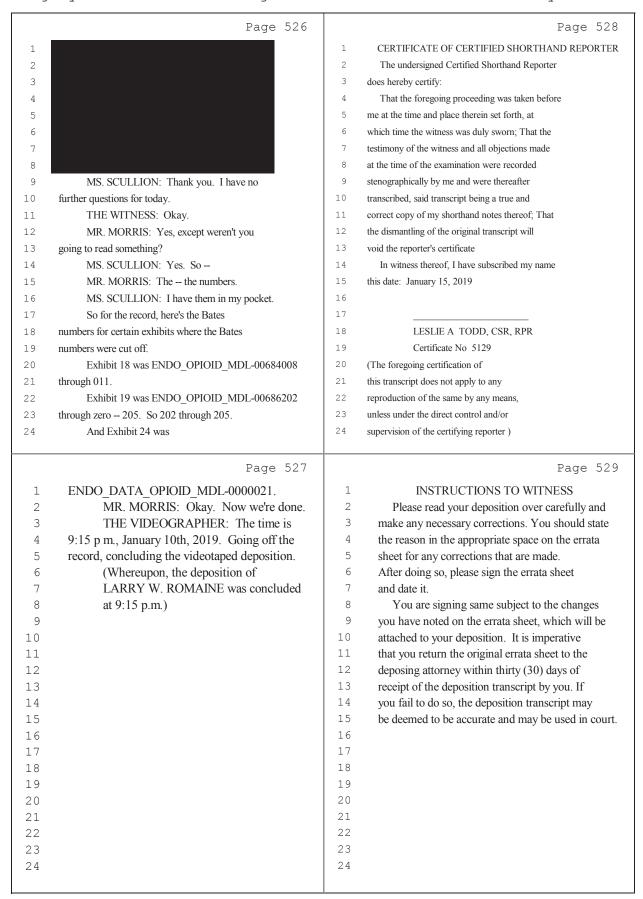


130 (Pages 514 to 517)





132 (Pages 522 to 525)



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